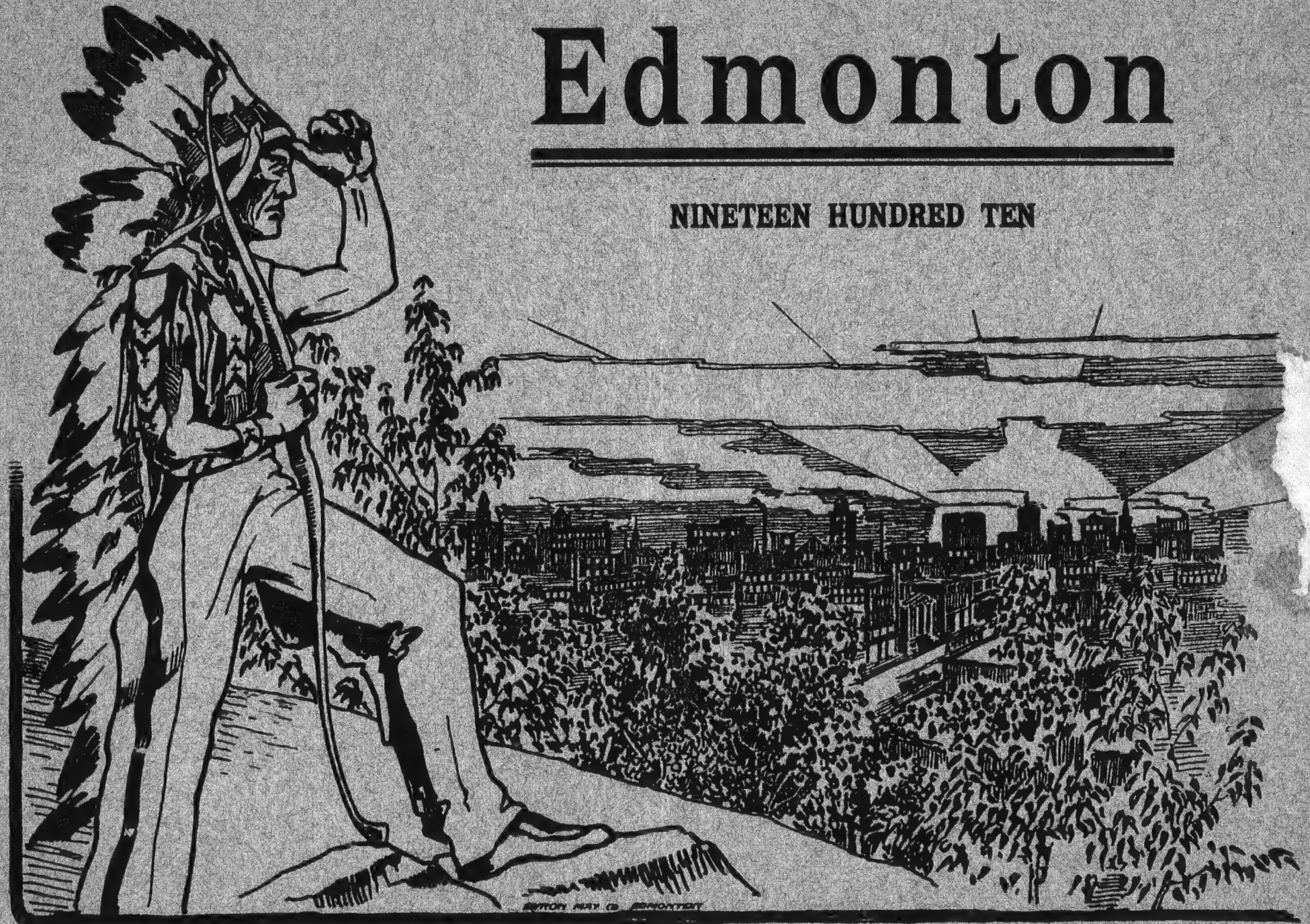
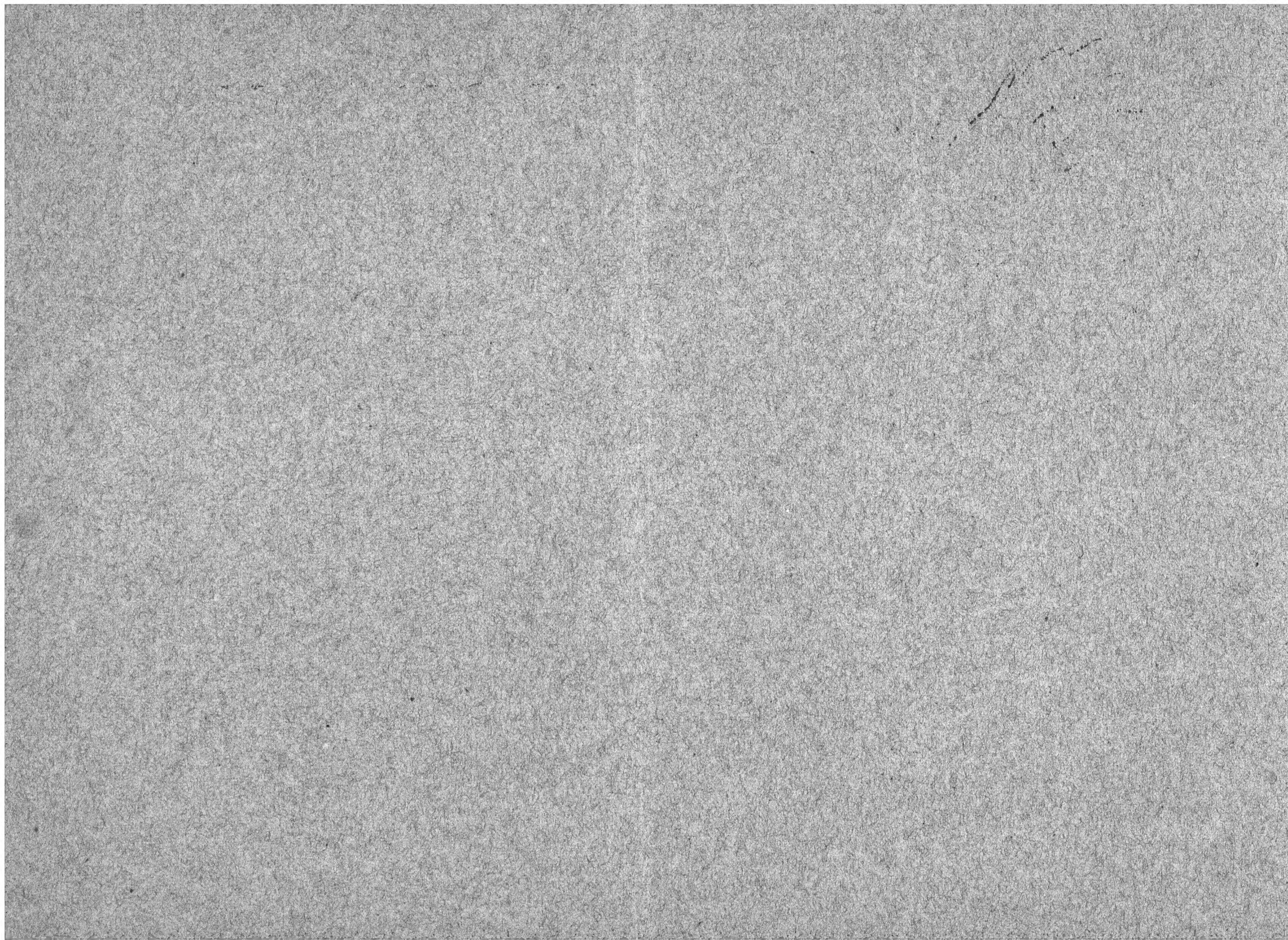


Edmonton

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EDMONTON MAY 10 1910



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Edmonton, Alberta

The Capital City

*The coming Metropolis of the
Canadian North-west.
The Gateway to the Mystic Northland.*

EDMONTON and the Edmonton District, more, perhaps, than any other spot, hold the favorable attention of those whose eyes are turned toward the magic West. Nature has intended that Edmonton should be a great city and the market place of one of the richest regions in the world. Nothing now can retard its progress. Its own impetus will carry it steadily forward to a high place among the busy centers of the world of commerce.

The gentlemen adventurers trading into Hudson's Bay, who 240 years ago formed themselves into the Honorable Hudson's Bay Company, and who were really Edmonton's first business men, could not have dreamed of the changes which have since come over their domains. Early in the history of this company the present site of Edmonton was chosen as a suitable location for one of their trading-posts. It was the headquarters for the upper Saskatchewan and the collecting point for all the fur from the Athabasca and Mackenzie Rivers. The little hamlet on the river bank is to-day a city of 25,000 and bids fair within the next ten years to have a population of 100,000, and everything is being planned on the hundred thousand scale.

Edmonton still has undoubtedly the greatest traffic in raw furs on the continent. It is estimated that over two million dollars' worth of ermine, black and silver fox, mink, and other valuable pelts annually pass through this gateway to the Eastern market. The fur trade, upon which the Hudson's Bay Company derived rich profits for over two centuries, still continues to expand, al-

though the monopoly features of this branch of their business was lost years ago.

Great has been the progress of the Northwest, and the keynote is struck when that magic word LAND is mentioned. This progress has been clearly emphasized in some interesting

largely drawn from the sale of farm lands and town lots through the great lone land, which was to the "Gentleman adventurers" but a waste of water and land, and was so considered even 25 years ago.

Edmonton, the capital city of the Province of Alberta, is located on the North Saskatchewan River eighty miles south of the center of the Province. It is the center of the renowned "Edmonton District," the wheat area of Alberta, a country surrounding our city for about 100 miles in all directions. It is the Gateway to the great Peace River and Mackenzie River districts, and is the atural wholesale and distributing center for an area equal to the entire states of New York, New Jersey and Pennsylvania combined. Long years of unremitting hardship and danger were the lot of Edmonton's early settlers. In the primitive, yet substantial log forts on the river bank were housed, the precious supplies of food, clothing and varied commodities for traders and trappers far and near; here in exchange were received and stored furs of the Great Lone Land. In 1857, according to an old pioneer, there were some 150 persons living within the old stockade which still stands a silent sentinel upon the west bank of the river, its heavy roofs and white-washed log walls—mute testimony of those days of stirring adventure.

The old fort is now overshadowed by the new Parliament Buildings farther up the hill, while to the right of it rise the gigantic piers of our new high level bridge, the highest concrete piers in the world. For this historic spot a scene



Provincial Parliament Buildings

figures shown in the Hudson's Bay Company's annual statement of recent years. The profits of this company in the year 1909 reached the substantial sum of \$1,946,666, profits

of wondrous beauty greets the eye. Across the green woods of the southern bank of the river, the eye rests upon a broad expanse of upland and lowland verdure; the river winding like a ribbon of silver among the great forests of cottonwood and birch, its broad valley dotted with dwellings and tall chimneys; high on the south bank stand out against the sky the towers and roofs of the City of Strathcona, our Twin City, which is the university center of Alberta, and which will be soon separated only by the half-mile stretch of the new High Level Bridge.

Work on this bridge goes on day and night, and it is expected that trains will cross it in 1911. The cities of Edmonton and Strathcona in conjunction with the Canadian Pacific Railway are building this structure at an estimated cost of \$1,500,000. In addition to the rails of the C.P.R. the bridge will carry double tracks for the street railway, and below will be a traffic deck for use of foot-passengers and vehicles.

To the north of this great bridge and farther up on the hill, rises the long line of Edmonton's tall chimneys, towers and spires, while from the tree-covered slope peep the roofs of an ideal residential quarter. Every now and again a glimpse of open ground among the trees on the river bank reveals shacks and tents and improvised dwellings, the home of hundreds of people and one of the features of the rapid growth of Edmonton. A few blocks beyond the end of the bridge we come upon the stir and hum of the principal retail business street—Jasper Avenue. Here civic government and citizens are doing much to supplement the advantages that Nature so lavishly provides. Our citizens are drawn from the four corners of the globe, and each brings with him the best ideas and experiences of his former home. It would be difficult to find a city with a more cosmopolitan population than Edmonton, and a stroll down our main thoroughfares on a busy day will prove of unusual interest. Swift motor cars dart briskly hither and thither, picking hair raising path among heavily laden drays; farmers in democrats in for a day's marketing from districts perhaps many miles distant, rattling delivery carts, bicycles and motor-cycles, cabs and buggies join the procession. A team of well-groomed high-steppers drawing a victoria gay with fashionably dressed ladies is passing a slow-moving wagon drawn by three oxen just starting for Athabasca Landing, one hundred miles to the north, with a consignment of goods for the Hudson's Bay post there. A yoke of oxen belonging to a fierce-looking Galician farmer who has come to town in quaint coat and cap, plods slowly down the street. One sees a scarlet-coated squad of Royal North-West Mounted Police trotting briskly home to barracks from some function at Government House. A train of pack-horses ambles along headed for some railway survey camp in the western hinterland, where before long roaring trains will pass through prosperous cities yet unborn and grazing herds and fields of grain, where now the Indian trapper gathers his harvest of fur and the red deer finds a covert for her young. Then, too, one sees, perhaps wending his way on his cayuse through the bustling traffic of the city, a Cree Indian, stolid, uncomprehending, unconcerned, a relic of the past, a past which only yesterday was the present, but to-day is little more than a matter of tradition.

In 1901 Edmonton was a village of 2,652 people. To-day her population is more than 25,000. What has caused this marvellous growth? Will it continue? Marvellous as has been the progress made, those who best understand the conditions confidently expect that the figures for the next ten years will show still more remarkable development. This expectation would appear to be well-founded when it is considered that progress already achieved has been accomplished with

only very limited transportation facilities; that great railway development has just commenced; that only a fraction of her vast territory is settled; and that a great rush has now set in to her unsettled territory. Progress hitherto has been as a result of the agricultural resources alone, but the enormous possibilities of the other resources of the district are just beginning to be recognized and made possible of development by transportation facilities.

The location of Edmonton is unique. Our city controls the trade of a larger area of rich agricultural country than is dominated by any other point on this continent. To the east of our city for a distance of 150 miles the great fertile lands extend along three great railway systems and their branches. The older settled portions of the district are found along the line of the Canadian Pacific Railway south from Strathcona for a distance of 100 miles. To the north the Canadian Northern Railroad is working its way rapidly to Athabasca Landing, 100 miles away on the Athabasca River. This road traverses a new and marvellously fertile district of timber and open farm lands. To the west, the Grand Trunk Pacific and the Canadian Northern Railways have penetrated more than 100 miles through a yet newer country and towns have sprung up as by magic.

In addition there lies to the northwest the vast Peace River country, estimated to contain at least 60,000 square miles of valuable agricultural country, at present scarcely touched upon, but which will in time be made accessible to settlement by railway. This vast territory has for its settlement nearest Edmonton, Peace River Landing, while Fort Vermilion lies 300 miles further down the Peace River and 700 miles north of Edmonton. Magnificent crops of wheat and other grains have been raised in this district for many years. However, there has been no surveying done and no land is open for settlement there. Notwithstanding the very desirable conditions as to soil and climate in these Peace River districts, that part of the country can scarcely be considered as a practicable field for settlement at the present time owing to its inaccessibility.

The climate of central Alberta is a surprise to many newcomers. Nowhere east of the Rockies, except in places where it is much too hot in summer, is there as pleasant a winter as in the Edmonton district. It is true there are low temperatures registered occasionally, but these dips are of infrequent occurrence and last for only a brief period. There are no blizzards in the Edmonton district. The almost constant high winds met with in some portions of the west are very rare in the Saskatchewan Valley of Alberta. Owing to the bright, calm, dry air and the absence of wind, the days are not unpleasant even during the coldest weather. The average winter temperature, as recorded at the Dominion Government Meteorological Station at Edmonton, is about the same as that registered in Southern Minnesota, and higher than that at Duluth. The winters are more pleasant, however, than in those localities. It is a matter of record that during about 20 years that the Calgary and Edmonton railway has been in operation, the train service has never been stopped nor even delayed on account of snow, and it is believed that there has never been a snow plow over the road. The summer season is so delightful that Edmonton is fast becoming a Mecca for people of the Eastern Provinces and the central portions of the United States who wish to escape the trying heat and drought of these sections. An Edmonton summer is gay with bright flowers and sunshine, cool with the freshness of summer showers and shadows of the forests, and happy in the long hours of sunshine peculiar to a northern sky. No irrigation is needed and "dry farming" methods are unknown, for the rainfall is ample and a luxuriant vegetation is always assured.

The marvellous richness of the soil, the great length of the summer days, and the copious though not excessive rainfall induce a rapidity of growth that can only be realized by those who have seen it. Though the days are hot, the heat is not oppressive, and prostrations from heat are unknown. The nights are cool even in the hottest weather.

Our soil is a deep, rich black loam usually over a clay sub-soil. Soil which can and has repeatedly produced crops approximating 40 bushels of hard wheat to the acre; 100 bushels of oats to the acre, every bushel from 8 to 10 pounds over standard weight; and 40 bushels of barley per acre, should be good enough for the most exacting farmer. Land in the immediate vicinity of Edmonton has become very valuable and is readily saleable at high prices. A few miles out, however, prices are easier and land within reasonable distance of railway stations on some of the many lines running into our city can be bought at prices ranging from \$10 to \$30 per acre according to location and other circumstances. Free land may still be had in districts likely to be made accessible by railways in the near future. From the Agent of Dominion Lands at the Edmonton land office, information may be obtained regarding homestead land in the Edmonton District. Land can be bought from any of the great land holding companies, such as the Canadian Pacific Railway and the Western Canada Land Company, or the Hudson's Bay Company, on very easy terms.

Wild hay is plentiful throughout the district. Timothy and clover, as well as alfalfa, are grown with great success. Cabbages, cauliflower, peas, beans, carrots, beets, potatoes, etc., grow to marvellous size and perfection. Wild berries and fruits abound, but not much attention has yet been paid to fruit growing here. Those who are best able to judge say that it will not be long until raspberries, strawberries, currants and all small fruit will be grown here with great success, and not only supply the local market, but shipments be made to the less favorable prairie sections to the eastward. An abundance of hay and fodder makes stock raising a most profitable business. There are many fine streams and small lakes, which afford a plentiful water supply, so that opportunities to the dairyman are unusually attractive and dairying has been found exceedingly profitable. Edmonton as a horse market is one of the first cities of the Dominion, and horses of all classes are in great demand, so that prices are always good. Even a better market is found here for hogs, as Edmonton boasts of the largest and best equipped packing plant in Canada. This has been in operation for two years and was built at a cost of a million dollars. There are also several smaller plants, and rumor has it that one more large packing plant will be built in the near future.

The Edmonton District is rich in timber, and Edmonton has three lumber mills with an aggregate cut of over 25,000,000 feet each season. There are also numerous planing mills and other wood-working plants employing about 200 hands. As our railroads extend west they will tap a vast reservoir of timber, while new towns springing up all about us will bring an increasingly large market for lumber. Coal fields stretch around in a gigantic arc to the northwest, west and southwest of Edmonton. Several coal mines are successfully operated within our city. The history of the coal industry in Edmonton is making rapidly this year and people are just waking up to an idea of how rich we are in black diamonds. Quietly and without much publicity there have been millions invested in the coal fields of this section of Alberta and a wealth which is scarcely appreciated in this city is just now on the eve of development.

Steam coal for railroad purposes, which is not excelled in the world will soon be within reach on the Grand Trunk Pacific, and on the Canadian Northern Branch, which is being push-

ed into the Brazeau country from Stettler. Towns will spring up over night and a payroll running into the hundreds of thousands a month is not far in the future. A company of capitalists known as the German Development Company, with Emperor William as its Vice-President, is largely interested in these coal fields. At Tofield 50 miles east of Edmonton coal mines are in operation, while at Morinville to the north the C. N. Ry. have made extensive developments in mining coal. At Entwistle to the west on the Pembina river a coal mining centre of large proportions is being built up. With competition in freight rates inevitable in a country where so many roads converge shippers will be enabled to fill orders throughout the Province and as far east as Winnipeg.

Edmonton boasts perhaps more of her transportation facilities than any other asset except her fine farming country. Two transcontinental lines, the Canadian Northern and the Grand Trunk Pacific railways have trains daily from the East, and construction is rapidly pushing on over the Rockies 150 to 200 miles to the West, while branches of these roads lead out from Edmonton in several directions. These two railways make Edmonton their principal point between Winnipeg and their Pacific Coast terminals, and are planning and erecting roundhouses and car shops where at least 1,000 workmen will be employed. The Canadian Pacific Railway, which runs trains into Strathcona, will soon enter the heart of the city over the High Level Bridge, and it is rumored seek a northwestern passage to the Coast from Edmonton, thus placing Edmonton on the main line of a third transcontinental road, as well as giving connections with the present C.P.R. system.

Industries established in Edmonton are protected against undue competition by a haul of 2,000 miles from Eastern manufacturing centres. Flour mills of modern equipment and progressive business methods are reaping the success of years of pioneer endeavor. The manufacture of lumber is still a leading industry, while we have brick yards whose output rivals the best. We have foundries and machine shops, and factories whose products include, caskets and funeral supplies, sash and doors, tents and mattresses, confectionery and cigars, cement blocks, sewer pipe and ornamental tile, granite, marble and cut stone, blank books and stationery, photo-engraving, carriage and wagons, furniture and upholstering, harness, fur goods, butter and cheese, meat packing and brewery goods. Such manufacturing enterprises as are already established are developing rapidly and building up strong industries upon a sound basis. There are favorable openings for many more industries. Those getting established now will derive the full benefit of the rapid development of the district now in immed-

iate sight. About 50,000 square miles of fertile country now partially settled and capable of supporting a dense farming population, looks to Edmonton as its commercial centre; and Edmonton manufacturers and wholesale houses are able to control the trade of this territory, which can never be seriously interfered with by competing distributing points. While beyond Yellow Head Pass, and made accessible by the Grand Trunk Pacific, we may hope to control the trade of Fort George and the Fraser Valley.

Retail stores such as are usually found only in large cities supply the needs of our citizens and draw large numbers of people from nearby towns and the surrounding country. Business blocks present a metropolitan appearance, are attractive in architecture, and of surprising proportions. Our bank buildings are especially worthy of mention being of fine architecture and elaborate design. It is a fact perhaps unknown to many, that the great Canadian chartered banks have special facilities for gathering complete and accurate information as to the conditions and prospects of all parts of the Dominion. No less than 15 branches of these great institutions are doing business in Edmonton, which is the best possible evidence as to the opinion of these institutions and as to the soundness of

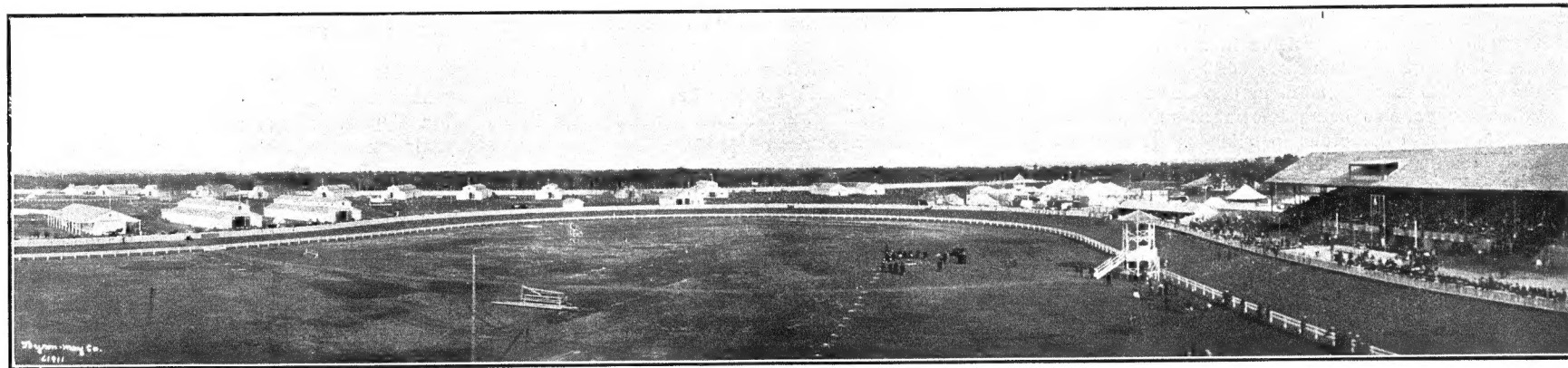
and across the valley. Location has just been selected also for a new Government House, the home of the Lieutenant-Governor of the Province, which is pronounced one of the most beautiful residential sites in the whole West. In fact it is stated that it is only surpassed by the heights of Quebec. The Federal Government has just completed a post office at a cost of \$225,000. A new Court House is nearing completion at an outlay of \$150,000, and a magnificent new High School is to cost \$140,000.

Alberta College has been doing splendid work here for a number of years, and there are several private or semi-public educational institutions. The University of Alberta, just across the river from the new Parliament Buildings, has promise of great things. The Arts Building, costing \$500,000, will be complete before many months. Twenty-six churches of every shade of religious belief are found in Edmonton, many of the edifices being of new and splendid architecture. The ministers of the city are a splendid type of men and among them may be found some of Canada's most intellectual, forceful and aggressive pulpit orators.

As a home city Edmonton is ideal, a large majority of our citizens owning their own homes, and taking the greatest

pride in the appearance of their residences and of residence streets.

Broad avenues which skirt the edge of the high bluff commanding a magnificent view of the river, and other boulevards built in the midst of splendid groves and green, velvety lawns, are lined on



Panorama of Edmonton Exhibition Grounds

Edmonton's business and the development in prospect.

The great annual event in Central Alberta is the Edmonton Exhibition, which is held in August. An ideal location has recently been secured in the extreme east end of the city, which is much larger than the old exhibition grounds on the river front. The city has this year expended the sum of \$185,000.00 on the grounds and improvements for the exhibition, and the consensus of opinion is that they rival anything seen in the West.

Edmonton owns her public utilities. She has her own telephone of the latest automatic type, her electric light plant, street railway, incinerator, scavenger system, and her waterworks. We also have an isolation hospital and a public hospital. Our city has adopted a single tax system, that is, taxing the land only and not taking at all into consideration the improvements thereon. The object is to discourage wild speculation and encourage the owner to build on his property.

Edmonton is the capital city of the Province and the erection of the new Parliament Buildings at a cost of a million dollars, marks an epoch in her history. These buildings command a magnificent situation and can be seen far up and down

side with homes of modern splendor and cottages of cosiest type. The city has spent large sums in paving with bitulithic and asphalt in our business districts, and in setting out trees in the residence portions of the town. One of the finest golf links in the West is that of the Golf Club. Ice rinks abound in the winter season, which are gay with skating parties, curling matches, hockey games, sleigh-rides, etc., as well as many social functions of great brilliance, for as the seat of provincial government Edmonton is naturally recognized as the social centre of Alberta. Excellent shooting and boating are to be had within easy reach of the city and many citizens have their summer camp and launch or canoe on lakes within easy reach by train or automobile. Riding, driving, and motoring are all popular. Many fine horses are owned about town. Farther away in the silent places deer, bear and other wild creatures have their homes, and lure the hunter to their lonely retreats. The clear call that brought forth the fur-clad explorer, followed in turn by the pack train and early pioneer, then the surveyor of the great highways, and the optimistic farmer, still rings. Edmonton calls you to a land free and young in opportunity and in life.

THE CANADIAN INVESTMENT COMPANY, LTD., Real Estate Brokers, 30 Jasper Ave. W.—It would be difficult to find a firm better versed in realty values of Edmonton and vicinity, than the Canadian Investment Company, with Messrs L. L. Pearce, N. G. Pearce and A. H. Pearce as the firm members. They are owners of the G. T. P. Addition, a subdivision near the Grand Trunk Pacific Railway Shops, which is now selling rapidly. They also have placed on the market a Strathcona residential subdivision, overlooking the river valley in the West End and known as Grand View Heights. This is one of the best buys in this district. This firm also deals in farming land and other city property.

THE MANUFACTURERS' LIFE INSURANCE CO., 103 Windsor Block, 14 Jasper Ave. W.—One of the fixed institutions of this city is the Northern Alberta Agency of the Manufacturers Life Insurance Company. This company is an all-Canadian company of sterling reliability and irreproachable financial standing. Its business methods are up-to-date and progressive, and it may be relied upon to have the best that is to be had in life insurance. The fame of the company is as widespread as the Dominion, and their district offices, located in our city, command a strong position in insurance circles in the West. The company has nearly \$60,000,000 of business in force, and since its establishment in 1887 has had a remarkable growth, their policies being known as unsurpassed for sound protection and generous privileges. Mr. Richardson Young, manager for the Northern Alberta district, came here from Ontario and is the right man in the right place. He has had an extensive insurance experience in Toronto and Brantford, Ont., and his knowledge and experience will make him a man of prominence in insurance circles in our city.

HUB LUNCH COUNTER, G. W. Murray, Prop., 230 Jasper E.—The Hub Lunch Counter has been in successful operation in our city for three years. The large and growing trade at the Hub has made it necessary for the proprietor to find more spacious quarters, and on October 2nd, business was begun at the new stand, 230 Jasper Avenue, where you will find everything new and attractive. The doors of the Hub are never closed, and no lunch counter in the city enjoys a better trade. Prices are reasonable and service is prompt. Mr. Murray is a success at the restaurant business as his many customers well know.

J. A. HENRY, Real Estate, Room 10, McDougall Court.—As a business man and real estate dealer, Mr. Henry is well known in Edmonton, and his judgment regarding land values is sound. Nowhere in Canada and certainly nowhere in the United States may you hope for such large increase in value in land as in this district. Mr. Henry can furnish you land at prices and terms to please the most exacting purchase. He makes a specialty of large blocks of land at wholesale. He will cheerfully make all arrangements for the convenience of

parties coming to look at land, and will hold them under no obligation to buy. He has agencies in every town of any size in Alberta and Western Saskatchewan, and can locate you to your entire satisfaction.

A. E. SIMPSON, Contractor, 739 Second Street.—Mr. Simpson is one of the leaders in building circles of Central Alberta, and much of the modern and substantial appearance of Edmonton buildings is due to his skill and enterprise. In a period of hurried building he has handled a large part of the work here, and made an enviable record for good work promptly done. His estimates are based on facts and figures and you will find them correct. He employs some 45 workmen, turning over his contracts on time, and with complete satisfaction to those who entrust their work to him.

THE EDMONTON DRUG CO., 154 Jasper Ave. E.—The members of this wide-awake drug firm are F. W. Richardson, President, and N. M. Watson, Secy.-Treasurer. For the past five years they have been filling an important need in Edmonton, that of careful filling of physicians' prescriptions and dispensing of pure drugs. Their store is also headquarters for the best in patent medicines, stationery, perfumery, souvenirs, etc. The proprietors are reliable chemists, and progressive business men who believe that the general public when well treated is after all the best booster for a larger and more prosperous city.

THE GREAT WEST LIVERY & HORSE EXCHANGE, 498 Fraser Ave., Kinsey, Trent & Company, Props.—The proprietors of this livery and horse exchange are experienced horsemen and have a fine equipment of stock and vehicles. They make a specialty of supplying the stylish livery rigs of the city, and deal in fine horses. Their barn is open day and night and their prices are popular. Baggage and freight are handled promptly, but their principal business is the buying and selling of horses. Mr. Trent has several horse ranches and makes a business of raising horses for the market. You will find the firm business-like in their methods and honorable in all their dealings.

W. A. THOMSON, 24 Jasper Ave. E., Clothing.—Among the newer business houses of our city we are pleased to call attention to the clothing store of W. A. Thomson. Mr. Thomson has one of the most attractive and popular stocks of goods in town, and makes a specialty of "T. & D." (Thornton & Douglas) hand-tailored clothes for men. He carries both ready-made and made-to-measure clothing, and can satisfy the most critical with perfect fit and faultless finish. He is an expert judge of woollens, and of tailoring in general, having spent 8 years as travelling salesman for Thornton & Douglas, Hamilton, Ontario.

THE BANFORD PIANO & ORGAN CO., J. Banford, Prop., 355 Namayo Ave.—Most purchasers of pianos must rely upon

the knowledge and honesty of the dealer from whom they buy. Mr. Banford of this firm has had 35 years experience in the piano business and is probably the oldest dealer in Canada who has been continuously in business. For 7 years he has been one of the most popular piano men in our City and he is still making new friends daily. He makes a specialty of Karn-Morris pianos, organs and piano players. Mr. Banford carries a complete stock and his prices will be sure to interest you.

W. H. GARDNER, Lumber, Office and Factory, 715 Second Street.—An important factor in the building of a City is the establishment which furnishes the material with which the work is done. And in this connection we are pleased to call attention to the fine line of builders supplies carried by this firm. Mr. Gardner has been in business for 4 years dealing in native and imported lumber, shingles, lathes, paper and builders supplies. He also sells window glass. His sash and door factory is one of the busiest places in town and he fills contracts of any magnitude. Mr. Gardner was formerly in the contracting business and built the Imperial Bank and Power House.

REMINGTON TYPEWRITER CO., LTD., L. M. Hart, Salesman, 608 Second Street.—The Edmonton office of the Remington Typewriter Co. is completely equipped for carrying on their large business in our growing city. The superiority of the Remington Typewriter is firmly established, and a majority of our leading business houses use the Remington exclusively. The Remington is built to save time, and their motto has ever been, "To save time is to lengthen life." Mr. L. M. Hart, who is at the head of the business here is an enterprising salesman and a strong believer in boosting.

REED & ROBINSON, Auctioneers, 802 Jasper Ave. E. Telephone 2150.—The convenient service afforded by this enterprising firm is of vast importance to our townspeople and to farmers, ranchers, and people living in small towns. They undertake auction sales in any part of Canada. They are widely known for their honorable methods and square deals. Settlements are promptly made and their terms are reasonable. A specialty is made of furniture sales. Auction sales are held at their rooms every Thursday and Saturday, which are largely attended.

NORTHERN CARTAGE COMPANY, F. Mullen, Prop., 48 MacDougall Ave.—The demand has always been great in Edmonton for draying and transfer, but the last year has seen even a greater demand than before, and it is with pleasure we call attention to this firm under the new management of Mr. Mullen. He is prepared to furnish prompt and careful service. A specialty is made of piano and furniture moving, and an important business is done in transfer of baggage express and freight. Car lots of merchandise distributed and goods stored at reasonable rates.

THE PURVIS CO., LTD., Department Store, W. Purvis, Managing Director.—Every day there are new friends getting acquainted with this store, more and faster now than ever before. Since the Purvis Company began business here less than two years ago they have built up a flourishing trade on the foundation of public satisfaction, liberal methods and stirring enterprise. Their store is finely located, corner First and Jasper Avenues and comprises three floors and a basement—some 24,000 square feet of floor space in all. They employ 25 clerks and their departments are as follows: Women's ready-to-wear, drygoods, men's clothing, boots and shoes. You will find their stock of new fall goods the finest and most complete in town, and their prices the most reasonable. Their merchandise is in keeping with the high standard which characterizes the Alberta Capital.

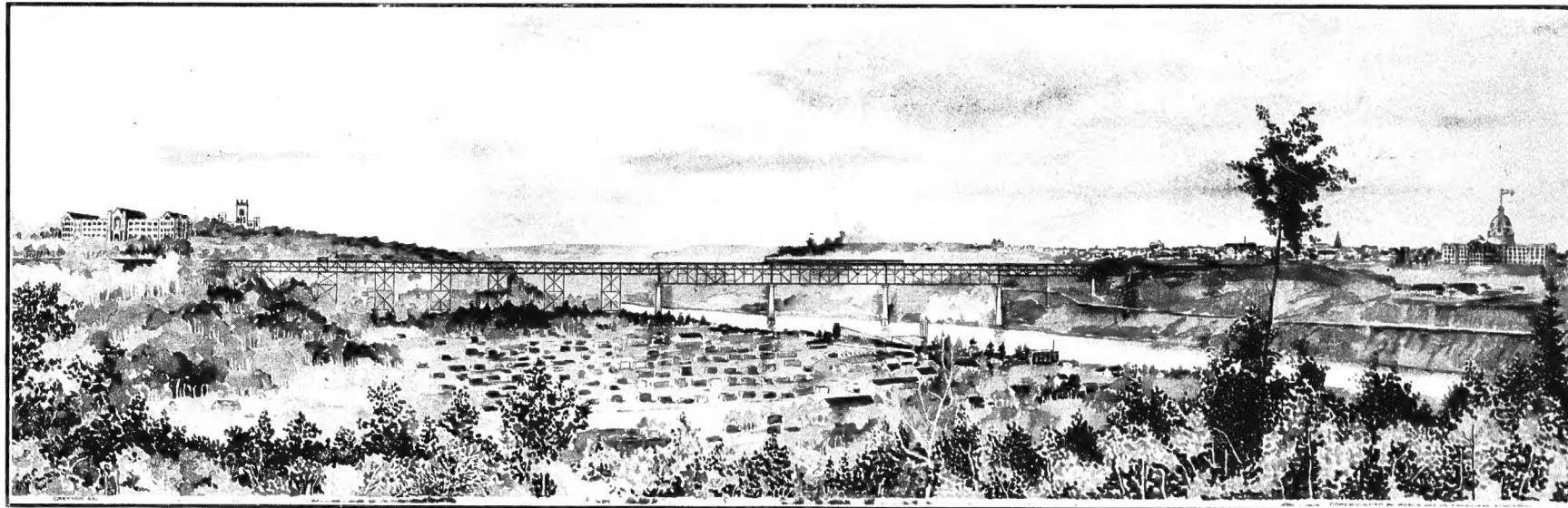
MCDUGALL & SECORD, LTD., Loans, Real Estate, Furs —This is one of the pioneer business concerns of Edmonton for it dates its beginning to the year 1876. A large amount of Edmonton real estate has passed through the hands of this firm. They were the original owners of Norwood property, and they still own large and valuable holdings in the city, which will be put on the market from time to time. A large business is carried on in furs by McDougall & Secord, who do a leading business in buying and exporting raw furs. The firm members are Richard Secord, President, John A. McDougall, General Manager, and John C. McDougall, Secretary-Treasurer.

CHAS. W. CAMPBELL, Baker, Grocer and Confectioner, 285 Jasper E.—Mr. Campbell is proprietor of the largest gro-

grade goods and for square dealing with everyone. They have for a motto, "Western Goods for Western People," and believe that the people of the West will eventually demand that all the goods sold in the West be manufactured in the West, thus building up the West. They are manufacturing the best of goods and are looking to the people to help them and themselves by demanding "Home Goods Only." By doing this the people of the West will keep their money in the West, and thus build up a great country here.

THE EDMONTON LIVERY, 31 Queen's Avenue, M. J. Davis, Prop.—This is one of the oldest livery stands in our city, and since Mr. Davis took hold of it a little over a year ago, he has made it the most popular. His barn has room for 30 horses, and in addition to the large number of teams he

**Panorama
of
High
Level
Bridge
connecting
Edmonton
and
Strathcona**



Looking west from south bank of river, opposite Edmonton, Alberta University on left, Parliament Building on right. The bridge will be over half a mile in length and 155 feet above the river and will be built on concrete piers 100 feet high, the highest in the world.

ROYAL FRUIT COMPANY, LTD., Wholesale Fruits, 636 Third Street.—The daily business transacted by this firm through this section of the West, is making felt in trade circles the importance of Edmonton as a wholesale centre. The Royal Fruit Company, Ltd., occupies a modern business block especially designed to accommodate their large and growing business, and comprising 17,250 feet of floor space. Their immense stock and perfect system enable them to fill all orders in a perfect manner, securing to their customers the choicest of fresh fruits and vegetables at reasonable cost. With them "Quality counts." Five clerks are employed in the office, four men in the warehouse, two on their wagons, and four travelling salesmen are making things hum in the order department. The business was established in 1908, with Mr. H. C. Stockton as the efficient manager.

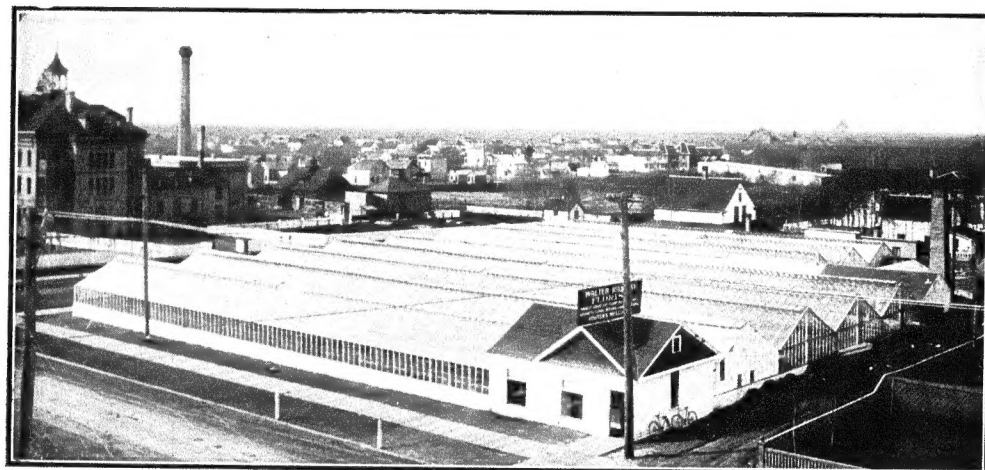
ery store in the city, employing 17 persons, and requiring six delivery wagons. In addition to their attractive grocery stock, this firm operates the most popular bakery in the city and their "Golden Wheat" loaf and "Boston Brown Bread" are prime favorites with Edmonton housewives. A specialty is made of fruits; a very large stock is carried and a wholesale and retail business is carried on. The confectionery department of this store is also well stocked. Mr. Campbell has been in business here four years, and is a merchant with progressive ideas and modern methods.

WESTERN CANADA CONFECTIONERY CO., LTD.—This business was first established as the Alberta Confectionery Co., and does a confectionery manufacturing and wholesale business. They have gained a name for manufacturing high-

keeps for hire, there are many horses boarded here. You will secure first-class service from the Edmonton Livery, and Mr. Davis will make the price right with you

THE TORONTO MILLINERY, Miss M. Farrell, Prop., 143 Jasper West, Next Door to H. B. Co.—This business was established 4 years ago by Mrs. Ferrier with Miss Farrell as assistant. Last fall Miss Farrell bought out the business, and her many friends are indeed pleased to note her success. This is the most popular Millinery Store in the Alberta Capital, and its patrons are of the best families. Miss Farrell's goods are the products of the world's renowned millinery establishments, and are the embodiment of style, refined taste and artistic touch. During the busy season a staff of eight girls are employed, and sales ladies that are painstaking

WALTER RAMSAY, Florist.—Among those of our citizens who have contributed in a large way toward the advancement of our city's best interests, we are pleased to call attention to



Greenhouses, Walter Ramsay, Florist

Mr. Ramsay. He is the proprietor of the largest greenhouses in Western Canada, as shown in accompanying view. Mr. Ramsay has been a resident of Edmonton for the past dozen years, and was formerly Principal of our Public School. At that time he started a small experimental greenhouse for pastime. He now has ten large greenhouses, with 48,000 square feet of glass, and requiring three miles of steam pipes. For this season's business he is growing 5,000 chrysanthemums, 4,000 roses and 12,000 carnations for the cut-flower trade, in addition to large quantities of ferns, palms, and flowering plants. Over 60,000 bulbs have this year been imported, and business in this line is increasing rapidly. Shipments of cut flowers and plants are made to Lethbridge, Calgary, Saskatoon, Wainwright, Battleford, and all intervening towns. Quality is always of the highest and every endeavor used to give the best of satisfaction to the customers.

S. J. ECCLES, Feed and Produce, 918 Jasper West—Although Mr. Eccles has been in business but one year, he has built up his trade on a substantial foundation and is already one of the successful business men of our busy city. He deals in flour, hay oats, straw, potatoes, ground feeds as well as all kinds of farm produce. Through the country generally he is recognized as a reliable dealer and his business record will bear out this statement. He has a large trade in butter and eggs and carries the goods that will bear inspection.

I. J. WHEELER, Meats, Vegetables, Butter and Eggs, 615 Jasper W.—Mr. Wheeler has been in the meat business at

this stand for just one year, but he has earned in that time a wide reputation for carrying in stock the "Best the Market Produces." He sells prime meats, fresh and wholesome and kept in the best of sanitary refrigerators. He also deals in smoked meats, poultry, vegetables, butter and eggs. Deliveries are promptly made. One visit to his neat and attractive market will convince you that this is the best place to buy.

TROY STEAM LAUNDRY, COMPANY, LTD., 426 Saskatchewan Ave.—This laundry is equipped with the most modern of machinery, is operated under a business system that is highly organized so that perfect order and harmony make it possible to turn out the largest amount of work in the shortest possible time. The 30 or more employees are well paid and in turn do their

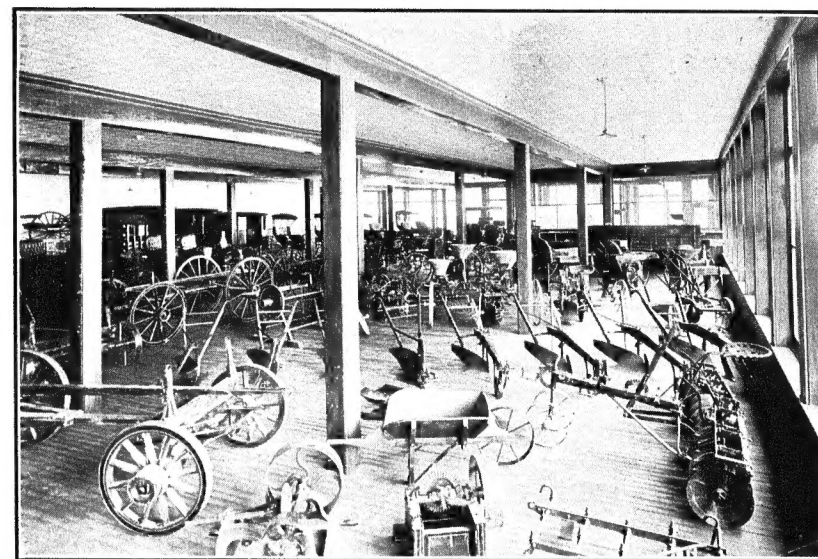
best work, so that customers are assured the best of service. Five or six agencies are maintained, and the list is constantly growing. Mr. G. Herbert Thomas is the aggressive manager of the business, and he with Mr. Leonard B. Knight are the owners of this up-to-date establishment.

CHOWN HARDWARE COMPANY, Wholesale and Retail, 20 Jasper Ave. E.—This firm is well known throughout the Dominion, having been in the hardware business for nearly 30 years in Belleville, Ont. Their Edmonton store is one of the finest in the city as well as the largest for they carry a stock valued at from \$30,000 to \$40,000. They are retail dealers in builders' and general hardware, paints and oils, stoves and ranges, and general house furnishing goods. A specialty is made of builders' supplies. Two large warehouses are in use by the firm, and orders of any size are promptly and carefully filled. The members of the firm are W. W. Chown, and L. J. Chown, the former being the aggressive manager of the Edmonton business.

MAXWELL & HULME, Sheet Metal and Cornice Work, 383 Fraser Ave.—This is one of our new firms, but they have already secured a goodly share of the sheet metal work for the season. They are busy just now with the

cornice of the Moser-Ryder Block. They do expert work in sheet metal, putting in heat ventilators, sky-lights, cornice work, cistern furnishings, etc. We are pleased to number these gentlemen among our most wide-awake business firms and predict for them a busy future.

JAS. A. POWELL & CO., 102 Fraser Ave., Land Implements.—With the beginning of the town this business house was opened and the farmers of to-day as well as those of twenty years ago find it a reliable place for buying their implements and vehicles. Perhaps no other business house has kept better pace with the marvellous growth of Edmonton, than that of Jas. A. Powell & Co. This firm occupies a spacious business block on the corner of Fraser Ave. and Rice Street, where their immense show room, which is shown in the accompanying cut, will be found. This room alone measures 130 ft. by 90 ft. The firm has also a track warehouse of 26,000 square feet located on the Canadian Northern Railway, their immense stock and their unsurpassed shipping facilities, combined with the superior quality of all goods carried, makes this firm a prime factor in the development of the West. Associated with Mr. Powell, in the land business, is Mr. T. W. Lines, of this City and their holdings amount to 200,000 acres of the finest farming land in Alberta, lying east of the city of Edmonton, along the main lines of the Canadian Northern and Grand Trunk Pacific Railways. These lands have recent-



Show Rooms, J. A. Powell & Co.

ly been put on the market, and offer excellent opportunity for investment. To the stirring enterprise of such firms as this, Edmonton owes her wonderful growth and prosperity.

IMPERIAL BANK OF CANADA.—Among the financial institutions of first importance in Edmonton is the Imperial Bank of Canada, which has been a prime factor in the development of our city's best interests. This bank began business here in 1891 in a frame building, as Edmonton's pioneer bank, to-day their magnificent building, cut of which appears on this page, is without doubt one of the finest in the entire West. The office staff numbers twenty-two, with Mr. G. R. F. Kirkpatrick as Manager. Branches of the Imperial Bank of Canada are found in all the principal cities and towns of the Dominion. Head offices are in Toronto, where the bank was established in 1875. The annual report of 1910 shows an authorized capital of \$10,000,000.00, a paid-up capital of \$5,000,000.00, and a reserve fund amounting to \$5,000,000.00. An additional issue of capital amounting to \$1,000,000 has recently been subscribed, which will increase the paid-up capital to \$6,000,000, and the reserve fund to a like amount.

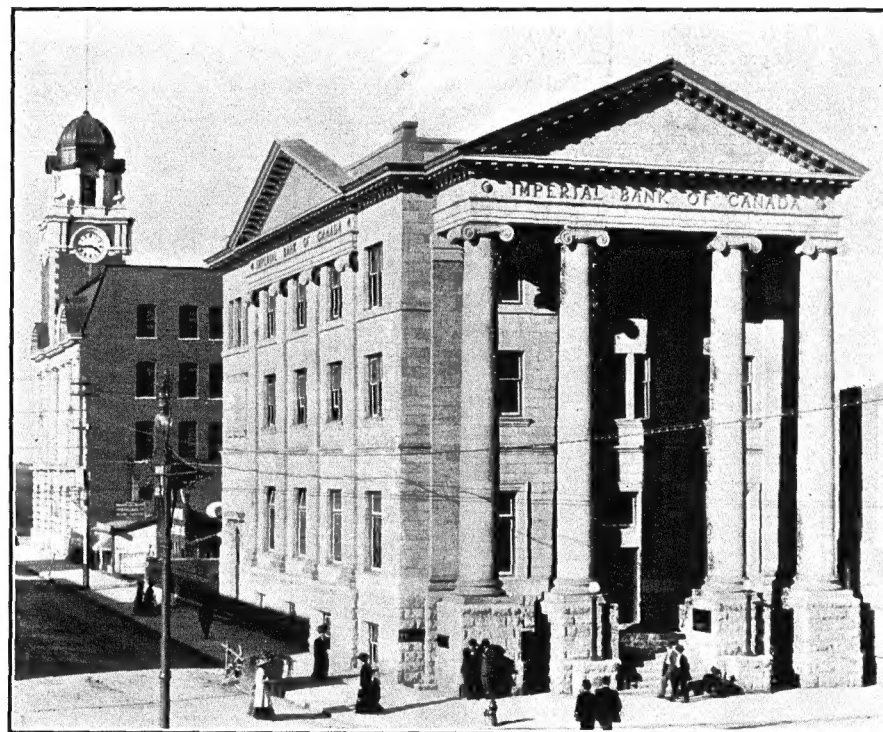
McGEORGE & CHAUVIN, Insurance Brokers, Norwood Block.—This firm is the largest insurance brokerage firm west of Winnipeg. They have the agency for ten of the strongest insurance companies in the world, including British, Canadian and American companies with combined assets of nearly three hundred million dollars. Their policies are written to cover fire, accident, marine, plate glass, fidelity guarantee, employers' liability and burglary insurance. Their broad knowledge of insurance matters and their honest settlement of claims make them prime favorites in Edmonton. They also do an extensive mortgage loan business.

W. A. FERGUSON, Jeweler, 118 Jasper Ave. E.—Possibly there are larger stocks of jewelry in the northwest, but it is doubtful if any has been more carefully selected than the one in Mr. W. A. Ferguson's store at 118 Jasper Ave. E. He stands behind everything he sells guaranteeing it to be just as represented. His stock is entirely new and his prices are the lowest it is possible to sell honest goods for. Special attention is given to watch repairing, and 5 expert jewelers are employed in his establishment. This is one of Edmonton's new stores, and reflects credit not only on its proprietor but upon our city.

THE WESTERN CARTAGE CO., 755 Fourth Street.—This firm makes a specialty of distributing, storing, and forwarding merchandise of all kinds. Since they began business 5 years ago their business has increased rapidly and their service has come to be indispensable. They have a warehouse located on the railway track, and are prepared to store goods safely at a reasonable cost. Six teams are kept busy and their

equipment includes special wagons for moving pianos and household goods. The members of the firm, Messrs. C. W. Leonard and W. A. Leonard, are experts in their line and can be relied on at all times.

J. H. MORRIS & COMPANY, Departmental and Mail Order House, 270-76 Jasper Avenue E.—The retail stores of Edmonton would grace the business district of a much larger city, and prominent among these we would call attention to the model departmental store and mail order house of J. H. Morris & Company. The business was founded about 15 years ago.



Imperial Bank of Canada

Barns & Gibbs, Architects

and to-day it is one of the best advertisements we have of a metropolitan business center. Its departments, which are in charge of 25 obliging clerks, include men's clothing and furnishing goods, drygoods, boots and shoes and groceries. Its mail order system leads all others in the Province, and fills orders from every village and hamlet in Alberta. Reliable qualities, direct buying, enormous assortments of the new and fashionable, liberal methods and stirring enterprise, have brought the house of J. H. Morris & Company up to a high standard and will continue to make it one of the leaders in retail circles of the West.

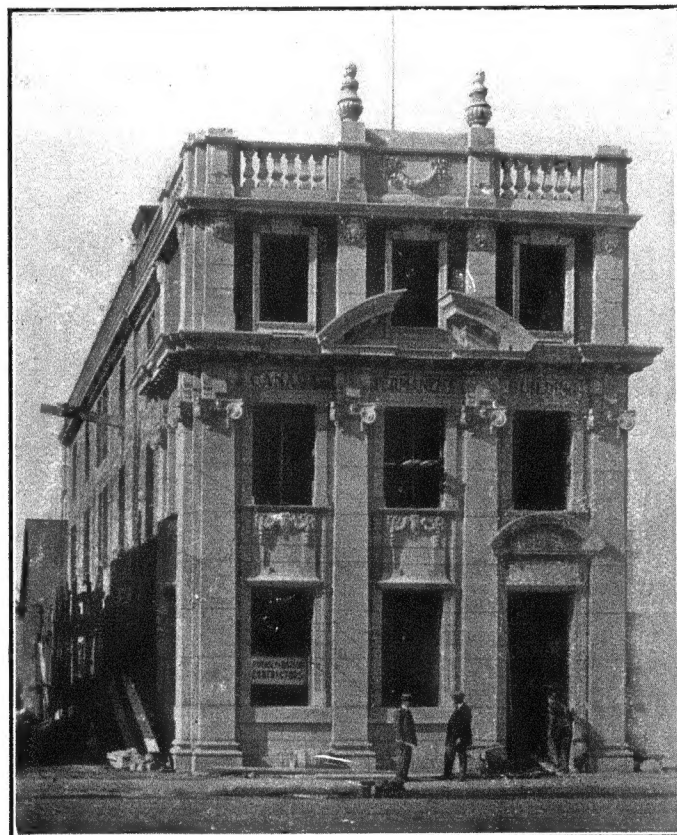
EDMONTON BREWING AND MALTING CO., LTD., W. H. Sheppard, Mgr. Director.—Among the manufacturing enterprises of our city, this one is conspicuous in the production of high-grade beer. It affords a home market for the consumption of from 55,000 to 60,000 bushels of barley per year. This barley is made into malt for use in the manufacture of their product, and is exported in large quantities to the Coast. The payroll of the Edmonton Brewing and Malting Co., Ltd., reaches the satisfactory sum of \$30,000.00 per year, making the firm one of our best employers of labor. The business has been in operation for 10 years, and their "Edmonton Beer," "Capitol Beer" and "Peerless Ale" and "Imperial Stout" are universal favorites. The firm has a well-directed corps of travelling salesmen and make heavy shipments to retailers throughout the south, east and north. The capacity of the plant is at present 30,000 bbls., which the company expects to enlarge shortly.

McCLELLAN & BALFOUR, Lumber Merchants, 563 Third Street.—This is one of the live concerns recently established in our city and already building up a big business on a foundation of reasonable prices and fair business methods. They carry a large stock of lumber in all grades and sizes at their yards on Stony Plain Road and 23rd Street, and also do a wholesale business. Their office is located at 563 Third Street. They are well prepared to handle the growing demand for building materials and you will find them pleasant men to deal with.

JACKSON BROS., Jewelers, Jasper Ave.—This firm can give you more actual value than any other jewelry firm in town. It is a good thing to remember that to spend a dollar is one thing, and it is quite another to get your money's worth. Jackson Brothers have been in business here since 1906, and have won a reputation on their goods, they having then bought out the business which had been so successfully run by E. Raymer since 1886. You may buy at their store with the utmost confidence. They are watchmakers, jewelers, opticians, engravers, enamellers, and diamond setters. They will work out for you any design in gold or precious stones, and they employ 8 expert workmen.

C.N.R. BARN, E. R. Callahan, Prop., 1026 First Street.—The importance of Edmonton as a horse market is growing daily and the C.N.R. Barn is keeping up with the race. It has a capacity now for nearly 100 horses and is the best feed and boarding stable in the town. Although it was opened only last fall it is familiar to horse men everywhere. Mr. Callahan, the proprietor, also carries on an important drayage business.

CANADA PERMANENT MORTGAGE CORPORATION.
W. T. Creighton, Mgr.—The Canada Permanent Mortgage Corporation was founded 55 years ago, and has had an office in



R. H. Lines, Architect
Canada Permanent Building

Edmonton for 9 years. The new building being completed by this company on McDougall Avenue near Jasper Ave. is one of which our city may justly boast. It is the only strictly fire-proof building in Edmonton, is built of re-enforced concrete throughout with the front artistically built of Bedford stone. The cost of the building is \$70,000. The Canada Permanent Mortgage Corporation has a paid-up capital of \$6,000,000.00, a reserve fund of \$3,250,000.00 and assets valued at \$28,382,710.02, according to last report. It is one of the largest and strongest financial institutions of either Canada or the United States. It is purely an investment company; not a speculative institution, and its Directors and Officers have always placed safety before every other consideration. An account may be opened with any sum from One Dollar upwards. Money is also loaned on improved farms and town property.

PHEASEY & BATSON, Contractors and Builders, 110 Jasper Ave. W.—In a rapidly growing city such as Edmonton the contractor and builder is an important factor and much depends upon his integrity and judgment. The firm of Pheasey and Batson have been 8 years in business and have the erection of many important buildings to their credit, a few of which are the Canadian Permanent Building, Ross Bros. Warehouse, Moser & Ryder Block, McLean Block, Wize Block, and the Norwood School. They employ a force of 100 to 150 men and their payroll is an important item in the industrial affairs of the city.

ROLFE & KENWOOD, Real Estate Brokers, 36 Jasper Ave.—Edmonton has no firm that has applied more ability and effort to the upbuilding of public interests here than the one composed of W. J. Rolfe and I. Kenwood. These gentlemen came to our city seven years ago, engaging in the real estate business, and have been closely allied with many prominent transactions in realty and business affairs. They make a specialty of loaning money, and have at their command many private loans in Edmonton city and country property. They are well informed and reliable business and financial agents.

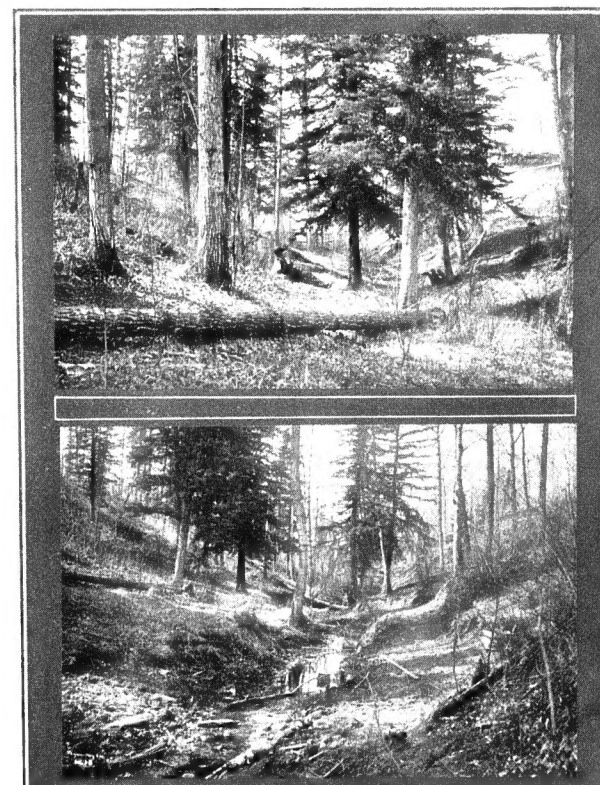
A. NICHOLSON, Tailor, 624 Second St.—Among the prosperous and up-to-date business houses of our city mention must be made of the tailoring establishment of Mr. Nicholson. This shop has built up a flourishing business among the best citizens of our city. Mr. Nicholson understands the business thoroughly, having spent 20 years at the trade in some of the largest cities of the United States and Canada. He is a native of Prince Edward Island, and comes to Edmonton from Oregon.

WM. HENCHER, Grocer, Etc., 254 Namayo Ave.—This is one of the popular trade centres of Edmonton, and for three years Mr. Henger has been handling his growing trade with marked success. His store is well stocked with the best in groceries and provisions, fruits and vegetables. He allows nothing to get shelf worn or stale, and he is a careful buyer. Families are waited on daily for orders from his store, and deliveries are promptly made.

HALLIER & ALDRIDGE, Bakers and Confectioners.—This business was founded ten years ago by Messrs. J. A. Hallier and H. Aldridge, who have built up an immense wholesale and retail trade in bakery goods, ice cream and confectionery. They have recently installed a continuous baker with a capacity of 6,000 loaves in 10 hours, which greatly increases their facilities for handling their trade. Their bakery is also fitted with automatic machinery throughout. All weighing, mixing, kneading, moulding, etc., is performed by machinery. An ice cream and lunch parlor is a popular department, and groceries, fruits and tobaccos are also sold. Eighteen persons are employed and four delivery wagons are seen on our streets from morning till evening.

J. W. JOHNSTON, International Livery, Feed and Sale Stable, 244 Fraser Ave. Telephone 2227. Our liveries are well patronized and afford a good service, especially this one, which is immensely popular. Mr. Johnston has been in business here little more than one year but everybody who wants a natty rig and a fine horse is sure to go to him. Besides carrying on a high-class livery service Mr. Johnston buys and sells horses and gives special attention to boarding horses. He also operates a first-class shoeing shop in connection.

C. M. TRUEMAN, Real Estate, 209 Jasper Ave. E.—The rise in property values here goes steadily on and the Edmonton investments are more attractive than ever. The list of investments handled by Mr. Trueman is particularly good, and buyers should not fail to see the properties for sale at this office. He has control of those lots for sale in Beechmount, and not



Scenes in Jasper Place

a better buy will be found anywhere. Mr. C. M. Trueman has been in the real estate business here for some years, is a dependable business man and well informed on land values here.

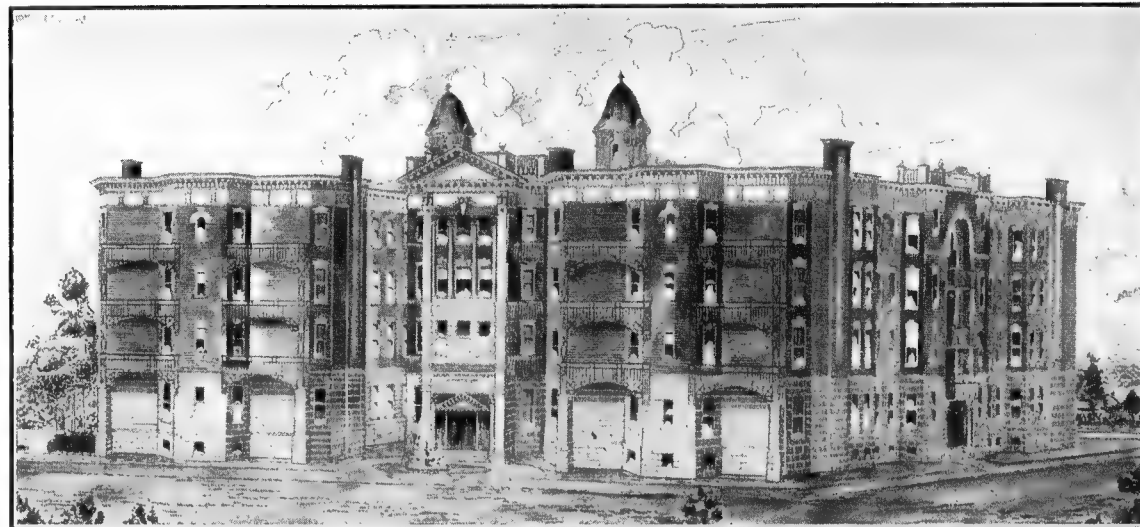
RENE LEMARCHAND MANSION, Apartment House, Victoria Ave. and 16th Street.—The problem of providing pleasant homes for the many families coming into our city has been one of interest to a number of our most progressive citizens. None, however, has so successfully reached a solution as M. Rene Lemarchand, the owner of this splendid new apartment house. This building is an ornament to our proud city, and lacks no feature of metropolitan convenience and comfort. The Rene Lemarchand Mansion cost, including grounds, fittings and decorations, the sum of \$200,000.00, and consists of 43 suites, varying from 4 to 8 rooms each. Each suite is provided with steam heat, electric light, gas for cooking and parlor fireplace, hot water service, etc. Each suite has a private hall and passage and every room has a window to the outside air. Private dumb waiters are provided, and each suite above the ground floor has a private iron balcony. Every precaution against fire is provided. A roof garden, 140 by 150 feet, overlooks the beautiful Saskatchewan River. An electric fountain and marble pillars will add further to the general beauty of this magnificent building. There is a public elevator and there are two public staircases. Mr. A. M. Calderon is the architect, and Mr. H. Milton Martin, one of our most successful real estate brokers, is the financial agent and general manager of this popular and exclusive apartment house. Mr. Chas. May was the contractor.

THE MUNDY BLUE PRINT & DRAUGHTING CO., Room 12, Empire Block.—This firm is meeting a need that is constantly increasing in Edmonton, and in a large tributary territory. Draughting is skilfully done for architects, builders, real estate men, engineers and electricians. A specialty is made of map making, mounting and supplies, and Mr. Mundy is prepared to furnish electrical blue printing for all purposes. You will find these offices the best lighted rooms in the city, and Mr. Mundy a skilful and experienced draughtsman. He comes to our city from Winnipeg, where he was for three years employed as chief draughtsman by the Manitoba Government Telephone Department.

THE ELECTRIC CONSTRUCTION CO., 548 Second St.—Although only established in March of the present year this firm has already taken an important position among the construction firms of the city. They do electric wiring, and electric construction work of all kinds. Among the contracts of importance lately executed by this firm, or at present under

way, are the electrical work in the McDougall Methodist Church, King George Hotel, 17th St. School, National Trust Co. Building, Dominion Bank, Alberta College and the Royal Alexandra Hospital. They make a specialty of electric signs. Estimates on all work cheerfully furnished. The firm members are E. H. Hughes and T. C. Smith.

McEACHERN BROS., Real Estate and Insurance, 324 Jasper E.—Are you looking for good investments? Then do not fail to see McEachern Brothers for their office is headquarters for successful ventures in real estate. They are agents for B. C. mines, timber and fruit lands, and having lived in British Columbia for many years are reliable real estate brokers. They have made a deep study of land values and their judgment is considered sound. They are also exclusive agents for



Rene La Marchand Mansion

A. M. Calderon, Architect

lots in North Jasper Place, which is likely to become one of our most beautiful residence suburbs. The firm are well known through a wide section.

HILL'S STABLE, R. B. Hill Co., Ltd., Props., 431-433-435 Queen's Ave.—This business was founded about four years ago and is to-day one of the leading firms in their line. The firm deals in horses, harness, wagons, buggies, and implements of all kinds, and is the only place in the West where one can buy a complete outfit from the one firm. They have as many as 30 to 40 horses on hand at all times, and any class of a horse from a child's pony to railroad horses can be found there. By their energetic work and square dealings they have established a business not only with the local trade but out-of-town trade as well, as is shown by their many ship-

ments to other points. You will find them one block north of Market Square near the G. T. P. and C. N. R. depots.

SINGER SEWING MACHINE CO., J. Montgomery, 251 Jasper W.—There are two kinds of machines—good and bad—and the good kind is the Singer. It is built like a watch and runs like one. Singer sales exceed the sales of all other machines combined. The Edmonton office of the company is in charge of Mr. J. Montgomery, who has been in the employ of the company for 12 years. The territory under his management includes all of central and northern Alberta, and he has 20 agents at work, each of whom is provided with a team. We are pleased to note that the Edmonton office stands high in the company's estimation for the amount of business secured.

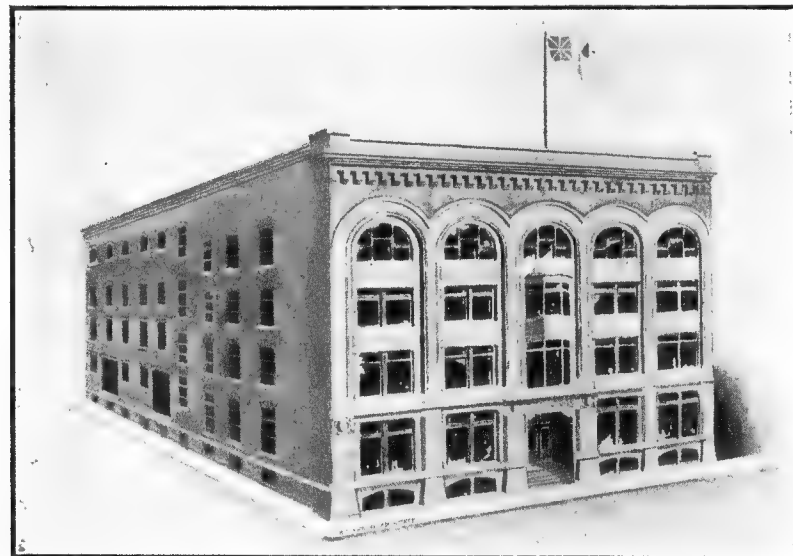
McCLURE'S GROCERY, Cor. Syndicate and Picard Sts.—This is one of the busiest places in town and the store at which the housewives of Edmonton depend upon getting good goods and prompt service. The store is out of the high rent district and able to supply its patrons at the lowest prices. The stock is new and McClure is acknowledged to be a shrewd buyer. He has been in business here for 3 years carrying a full line of plain and fancy groceries, cured meats, school supplies, boots and shoes. He is well known in the business world of Edmonton and an enthusiastic booster.

THE GREAT WEST PERMANENT LOAN COMPANY, 52 Jasper Ave. W.—With the rapid development of Western Canada, involving the expenditure of millions of capital, a loan company with its head-

quarters in the West, has a very extensive and profitable field of operation. The affairs of the Great West Permanent Loan Company are conducted by Western men with large business connections and thoroughly conversant with Western conditions. The assets of the company now total \$3,000,000, of which practically the entire amount consists of gilt-edge first mortgages on improved productive real estate in cities and towns of Western Canada. You can deposit your savings with this strong Western institution, by visiting their head office at Winnipeg or one of their numerous branches (see Edmonton address) or you may deposit by mail with just as much safety. Your savings will safely accumulate here, and One Dollar will open an account. Mr. C. W. Smith is the manager of the Edmonton house, and inquiries addressed to him will receive careful attention.

ROSS BROS., LTD. Wholesale Hardware.—Our city boasts of having in the wholesale establishment of Ross Brothers, Limited, the largest and most complete assortment of hard-

ware in the West. The store is indicative of the aggressive and metropolitan features of Edmonton and its proprietors are among our most substantial merchants. The business was founded nearly 25 years ago, when Edmonton was a mere village and their trade was chiefly retail. The Company has gradually built up their enormous wholesale business which now requires a large office staff, city salesmen and a number of traveling salesmen. The new warehouse being erected by Ross Bros Limited, is by far the finest in the city and is to cost \$100,000; it comprises 4 floors and a basement—42,000 sq. ft. being available. Ross Bros. Limited import their hardware from the world's best factories, their stock including everything in builders' supplies, blacksmiths, shelf and heavy hardware, mill supplies, glass, paints, cement, etc. Mr. Fred. Ross is President of the Company, Mr. James Ross, Vice-President and Mr. J. C. Dowsett, Sec'y-Treasurer.



Ross Bros.' New Warehouse

ware in the West. The store is indicative of the aggressive and metropolitan features of Edmonton and its proprietors are among our most substantial merchants. The business was founded nearly 25 years ago, when Edmonton was a mere village and their trade was chiefly retail. The Company has gradually built up their enormous wholesale business which now requires a large office staff, city salesmen and a number of traveling salesmen. The new warehouse being erected by Ross Bros Limited, is by far the finest in the city and is to cost \$100,000; it comprises 4 floors and a basement—42,000 sq. ft. being available. Ross Bros. Limited import their hardware from the world's best factories, their stock including everything in builders' supplies, blacksmiths, shelf and heavy hardware, mill supplies, glass, paints, cement, etc. Mr. Fred. Ross is President of the Company, Mr. James Ross, Vice-President and Mr. J. C. Dowsett, Sec'y-Treasurer.

M. RUNNALLS & CO. 140 Jasper W., Real Estate.—Strangers coming to our city for the purpose of investing in land, are at liberty to make this office their headquarters while in Edmonton. And strangers and residents of Edmonton alike, will do well to consult M. Runnalls & Company regarding property of all kinds. You will find the members of the firm, Messrs. Runnalls, Boles and May thoroughly familiar with realty values here, and wide awake to the opportunities

of the hour. They deal in farm lands, city and suburban property, coal lands and timber limits. They write insurance and loan money. All correspondence is promptly and cheerfully answered.

FREEZE SHEET METAL CO., 350 Namayo Avenue, corner Clara Street.—Amongst the firms who have made good in Edmonton the Freeze Sheet Metal Co. stands well to the front. Since starting business three years ago, this firm has steadily increased its volume of trade and at present employ about twenty mechanics. A number of Edmonton's best blocks and public buildings bear witness to their ability to handle any work in their line, which consists of the manufacture and installing of copper and galvanized iron cornices, sky-lights, ventilators, cisterns, well casings, etc., also fan systems for the removal of shavings and sawdust in sawmills. They are also selling agents for the Record Foundry and Machine Shop whose stoves, ranges and furnaces are now a household word all over the Dominion, particularly the Admiral, a splendid dwelling house heater, while for public buildings, such as churches, schools and halls the Calarific stands in a class by itself. Estimates for anything made from sheet metal cheerfully given. A customer living in the country and wanting advice or

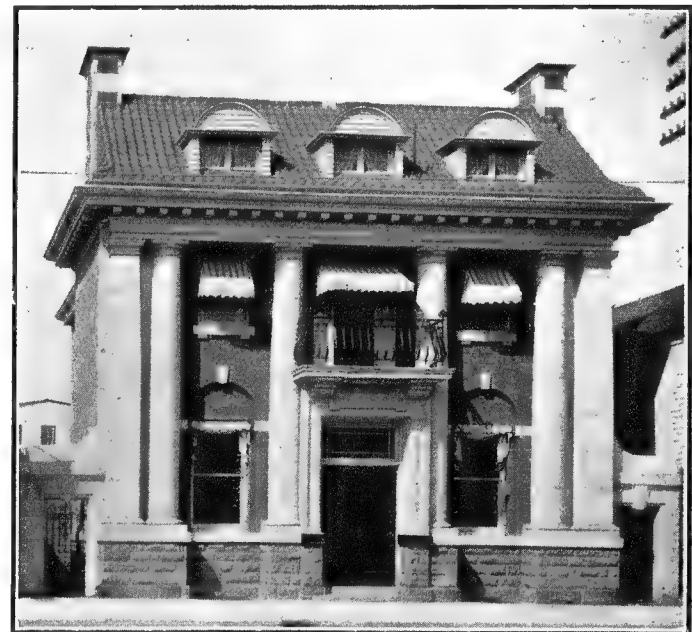
estimates on a job can save both time and expense by sending them a rough drawing an explanation of what is required receiving the same careful attention as a personal visit.

THE FAMOUS HIGHLOW GASOLINE LAMPS, C. L. Emerson, Sole Agent.—The best stores and houses as well as the best streets in many localities in Western Canada recognize the many advantages of the famous Highlow Gasoline Lamp, which is sold by Mr. Emerson. This is the most economical, brilliant and satisfactory lamp on the market to-day. Mr. Emerson has placed many Highlow Lamps in Edmonton, and his trade extends into many towns throughout the Edmonton District. You need not be a "city man" to have your home lighted with this system. It is used in many country and village houses. Mr. Emerson will be glad to explain the Highlow Gasoline Lamp, and its merits at his show rooms where he has many styles on display. Street and boulevard lighting a specialty. Call at the show rooms, 364 Jasper Avenue E for a demonstration of its merits.

THE BUSH MINE, Love & Cameron, Operators, Wholesale and Retail Coal, 518 Jasper E.—At the above address is located the busy office of this company which

operates the Bush Mine, six miles northeast of Edmonton. The Bush mine has been running six years and is one of the best known in this locality. The coal is of superior quality and the capacity of the mine is 150 tons daily. A force of 40 men is in the employ of the company in the busy season. Orders receive prompt and careful attention, and prices always represent the market. Messrs. Love & Cameron formed a partnership at the beginning of this year and are building up a flourishing business.

THE CANADIAN BANK OF COMMERCE. T.M. Turnbull, Mgr.—This bank today is serving more people than at any time in its history. It is an indication that the community is appreciating its policy of uniform courtesy and good service. For eight years the Canadian Bank of Commerce has held an influential position in Edmonton financial circles. This bank was established in 1867, and has branches in all of the leading cities and towns of the Dominion, as well as London, Eng., New York and Mexico City. There are 36 branches in the Province of Alberta alone. Its capital paid up amounts to \$10,000,000, and rest \$6,000,000. Every proper accommodation is extended to its depositors. A savings bank department is found in each Canadian branch, except in the Yukon Territory. Deposits of \$1 and upwards are received and interest is allowed at current rates. It has exceptional exchange facilities.



Canadian Bank of Commerce

EDMONTON CITY DAIRY, W. W. Prevey, Managing Director.—Our city is fortunate in having this modern establishment for the sale of milk, cream, butter, eggs and ice cream. The business was established five years ago, and incorporated two years ago with Mr. W. W. Prevey as Managing Director. This dairy is equipped with the latest facilities for pasteurizing all milk and cream, of which about 600 gallons are handled daily. Milk, cream, ice cream and butter are shipped to nearby points, and the wholesale sale of ice cream is especially large. Some 30,000 pounds of butter are made per month. Ten wagons are required and a force of 22 hands employed, in this, one of the representative concerns of a bigger and more prosperous Edmonton.

A. STIMMELS' Auction Mart, Queen's Ave.—This is the town that was born lucky, and one of the best friends Edmonton has is Mr. Stimmels. He boosts for Edmonton by conducting an auctioneer's mart that is the talk of the whole country round. He can sell anything that is worth selling. Just give him a chance. People like to come to his sales, and you will find that his deals are always on the square. He sells on commission only, and conducts farm sales of all kinds. He has been in business here for four years, you can see his wagon most any time, and his barns and yards are on Queen's Avenue. Telephones: Office 1665, residence 4070.

ARTHUR BROS., Barber Shop and Pool Room, 633 First Street.—A first-class barber is sure to make friends among the business men of a town, and this is probably the reason why Arthur Bros. have made such a success of their business in spite of the fact that they have been here only six months. Their first customer is yet to go from their shop dissatisfied with their work. In connection with their barber shop they have a popular pool hall and their place is already a favorite with Edmonton young men.

HUTTON UPHOLSTERING AND CARPET CLEANING COMPANY, 619 Fifth Street N. (Telephone 1306) This is a firm that is well known and widely patronized in the Alberta Capital. Mr. J. M. Hutton, the proprietor, began business here about five years ago. He learned his trade in England and is an artist at the upholstering business. He does general furniture repairing and furniture packing, also carpet cleaning by the most improved and sanitary methods. A specialty is made of building box couches, and for these Mr. Hutton has several new and artistic designs. Call on him for anything in his line. His work and his prices will please you.

NOVA SCOTIA LAUNDRY, 838-848 First Street, Geo. Lewis, Prop.—Since Mr. Lewis assumed the proprietorship of this laundry he has conducted its affairs in a manner which has won the esteem of every one. The Nova Scotia Laundry is equipped throughout with modern machinery and a perfect business system prevails throughout the entire establishment. All goods are washed with painstaking care by simple process that does not injure the most delicate fabric. Fifteen persons are employed and all goods are called for and delivered promptly. Nothing but first-class work is allowed to leave the establishment.



Post Office Building

Copyrighted

LOGAN'S EMPLOYMENT AGENCY, LTD., 648 First Street (Phone 2496)—Few people realize the importance and necessity of an employment bureau until they try one. In the five years this agency has been established it has proved a valuable aid to hundreds of persons seeking employment, and has satisfied the wants of many a business man and housekeeper. An office at 328 Jasper Avenue in addition to the address above given. This Agency supplies all kinds of labor to railroad contractors, bridge builders, lumber camps, and drivers, mill hands, hotel labor, farmers, surveyors, etc. If in need of help drop them a line.

WILSON, LTD., Direct Importers of Wines and Liquors, 256 Jasper Ave. W.—This firm is well known from Coast to Coast, and the establishment of their Edmonton branch house some two years ago emphasized the fact that the Alberta Capital is an important wholesale centre. Mr. P. Poulin is the managing director of the business in this district, and Mr. W. A. LaBelle is assistant manager and treasurer. They are the Western distributors of Wilson's Invalid Port, and King's Liqueur and "Sandy MacDonald," the real Scotch whiskies. The head offices of the firm are located in Montreal.

THE CHICAGO MILLINERY STORE AND DRESSMAKING SCHOOL, 505 Namayo Ave.—Mrs. S. S. Torrance opened this popular establishment in March, 1909, and nobody in the bounds of Edmonton will deny that she merits the success she has won. She teaches dress-cutting and fitting by the latest approved systems, and many of our ladies have learned here to make their own party dresses and street costumes. For many years Mrs. Torrance was in business in Chicago, and understands the dress-making business from A to Z. Her lessons are simple and her prices are reasonable. A fine line of the latest millinery goods and hair goods are kept constantly in stock.

LOWE & CARPENTER, General Brokers, 131 Jasper Avenue—This partnership was established five years ago, and no firm in Edmonton has made a better record for correct dealing and successful ventures in real estate. They give special attention to Edmonton city property and are the promoters of Belmont Park subdivision. They represent some of the strongest insurance companies of the day and loan money at reasonable rates.

THE CENTRAL CIGAR AND NEWS STORE, 140 Jasper E., C. D. Mucklow, Propr.—For the past four years many of our citizens have been in the habit of purchasing their cigars and newspapers at this convenient shop.

Mr. C. D. Mucklow, who is now proprietor, is successor to Mr. S. Roberts, and has been in the Central Cigar and News Store since June, 1909. He supplies his trade with the best brands of cigars, tobaccos, and cigarettes, and smokers' requisites of all descriptions, and makes a specialty of English newspapers and magazines.

Three great transcontinental railway systems converge at Edmonton, giving shippers the advantage of competitive rates and efficient service to all quarters of the globe.

CAMPBELL FURNITURE CO., Wholesale and Retail, Empire Block.—The reputation which the Campbell Furniture Company has established is guarantee that in dealing with them you are sure of complete satisfaction. In size they lead. In the variety and completeness of stocks they can also boast of occupying first place. In quality they are unsurpassed. The store has been in successful operation for ten years, and occupies spacious quarters in one of the finest business blocks in the city, where they have 18,000 sq. ft. of floor space. In addition to these salesrooms, important warehouses are maintained on the railway tracks. Business is carried on both at wholesale and retail, and 18 persons are employed. Their line includes complete house and office furnishings, which they purchase direct and sell at the lowest prices consistent with the high quality of their goods. Mr. H. W. Campbell is the proprietor and manager, and Mr. H. Lloyd-Young is office manager.

J. GAINER & COMPANY, Wholesale Butchers and Pork Packers, Strathcona. Retail Stores, 268 Namayo Ave., Edmonton, and Whyte Avenue, Strathcona.—This wholesale meat company is an independent concern and maintains an immense abattoir in Strathcona where some 50 men are employed. It has enjoyed 20 years of successful business enterprise, and is one of the concerns that has done much to build up the Edmonton District. It is a local industry of which every citizen is justly proud. The wholesale department and packing house are operated under the most sanitary principles, and the products of this plant include the best of everything in meats. Persons who wish to purchase from this company direct should call at their retail markets at the above address, where obliging clerks will give you the best of attention.

THE RICHELIEU HOTEL, J. N. Pomerleau, Prop., cor. Peace and Third Streets.—In a commercial review of the city mention must be made of Mr. J. N. Pomerleau, proprietor of the Richelieu Hotel. He is one of the financiers and hotel men of this section, and has long been identified with business interests of Edmonton. He owns a large amount of real estate, and is a loyal booster for Edmonton's best interests. He has recently built a \$65,000 hotel at Melville, Saskatchewan. The Richelieu, which was built by him some 6 years ago, commands a flourishing trade. It is operated on the American plan, with a first-class dining room, baths, steam heat, etc. Its 67 guest rooms are in popular demand. Mr. L. N. Ostigny is the successful manager of the hotel.

T. HILL, Harness Dealer, 202 Queen's Avenue.—A commercial review of our city would indeed be incomplete with

out mention of this up-to-date store. Mr. Hill began business here a little more than 2 years ago and his store is already one of the most popular in Edmonton with both city and country trade. His watchword has always been "Good goods and good values." His stock includes harness, saddles, trunks, etc., and nearly all his goods are hand made. Don't fail to see his stock and get his prices when you are buying harness.

GEO. BOWEN, PITNER LIGHTING SYSTEM, 647 First St.—There is only one light cheaper and brighter than the



Empire Block

"Pitner" and that is daylight. A properly lighted store or residence has untold advantages over all others, and there is no store or home now lighted with gas or electricity, but can be lighted 50 per cent better without adding to the expense by simply using Pitner Lights. This system of lighting is already popular in our City, for our merchants realize that a good light is one of the best of advertisements. Mr. Bowen is to be congratulated on the splendid business he has built up in the year and a half he has been in business here. It will cost you nothing to see a demonstration of this splendid light. Just phone 2331.

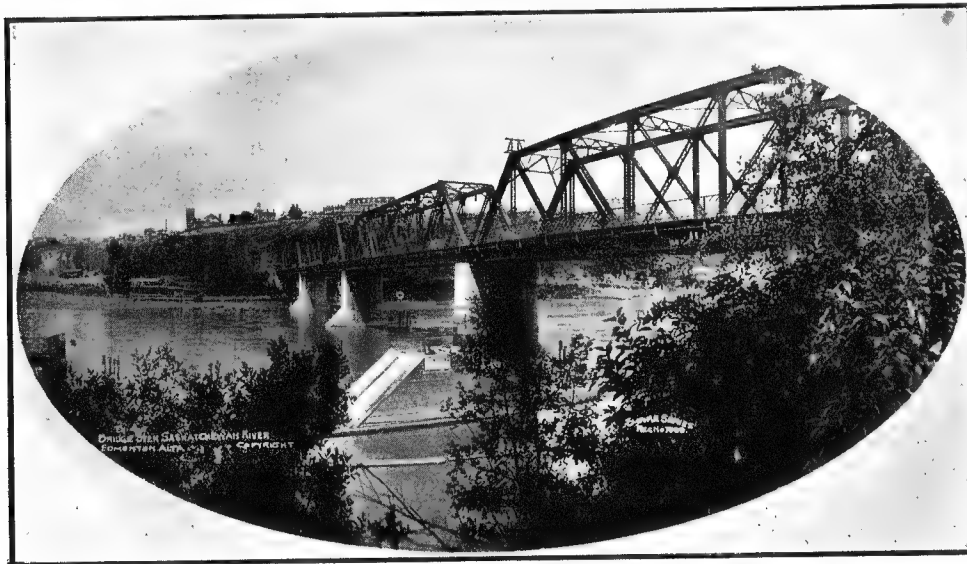
EDMONTON CLEANING AND DYE WORKS, Young & Co., Proprietors.—Edmonton boasts in this establishment the largest and most up-to-date cleaning and dye works in the West. Its proprietors are master hands in the business. Mr. Young was for 2 years with the famous Parker Dye Works in Ontario, and served his apprenticeship with the renowned firm of Pular's, in Scotland. He has been in business in our city for nine years, and his trade extends throughout the northwest. Prompt attention is given to mail orders, and all work is carried on in a most satisfactory manner. The works are located at 232 Currie Street. Telephone 1749 and the wagon will call.

BANK OF MONTREAL, E. C. Pardee, Manager.—The Bank of Montreal began business in 1817, and is therefore one of the oldest monetary institutions in the Dominion. In 1863 this bank was appointed Banker in Canada for the Canadian Government, and in 1893, it became the Financial Agent for the Dominion in Great Britain also. Lord Strathcona is its President, and the affairs of the bank are managed by public-spirited business men of high standing in the world of finance. The paid-up capital of this bank is \$14,400,000.00, rest \$12,000,000, and undivided profits amounting to more than \$682,000. For seven years the Bank of Montreal has held a high position in banking circles of Edmonton with Mr. E. C. Pardee as its efficient manager.

THE BOSTON, Men's Furnishers, 291 Jasper Ave.—This up-to-date clothes shop was opened 8 years ago by Mr. E. J. Hart, and has kept pace with the growth of business interests in the Alberta Capital. Four years ago he took W. J. Hart in as a partner. The Boston is the favorite shop with men of good taste. The stock of goods always represents the best Eastern markets for the firm is sole agents for C. N. R. clothing, Foot-Rite Shoes, and other high-class goods. Four obliging clerks make buying here a pleasure and it is one of the places they make you feel easy about the money.

THE WHITE EMPLOYMENT AGENCY, 643 First Street, Cavanagh & Hindle, Props.—This enterprising firm has been in business for 2 years and are said to have the happy faculty of getting the right party for the right place. They furnish all kinds of help to contractors, farmers, hotels and private houses. In a new country like this where so many people are coming in every day a business that is operated along the lines of this employment agency is of prime importance. Messrs. Cavanagh & Hindle also sell real estate and their lists of farm lands are among the most attractive you will find.

D. R. FRASER & CO., LTD., Lumber, 201 Namayo Avenue.
—A history of the growth and progress of our City would be incomplete without mention of this pioneer firm. This busi-



Government Bridge over Saskatchewan River

ness was established in 1881 by Mr. D. R. Fraser, who came to Edmonton in 1879 from the Red River district of Manitoba. The machinery for the Fraser Mill was brought in by the Hudson Bay Company's steamer "Lily." This mill has ever since retained its position as the premier mill of Alberta. Although handling fine lumber from many parts of the world, the company manufactures mainly Saskatchewan spruce from their camps located along the North Saskatchewan some 100 miles up from Edmonton. This part of the business is under the supervision of Mr. Alex. Fraser, while Mr. John Macdonald is manager of the business here, and Mr. D. R. Fraser is President of the Company.

THE MACPHERSON FRUIT CO., LTD., Wholesale Fruits, C. W. L. MacKelvie, Manager.—It is with pleasure that we call attention to this important company. The head offices of the firm are at Winnipeg, where they were established 28 years ago. The Edmonton office was opened in January, 1909, and is under the efficient management of Mr. MacKelvie. They deal in fruits and vegetables in carload lots. Owing to their rapidly increasing business it has been necessary to secure larger quarters and they have recently removed to the O'Farrel & Kelly building at 638 3rd street. Branch houses are maintained at Brandon, Regina, Lethbridge and Calgary as well as Edmonton, and the firm is one of wide influence in business circles. Three travelling salesmen make their headquarters here.

THE FORBES-TAYLOR CO., Costumiers, 233 Jasper Ave. W.—Edmonton is fortunate in the possession of this high-class tailoring establishment. Mr. D. Forbes, the manager, came to our city from Toronto and enjoys the advantage of a most thorough training with the foremost designers of Eastern fashion centres. The stock of goods carried by this firm is one of the finest in the entire West. Their cleverly-made suits are wrought from imported suitings in new, original and rich designs. They are graceful in line, perfect in fit and correctly tailored.

PALM CIGAR STORE, 266 Jasper Ave. E., J. McCorquodale, Prop.—This store is one of the most popular in our busy retail district, and was first opened about six years ago. You will find the stock of cigars, tobaccos and smokers' sundries complete, for Mr. McCorquodale is a fine judge of all that is contained in an up-to-date cigar store. He carries on a wholesale

as well as a retail business, and also operates the favorite pool and billiard room of the town. There are seven tables and some fine bowling alleys as well.

T. G. CARSON, Druggist, Opp. Alberta Hotel.—The necessity of obtaining pure drugs and the satisfaction of knowing that prescriptions are carefully filled are two items of importance, and customers at this drug store are assured satisfaction regarding both. Mr. Carson has had twelve years' experience in his chosen line of business and is a graduate of the Manitoba College of Pharmacy. He is a native of Ontario, and during his two years in our city has built up a fine trade.

NORTHERN HARDWARE COMPANY, 304 Jasper E.—The members of this important hardware firm also maintain a store in Lloydminster, where J. R. Scott, the Treasurer of the Company, resides. Mr. G. H. Scott, President of the firm, lives in Edmonton, and has flourishing trades in hardware circles of our city, catering especially to the building trade. Their stock of goods is large and includes the best in shelf and heavy hardware, stoves and ranges. They are the agents for McClary's Famous Stoves, for Sherwin-Williams Paints and for Melotte Cream Separat-

or. Five obliging clerks are employed, and the store has been in operation here for two years.

ALBERTA ELECTRIC CONSTRUCTION CO., LTD., Electrical Contractors, Office Room, 122 Windsor Blk., Works, 240 Jasper W.—The above firm was incorporated some few months ago with F. M. Scarlet, President, E. S. McArthur, Treasurer, and Miss C. Hughes, as Sec'y. The business was established 3 years ago and has advanced rapidly in public favor in Edmonton. Work is under the personal supervision of the firm members and only expert workmen are employed. Contracts are undertaken of any size. Estimates are cheerfully furnished. All work including repairing is promptly done. If you want first class work get a first class electrician. None better than the Alberta Company.

J. A. McNEIL, Tobacconist, 243 Jasper Ave. West.—The beginning of this business dates back only a few months but Mr. McNeil already occupies an important position in our city as a dispenser of fine cigars. He has travelled for the past ten years in the West for two of the leading cigar manufacturers, J. M. Fortier, Ltd., of Montreal, and the H. E. Ledoux Co., and knows the cigar business thoroughly from long experience. He introduced the now well-known "Buck-eye" cigar to the Western trade, and is largely responsible for its phenomenal popularity. Besides a full line of cigars, tobacco and smokers' articles, buyers will also find the latest newspapers and best magazines.



Interior of J. A. McNeil's Cigar Store

MOUNTIFIELD & GRAVES, Real Estate, Gariepy Block, McDougall Avenue.—Wonderful changes have come over our city within the past four years, but no change is more notice-



Farm Scene Near Edmonton

able than that recorded in real estate values. The members of this firm are aggressive yet conservative real estate men who have kept in close touch with the situation here since they began business six years ago, and their judgment in land matters is considered reliable. They make a specialty of city and suburban property. They also sell coal, oil, timber, asphaltum and fruit lands.

KELLY & MOORE, 50 Jasper Avenue E., Clothing and Furnishings.—This store is representative of the push and progress that characterize our city. Messrs. J. G. Kelly and J. L. Moore, the proprietors of Edmonton's high-grade clothing and furnishing house, have been in business here for five years. Their stock is made up entirely of new and stylish goods, and includes such well-known goods as the "Semi-Ready" clothing and the famous "Slater Shoe." Newcomers to Edmonton are not slow to see that this is really the best place to buy, and citizens new and old will tell you the same.

FORT GEORGE AND WESTERN LANDS, LTD., Opera House Block, 215 Jasper Ave. W.—One of the most prominent firms in the real estate circles of Edmonton, is the one above mentioned. They are agents for the Natural Resources Security Co., of Vancouver, who own nearly half a million acres of the best farm lands, as well as several townsites in the famous farming district of British Columbia. This is located in the upper Fraser Valley, and at the very doorstep of a limitless market. Three railroads are now building into

this section, and steamboat service is maintained. These fertile farm lands sell at a nominal price with small cash payment and easy terms. Call and get further information. L. W. Hall, Pres. and Treas.; A. E. Williams, Secy.; and M. A. Hall, Vice-Pres.

WOLF & HINE, Taxidermists and Furriers, 648 Second Street.—To a newcomer in Edmonton one of the most interesting places to visit is the Taxidermy Store. It is a well-known fact that the north country abounds in the finest of fur-bearing animals, and it is a source of pride with our townspeople that we have two of the finest taxidermists in the country in the firm of Wolf & Hine. They make a specialty of fine work on fur rugs, game heads and birds. They buy raw furs and pay the highest market price for same. They also buy specimens of animals and birds. Call and see their free museum.

ALBERTA MERCANTILE AGENCY, 430 Namayo Ave., W. A. Greenfield, Manager.—This collection agency handles all classes of business. They get the money and so do you. They treat their clients in a business-like manner, are straightforward in all their dealings and reasonable in their charges. Although the Alberta Mercantile Agency was established in our city only last February it has already proven itself of incalculable value to our business men. Mr. W. A. Greenfield is the enterprising manager.

THE ALBERTA LIVERY, Stewart & Paul, Props., 43 Fraser Ave.—Close to 20 years ago the Alberta Livery barn was established and holds the record as the oldest barn in the City. To successfully carry on a livery business in the early days required business ability of a strenuous sort; but the livery man who succeeds to-day in the face of strong competition must be equally capable. Messrs. J. Stewart and R. B. Paul, the present proprietors of the Alberta Livery, are business men of modern type, who forge to the front in every undertaking. Their service is first-class and their prices are reasonable. Horses are bought and sold and boarding horses receive careful attention.

G. S. YOUNG, Groceries and Hardware, 1196 First Street.—Since February, 1909, Mr. Young has been in business at the above address and his store is of the greatest convenience to the people who live in this part of town. He is a shrewd buyer, a pleasant salesman and a

successful merchant. He deals in groceries, fruit, confectionery, stationery, and hardware. He uses no catch-penny means to win trade, but sells his goods on their own merit, and by so doing is winning friends every day.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, Credit Foncier Building, 158 Jasper Avenue W.—The thoughtful man will admit that life insurance is even more necessary than fire insurance. Fire may never come to an individual case, but death will overtake us sooner or later. The wise man will provide himself with a policy in the Prudential, which now has over 7½ million policies in force. Is it any wonder that people will tell you that the Prudential "Has the strength of Gibraltar"? Mr. Geo. A. Dyson, who has been in the insurance business for 20 years, is in charge of the Edmonton office and has a number of agents working with him. In the year he has been in charge here Mr. Dyson has done a flattering business and the Edmonton office ranks high on the company's lists.

JOHN I. MILLS, 51-61 Howard Avenue, Automobiles, Implements, etc.—There is no better place in the Northwest to buy automobiles than Edmonton, and a finer stock than the one carried by Mr. Mills would be hard to find anywhere in the whole Dominion. He has the agency for the Oldsmobile, the Oakland, Ford, Reo and Overland autos, and his trade extends over a wide territory. He also deals in Munroe-McIntosh Carriages, Moline Plows, International Harvester Machines, as well as sleighs in season. Besides his spacious



John I. Mills

show-rooms he has a large amount of floor space in use in the building so that his stock is large at all times and orders can be filled as soon as they are received.

THE ROBERTSON SAFE CO., 630-2-4 First Street.—We take pleasure in placing this Company among the leading representative business concerns of our City. Mr. F. M. Robertson, the Manager, has been with the company less than four years, yet has built a trade that makes it necessary for them to import their goods in straight car lots, all their goods being manufactured FOR THEM by the Pittsburg Safe Co., of Collinsville, Pa., one of the oldest and most reliable safe manufacturing concerns on the continent to-day. As a just reward for their close buying and being contented with small profits, they are handling ninety-five per cent. of the safe business of Edmonton. A glance at their salesroom on First Street or a trip through their warehouse on Fourth Street would amply repay anyone for the time spent and give an idea of the volume of business done by The Robertson Safe Co.

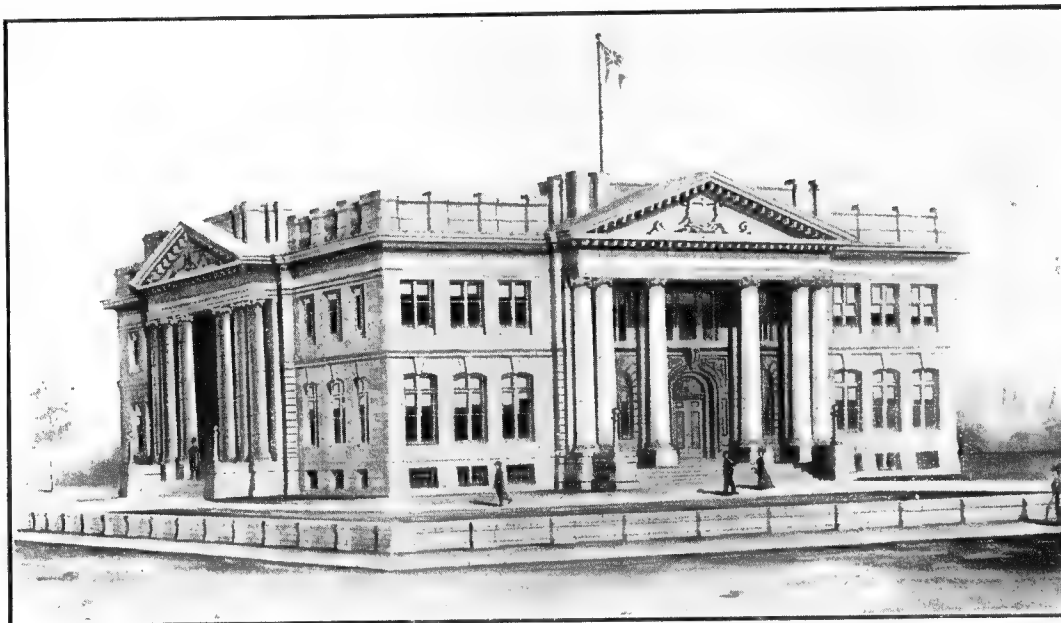
SMITH & BARKER, Booksellers and Stationers, 744 First Street.—Edmonton can well boast of having in the house of Smith & Barker one of the best book stores in the West. Established only 18 months ago, this store has come to be a real necessity with our townspeople, while an important wholesale business is carried on in the immediate vicinity. In books they are prepared to fill your wants, in stationery their stock will surely please you, in post cards their variety is complete, while their lines of magazines includes not only those published on this side of the Atlantic, but also a large line of English publications. Messrs. Smith & Barker are young business men from Ontario, who spell success in large letters.

ALBERTA CENTRAL CREAMERY, Clark and First Streets, Wm. B. Podmore, Manager. — Among our newer enterprises we are pleased to call attention to the Alberta Central Creamery, which was opened for business last June. They are already furnishing a large and increasing trade, and their success is due in large part to their belief in the principle that "quality counts." They steadily adhere to the policy of supplying their trade with dairy products that are clean and wholesome. Their creamery has a capacity of 2,000 pounds of butter, and they manufacture large quantities of ice cream. They are creating a market for the farmer, and supplying a much-needed demand. Mr. Wm. B. Podmore, the manager, is a graduate of the Guelph Dairy School, and has had a wide experience in general dairying.

LINES' PHARMACY, John H. Lines, Phm. B., 125 Jasper Avenue.—This is a store with a well-equipped prescription

department and a metropolitan stock of all the sundries that are found at the druggists as well as toilet articles, perfume, etc. The proprietor, Mr. John H. Lines, is a graduate of the Ontario College of Pharmacy and he spares no effort to merit the confidence of our physicians and the general public. The Red Cross Pharmacy was opened about 6 years ago, and Mr. Lines has always been an enthusiastic supporter of Edmonton's best interests.

BREMNER ELECTRIC COMPANY, Electrical Contractors, 115 Jasper Avenue W.—This firm has been busy for six years, and has done a large share of the electrical work in the build-



Edmonton Court House

ing of our city. Such important business blocks as the Hudson Bay Block, the Mortlake Block, Purvis Block, Acme Building, owe their fine work in electrical contracting to this enterprising firm. The Bremner Electric Company also has branches at Lethbridge and Macleod, employing in all from 30 to 50 skilled electricians. They carry a fine line of electrical fixtures. Mr. J. W. Bremner is manager of the Edmonton business, and a steady booster for our city.

McKNIGHT & FROST, Plumbers, 627 Second Street.—This firm does good plumbing and no other kind. They have been in business here only 4 years, but they have built an enormous trade and their growth has been notable even for Edmonton. They have built their business on a solid foundation of good work and reasonable prices, and have executed many of the

larger contracts of the city. Among their later contracts may be mentioned the plumbing for the Jasper Block, Molson's Bank and the Canadian Permanent Mortgage Corporation Building. Call on McKnight & Frost if you want good work in the line of plumbing, steam and hot water heating.

YORK & McNAMARA, Real Estate and Financial Agents, 44 Jasper Avenue West.—This is a busy office with a record for satisfactory sales and purchases. The business was formerly conducted under the name of A. York & Son, a firm well known in Edmonton ten years ago. Mr. L. M. York, of the old firm, formed a partnership five years ago with Mr. T. J. McNamara, and much of the marvellous development in realty interests in the Edmonton district has been due in large part to their enterprise. They have the largest real estate lists in the city, and are the exclusive agents for Norwood Subdivision and Belvedere property. Their judgment of values is good and they will be pleased to talk with you about your investments.

J. A. WERNER, Hardware, 123 Queen's Avenue.—Mr. Werner has been in business here for 3 years, coming to our city from Hamilton, Ont. He conducts a model hardware store and is acknowledged to be one of the shrewdest buyers of goods in the city. He carries the well-known line of Clare Bros. Stoves and Ranges, and his stock covers the catalogue of hardware, tinware, paints, and oils. Everything is kept in perfect order and quoted at rock-bottom prices. A specialty is made of eaves troughing, roofing and furnaces, and Mr. Werner employs a full staff of first-class workmen.

LANE & SCARTH, Insurance, Real Estate and Financial Brokers, Cristall Block.—This is one of the firms which has given its best energies to the promotion of real estate and insurance interests, and the general development of the Edmonton district. Messrs. H. N. Lane and C. G. Scarth, the firm members, who came to our city some 5 years ago were formerly with the Canadian Bank of Commerce and Bank of Montreal. They are familiar with relative values and are prepared to accommodate those considering investments either for speculation or permanent purposes, and are specially interested in placing on the market several of Edmonton's finest subdivisions. In the line of insurance they are representing a number of the strongest companies, issuing policies that cover all lines, and their business is constantly on the increase.

ALBERTA FACTORY COMPANY, Ltd., Sash, Door and Joinery Mill, Manufacturers and Dealers in imported Hardwoods, Finished Lumber, etc.—The city office of this new



Residence of G. W. Boughton

firm is located at 558 Second street, and their factory at 248 Boyle street, where they are equipped with the most modern machinery for the manufacture of sash, doors, interior finish, and fixtures. The factory was opened in June, but a large amount of business has already been secured by the firm, and they are now employing 25 men. They secured the contracts for furnishing their line of building supplies for Molsons Bank, Union Bank, Canada Permanent Mortgage Corporation building, Court House and the Moser-Ryder Block and Ross Block. Having installed new, heavy, woodworking machinery of latest designs, and the firm makes quality first in all their transactions and the success of the undertaking is already assured. G. W. Boughton, managing director, and W. H. Sparling, Secretary-Treasurer.

TWIN CITY REALTY COMPANY, LTD., 132 Jasper Ave. W.—This is a busy office with a record for satisfactory sales. The members of the firm, J. A. Harley, President, D. W. MacKay, Vice-President, and F. L. Christie, Secy.-Treasurer, are dependable business men and boosters for Edmonton. Their judgment of real estate values is good, and they will be pleased to talk with you about your investment. They are agents for the townsite of Grande Prairie City in the Grande Prairie country, and are offering bargains in town lots. In insurance circles they are also leaders, being agents for the Hudson Bay Insurance Company, of Vancouver.

R. TEGLER, Realty and Financial Broker, 318 Jasper Ave. E.—Mr. Tegler has been in the real estate business in the Alberta Capital for the past 9 years and no dealer in the city is better informed on realty values. He has carefully studied conditions here and has been one of the most active of our many boosters for Edmonton. If you are a business man, a homeseeker, or if you have money to invest in real estate or money to loan on the best of security, do not fail to call on Mr. Tegler at his office one door west of the Bulletin office.

J. A. LOCKERBIE, Engineer and Contractor, 646 First Street.—Mr. Lockerbie has been in business in Edmonton for 9 years, and his reputation for high-grade work is unrivalled. He has executed many important contracts in heating, ventilating, plumbing and tinsmithing. Among his best known contracts may be mentioned the residence of Mr. Geo. Hutton, the Rene Lemarchand Mansions, just being completed, and the Seventeenth Street School. Mr. Lockerbie also does a great deal of work outside the city and employs a large number of men.

HENRY WILSON, Grocer, 44 Queen's Ave.—The term excellent applies well to this grocery house, which is one of the most reliable in the city. Mr. Wilson has been in business here for 5 years, and he allows no newcomer to overshadow him in handling the highest grade of groceries or in a service that is prompt and satisfactory. His stock includes choice groceries, fresh butter, eggs, cured meat, flour, grain and feed. A specialty is made of the best tea and coffee.

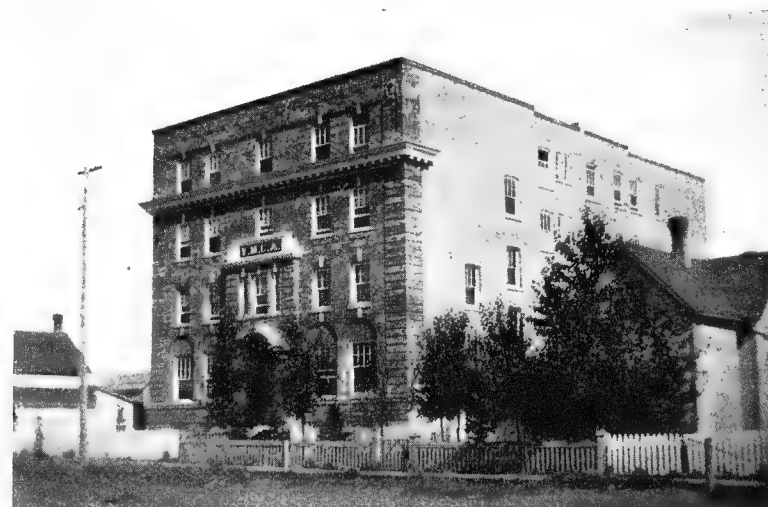
CITY & SUBURBAN MESSENGER AND DELIVERY SERVICE, 558 Second Street.—The convenient service afforded by this enterprising company is one of the metropolitan features of Edmonton. The business was founded nearly a year ago by Messrs. Driffield & Turner. The office is on Second Street, and is at your call at all hours over Telephone 2544. Messenger service is promptly furnished to all parts of the city. Advertising matter is carefully and promptly distributed, and the service has become an indispensable part of Edmonton business activity.

HUGH A. WATT, Expert Cabinet Maker, 726 Jasper W.—Every day there are new friends getting acquainted with the above shop, "and once a customer always a customer is the rule at this place." Mr. Watt is an expert cabinet maker, who learned his trade in Scotland. He has been in business here

but a little more than a year but his trade is flourishing, and he finds it necessary to employ two helpers. He does French polishing so perfectly that he can make a wooden surface shine like a mirror. He also does upholstering and makes furniture to order. He can repair broken pieces to look like new.

QUEEN'S HOTEL, Jasper Ave. E. B. Hetu, Proprietress.—This hotel has the proud record of being for 19 years under the same management. It is one of the most widely and favorably known hotels in the West, and has sheltered many a prominent visitor to our City. Its 60 guest rooms are in great demand. It has recently been remodelled and enlarged and newly furnished throughout, so that its guests are afforded every convenience, including steam heat, electric lights, bath and the best of bell service. The Queen's Hotel buss meets all trains. There is a barber shop and also a fine bar in connection with the hotel. This is the hotel that attracts strangers to Edmonton and keeps them here. It is owned by Mrs. Hetu and is managed by Harry McDonagh.

J. F. McCALLUM, Druggist, 239 Jasper Avenue W.—Careful dispensing of prescriptions is the specialty of this drug store and on that specialty they have won the complete confidence of the public. The store was first opened about a year ago but has already won the respect and esteem of physicians and the patronage of the most exacting trade. The stock is large and well selected. Mr. J. F. McCallum is a graduate of the Ontario College of Pharmacy and was in business in Owen Sound for 10 years before coming to our City



Young Men's Christian Association Building

THE A. MACDONALD COMPANY, Cor. 3rd and Athabasca Ave.—This is one of the substantial and time-honored business houses of our city, and occupies a modern building of ample proportions. The headquarters of the firm are in Winnipeg, where from a small beginning 20 years ago, the business has grown to be the largest in the Dominion of Canada. The Edmonton House was opened in 1903, and is one of the concerns which has done much to spread abroad the fame of the Alberta Capital. A large mail order business is carried on, and their WHITE STAR BRAND is known far and wide. Three floors and a basement are needed to contain the large and excellent stock carried by the Edmonton house and 18 persons are employed. Mr. H. H. Cooper is the enterprising manager and one of our representative business men.

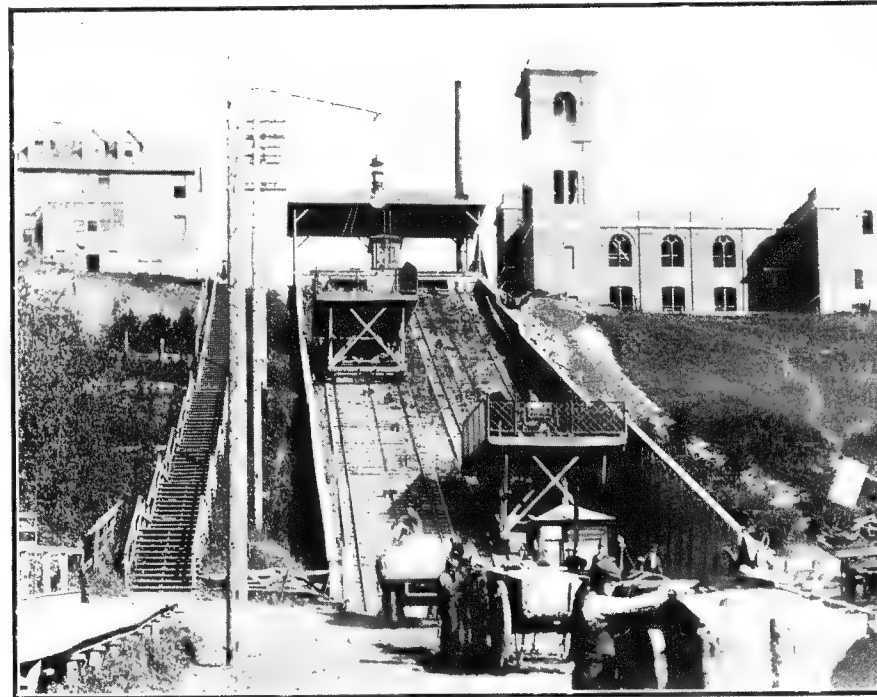
DAVIES COMPANY, Camp Outfitters, 52 McDougall Ave.—Edmonton is the logical point of entrance to the magic country to the North, and is an important outfitting station for surveyors, prospectors and campers. The large number of people who start out from Edmonton must be provided for. The Davies Company established their business here only last spring, but are filling an urgent demand for campers' supplies. They carry a new and well assorted stock of everything that is required or that could be thought of to improve the conditions of camp life. They have on display an assortment of outdoor goods such as has seldom if ever before been grouped in one establishment, and are continually adding to their large stock. They maintain on the premises a tent factory which is growing in harmony with the demands made upon it.

THE STANDARD EXPRESS CO. AND EMPLOYMENT BUREAU, 636 First St.—Messrs. E. Henderson and E. M. McCauley are usually among the first of our business men who greet the large number of strangers coming to Edmonton. They do a big business in transfer of baggage, express and freight, and also move furniture and pianos. A most popular department of their business is their employment bureau from which they supply all kinds of help on shortest notice. Don't fail to call on them if they can be of service to you.

LITTLE GEM FRUIT STORE, M. Wilkins, Propr., 132 Jasper Ave. E.—There is no more reliable establishment in Edmonton than the Little Gem. It furnishes the trade with the best of fresh fruits and vegetables, home-made candies and ice cream. They also have a store on Queen's Ave., opposite the market, at which a large wholesale and retail business is carried on. Mr. Wilkins makes his own ice cream and candies of the best of pure materials. He also manufactures ice cream cones. A wholesale business is carried on in fruits and

peanuts, and a general jobbing business in ice cream and candies. Shipments are made to all nearby points, and delivery wagons make prompt trips to fill all city orders.

NORTHERN INVESTMENT AGENCY, LTD., 21 Jasper Ave. W.—All the West is growing with astonishing rapidity, and the Edmonton district offers more favorable opportunities for investment than any other section. This company has for its officers some of Edmonton's most successful captains of finance. These gentlemen are thoroughly familiar with the diversified resources of this section, with the values of all kinds of property and the probable growth of the cities. They



The Incline Railway

are prepared to show you where you can invest with every assurance of safety and profit. They also loan money and write all classes of insurance for responsible companies. Theodore Revillon, President, P. O. Dwyer, Vice-Pres., and E. H. Cope, Secretary.

FORT GEORGE AND FRASER VALLEY LAND CO., Office 790 First Street.—Messrs. E. H. Molstad and J. H. Molstad have recently returned from an extended tour through the Fraser Valley and other portions of British Columbia. They are the men you want to see for snaps on lots in that wonderful coming city of the farther West—Fort George, in the

Fraser Valley. These gentlemen can advise you accurately as to just the right place to buy, and their prices are right. Consult them for B. C. fruit lands and farm lands as well. They will make your dollars grow. The firm is composed of E. H. Molstad, President and Managing Director, J. H. Molstad, Vice-President and Secy.-Treasurer, and A. Solberg, Office Manager.

THE STANDARD CLOTHING CO., 112 Jasper Ave. E.—The more a man knows about clothes style and clothes quality, the more and the quicker he appreciates this popular store. This store is filling a prominent place in business circles of the Alberta Capital. The store is furnished in modern style and its show windows are one of the attractions of our shopping district. The stock of goods carried is kept up to a high standard of perfection. A specialty is being made of the tailoring department, and "Standard" made-to-order clothing is already so popular that the force of tailors now numbering 12 is to be increased. The members of this aggressive firm are L. R. Benson, R. M. Foster and H. J. Crabbs.

EDMONTON CONSTRUCTION COMPANY, LTD. Add. Dalton, Mgr., P. O. Box 251.—This wide-awake business concern was incorporated in April of the past year, and has for its manager Mr. Add. Dalton, who for the past 8 years has been one of Edmonton's most successful contractors and builders. The work which this firm is doing is contributing much to the substantial progress and fine appearance of our city. Mr. Dalton has been in the West for 10 years and is one of Edmonton's best boosters. He will cheerfully furnish estimates on anything in his line. Drop him a line. P.O. Box 251.

PAN-CO-VESTA CLUB, Dyers, Cleaners, Pressers and Repairers, 752-54 First Street.—Thousands of dollars' worth of valuable fabrics would be rendered useless were it not for such institutions as that of the Pan-Co-Vesta Club. The work that is turned out is fully guaranteed and soiled articles are made to look like new. In the 3 years this firm has been in business in our city they have built up a fine trade. They already employ 8 expert cleaners and are expecting to open a branch on Jasper Avenue West in the near future. Clothing of all kinds is cleaned and pressed, furs are dressed and remodelled, kid gloves and feathers are made to look like new, and hats are cleaned and re-blocked. A telephone call will bring their wagon to your door. Phone 2279. W. H. Fitchmiller and W. S. Pye, Proprietors.

Edmonton has five daily, one semi-weekly and five weekly newspapers and two monthly publications.

THE GREAT WEST SADDLERY COMPANY, W. J. Thompson, mgr., 271 Jasper Ave. E.—In the development of Western business interests the above firm has long held an influential



Edmonton Club

A. M. Calderon, Architect.

position, and is to-day the largest harness and saddlery business under the British flag. The business was started in Edmonton in the early days by E. F. Hutchings, of Winnipeg, and when the Great West Saddlery Company was incorporated in 1889, this business was taken in by the new company, and Mr. E. F. Hutchings was made President. The Edmonton branch occupies a modern business block comprising four floors, carrying the largest harness and saddlery stock in this portion of the West. Their "Horse Shoe" Brand is in universal use. Western goods for Western trade is supplied by this firm, meeting the peculiarities of Western needs.

LOVATT BROS., Butchers, Grocers & General Merchants, 1017-1019 Jasper Ave. E.—For the past 4 years this store has been handling a large provision trade with marked success. The Proprietors, Messrs. J. and H. N. Lovatt, are young men of indomitable spirit who have gained an influential position in trade circles of the Alberta Capitol. Their stock is new and clean, and goods are displayed in an attractive manner. The neat appearance of their store appeals to housewives of our town, and their trade is among our most substantial families. They also maintain a branch store at Half Way Lake, and are in every way pushing to the front as wide-awake merchants.

A. RONALD, Real Estate and Financial Agent, 141 Jasper W.—Among the real estate men of Edmonton, Mr. Ronald is prominent for engineering important deals and keeping in touch with land values everywhere. He has a large percentage of the rental property of the city listed, and neglects no matter that is of interest to renter or property owner. Mr. Ronald makes a specialty of business chances and many newcomers to Edmonton owe their successful undertakings to his kindly services. He is the promoter of that popular addition to our city known as Ronald subdivision.

L. T. MURRAY, Real Estate, 743 First Street.—Mr. Murray's knowledge of real estate conditions in the cities of Strathcona and Edmonton, make him a recognized judge of realty, and he solicits correspondence from outsiders desirous of locating in the Twin Cities. As a real estate dealer he has control of much of the valuable property here, prominent among which is "Garden Park," a subdivision in the West End of Strathcona, near the new High Level Bridge. Mr. Murray handles his own property largely, and is prepared to give you terms and prices that are satisfactory.

THE ALEXANDER-HILPERT FUR COM-

PANY, LTD., 609 Jasper Ave. W.—Among the newest additions to our busy retail district we are pleased to call attention to the new fur house of Alexander-Hilpert Co. in the McLean Block. They are furriers of many years' experience and were formerly with the well-known house of Holt- Renfrew & Co. of Toronto and Quebec. Their stock is composed of high-class furs made up in latest styles, and includes neckwear, muffs, coats, etc. If you wish your old furs remodelled, or some favorite made up to order, this firm will do your work in a highly satisfactory manner. Mr. E. Hilpert has charge of the manufac-

turing, and Mr. N. D. J. Alexander is the President of the company and manager of the business.

THE ALBERTA LUNCH AND DINING ROOMS, 649 First Street, J. Lane, Prop.—This dining hall is always open and always satisfactory. Two years of excellent service have won for it the name, "The Best in the West," and many of our townspeople are in the habit of taking their Sunday dinners at the Alberta. As a merchants' lunch room it is a prime favorite with Edmonton business men, for the service is always first-class and the cuisine excellent. We are pleased to number Mr. Lane among our most aggressive and successful business men.

THE ALBERTA GRANITE, MARBLE & STONE CO., R. T. Dykes, Prop., cor. Clark and First Streets. Phone 4508.—Allow us to call attention to this firm as the leaders in their line in our city, and carrying the largest stock of granite and marble in Western Canada. They began business four years ago as manufacturers of granite, marble and stone monuments, head stones, copings, etc. Until now they have two travelling salesmen covering a large territory, and are making shipments all over the West. They have a special mail order department, and all enquiries as to price and design will meet with prompt replies. All material is sold by practical men. All work done by the best men to be obtained. Those requiring first-class monumental work will find it to their advantage to send their orders to the Alberta Granite Marble and Stone Co.



Alberta Granite Marble & Stone Co.

THE EDMONTON CONCRETE COMPANY, LTD., McDougall Street S.—This firm has been identified with the growth of Edmonton since 1903. They are manufacturers of concrete building blocks and sewer pipes and experts in reinforced concrete construction. Their work includes heavy construction such as the building of bridges, dams, buildings, retaining walls, sewage disposal works, fireproof floors, staircases, plate and hollow partitions, and they are prepared to handle contracts of any magnitude along these lines. The Canada Permanent Buildings, Tyndlynne hostelry, the Union Bank and the new Hospital buildings now going up contain much of the above, while perhaps a more attractive and certainly a most beautiful class of construction carried on by this aggressive firm is the making of Terrazzo and Mosaic flooring and tile pavements, fireplaces, etc., and their opal tiling for wall surfaces. Special workmen from Italy have been secured to make their Terrazzo work. They also manufacture an artificial stone known as Roman Stone, which for ornamental as well as practical purposes is in great demand. Considerable of this is being used in building Alberta College at Strathcona, New Hospital, also Moser & Ryder Block, Mile Creek School, Catholic College. You will find Mr. A. Patterson, the manager of the company, and Mr. Peter Rule, the superintendent, business men of modern type and aggressive spirit.

THE YALE HOTEL, Jasper Avenue E., Robert McDonald, Prop.—Mr. Robert McDonald, who since last April has been in charge of the Yale Hotel, has made it one of the leading hostels in our fair city. It is centrally located on Jasper Avenue, and its 50 guest rooms are in constant demand. It is operated on the American plan with rates \$2.00 and \$2.50 per day. Clean, comfortably furnished rooms, the best of service, and wholesome and appetizing meals are the features that tend to make the Yale so popular. Under Mr. McDonald's successful management, no city in the Province has a hotel more favorably known or one that furnishes equal accommodations for the money.

THE IMPERIAL SHOE STORE, Thom & Webb, Props., corner Jasper and Second Streets.—Shoes bought at the Imperial Shoe Store are comfortable the moment you put them on. There are two reasons for this—they are fitted to your feet by expert shoe salesmen, and they are made at the best factories in the country. A specialty is made of Geo. A. Slater's "Invictus" shoes for men and women and "Duchess" shoe for women. A special feature of this business is their made-to-order department, where two expert shoemakers are kept busy. A specialty is made of shoes for cripples and de-

cialize in city property, are in a position to give intending investors reliable information and advice. Their subdivisions in the vicinity of the new City Park (which is being improved by the city at a cost of \$250,000) are especially good buying. Investors cannot do better than call on or communicate with Magrath, Holgate & Co., when contemplating an investment in Edmonton.

EDMONTON SPORTING GOODS DEPOT, 233 Jasper Ave. E., Phone 1435.—Messrs. E. H. Simpson and J. Monro Hunter,

the proprietors of this representative house, began business here seven years ago. They deal in guns, ammunition, baseball, golf, cricket and lacrosse supplies, etc., making a specialty of high-grade English guns, and acting as agents for the Marlin Fire Arms Co. for the Province of Alberta. They also do a large repair business in guns, being expert gunsmiths. It will be noted that the Ross Rifle Mark III. for sale by this firm is the gun that is capturing all the prizes in crack marksmanship.

THE IDEAL CIGAR STORE, 108 Jasper Ave. E.—The proprietors of the popular store known as The Ideal Cigar Store are Messrs. Wm. McKinley and G. D. Clark, who began business here less than a year ago, but have kept things humming at their place. They carry a large stock of the most popular cigars, tobacco and smokers' supplies. A special feature of their place is their pool hall and billiard hall, which enjoys a very large patronage.



Jasper Avenue West from Queens

formed fee. This firm also makes for winter use a special boot of their own design. It has a felted surface of moose hide and felt soles.

MAGRATH-HOLGATE & CO., Real Estate and Financial Brokers.—Edmonton city property offers an opportunity for investment that is attracting capital from all parts, and an investment made through a reliable firm is sure to prove profitable. This firm has the enviable reputation of having put through more large deals than any other firm in the city, and as they spe-

THE BOSTON LUNCH COUNTER & CAFE, 126 Jasper E.—Mr. W. J. Carr, the busy proprietor of the "Boston" is the man who can please you if you are hungry and are looking for a good square meal at a reasonable price. Everything at the Boston is clean and cooked to suit your taste. He is a master hand at the restaurant business, having been in business in our city for the past four years. All white help is employed, and the Boston is open day and night. Everything is of the best. He will sell you meal tickets, too, at a reasonable cost. Keep-a-going to the "Boston."

THE EDMONTON PRODUCE CO., LTD., Wholesale Grocers and Produce Merchants, 755 Fourth Street.—Edmonton business men are steadily extending their fields of commerce.



Edmonton Produce Co. Ltd.

cial operations, and among the firms greatly advancing the interests of the community is the one above mentioned. The business was established in 1906 and has kept pace with the rapid growth of our city. Three travelling men are kept busy, and every department of the business is booming. A specialty is made of butter, cheese, eggs and grain. They also carry a full line of wholesale groceries, including "Tuxedo" coffees, spices, etc., and are sales agents for "Robin Hood" flour, manufactured by the Saskatchewan Flour Mills Co., of Moose Jaw. J. E. Bagley, president of the firm, and H. G. Nivin, secretary, are business men of aggressive methods and boosters for Edmonton's best interests.

MRS. LEVASSEUR, Milliner, 114 Jasper Avenue West.—Mrs. Levasseur keeps the millinery shop that the ladies like to patronize and has the trade that is most exclusive because she keeps the goods that are in demand. She has made a life study of artistic head-dress and there is no one in the city who can make up a becoming hat for as little money as Mrs. Levasseur. She has been in business here for 4 years and this season is showing prettier hats than ever before.

DR. V. C. MULVEY, Dental Surgeon, Schattner Block, Namayo Avenue.—Dentistry has reached a high standard in the professional world and engages the best talent of the country. Dr. Mulvey is a dental surgeon of unusual ability, and has been practising in our city for four years. He was located in Winnipeg before coming here. His practice is large, and his office is equipped with the latest appliances known to his science.

METALS, LTD., Wholesale, H. K. Whimster, Mgr.—In this day of extensive building operations the man who deals in fixtures and plumbing supplies occupies an all-important position. This establishment was formerly known as the Gurney Standard Metal Co., Ltd., and has been in business here for the past 4 years. The present firm has its headquarters in Calgary, and Mr. H. K. Whimster is the aggressive manager of the Edmonton branch. Metals Ltd. have a fine show room and deal at wholesale in steam fitting and plumbing supplies and fixtures and sheet metals and tinnery's trimmings, and make a specialty of Gurney boilers and radiators. They also handle goods of the Standard Ideal Manufacturing Company.

J. P. CLINTON, Real Estate, Loans and Insurance, 612 First Street.—Alberta lands are rising rapidly in value and Edmonton is one of the most active land markets in the West. Mr. Clinton has been in the West for 30 years and his judgment of real estate values is reliable. Mr. Clinton handles nothing but legitimate investment propositions, and is known far and wide as a business man of integrity in all lines touching real estate, loans and insurance.

H. L. SEYMOUR, Civil Engineer, 204-205 Windsor Block.—Mr. Seymour is one of our best known civil engineers, having lived in our city for the past 3 years. He is specially well known as a member of the firm of Saunders and Seymour, which drew the plans and had charge of the Pigeon Lake Gravity Water System, a two or three million dollar system for water supply for Edmonton. Mr. Seymour is fully prepared to do general engineering work. He is a graduate of the School of Practical Science of Toronto University, has seven years of practical work, is a Dominion Land Surveyor and Ontario Land Surveyor. He is also especially qualified to design and advise regarding municipal improvements, waterworks, sewer systems, street paving, etc. He maintains an office in Calgary as well as in our city.

HAMILTON & SON, Flour, Feed and Seeds, 153 Queen's Ave.—This is the second oldest firm of its kind in the City. And they have an important trade in flour, feed and seeds.

As agents for the Ogilvie Milling Co., they have a flourishing trade in their popular brand of flour, as well as in the sale of hay, grain, stock food of all kinds, as well as farm and garden seeds. Their bins and warehouses are well planned and their goods are chosen from the best market and most careful producers in the country.

THE A. LEE CO., LTD., Engineers and Contractors, 623 Second Street.—The entire section of the province adjacent to our City is greatly benefited by having within reach the services of these experts. Their specialty is plumbing, heating and ventilating and sheet metal work. The corps of 25 workmen is necessary to enable them to fill contracts on time. They are at work at present on the plumbing and heating in Alberta College in Strathcona and the McDougall Methodist Church. This firm carries a large stock of plumbers' supplies at the above address. They also maintain a branch in Vegreville. The members of the firm are A. Lee, Pres., Geo. Purdy, Vice-Pres., and Thos. Fotheringham, Sec.

EDMONTON HOTEL AND ANNEX, John Cameron, Propr.—The Edmonton Hotel was established in 1873 and was the first hotel in the city. The original building was a log structure but it has since been entirely rebuilt and modernized as the accompanying cut shows. Its 80 guest rooms are in great demand and its dining room find favor with all. The Annex



Edmonton Hotel

has 30 guest rooms, each supplied with hot and cold water, steam heat and telephones. Buses from the Edmonton meet all trains. Mr. Cameron, the genial proprietor, has been in the West nearly 20 years, and is widely and favorably known. He was for four years proprietor of the Cameron House.

JOHN ROSS & SON, Real Estate and Insurance Brokers, 40 Jasper Ave. W.—Mr. Holland W. Ross, of the above firm, has lived in the Edmonton district for 25 years, and knows Central and Northern Alberta like an old friend. He makes real estate and loans his specialties, and is appraiser for the loaning and fire insurance companies represented by the firm. Mr. J. Burtt Morgan, his partner, has spent nearly 15 years in the life insurance business, and has charge of that department for the firm. It would indeed be difficult to find a firm better prepared by training and ability to handle the large and important business that is transacted by their office. The firm handles real estate, coal lands and timber limits, loans money and does a general life, fire, accident and liability insurance business. The following strong companies are represented by them: The Great West Life Assurance, The Canadian Fire Insurance Co., The Washington Fire Insurance Co., The Canadian Railway Accident Insurance Co. and The Northern Trusts Co.

STRATHCONA BREWING & MALTING COMPANY, LTD., Office, 647 First Street, F. Geiler, Mgr. Among the manufacturing enterprises of our city, this one is conspicuous in the production of high-grade beer and porter. The main office of the firm is located at 647 First Street, while their brewery is located in Strathcona. The firm has a well-directed corps of travelling salesmen and makes heavy shipments to retailers throughout a large territory. The capacity of the plant is



Harvesting Scene near Edmonton

75,000 to 100,000 barrels, and a large force of men is employed. Their goods have a smack of character and of high attainment in the art of brewing. Mr. F. Geiler is Manager and Mr. A. Schmid is Secretary and Treasurer.

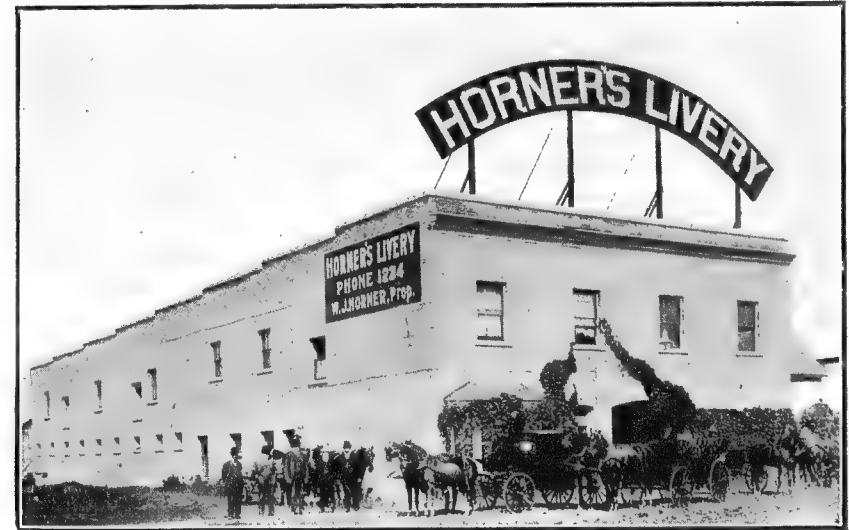
OLYMPIC CAFE, 246 Jasper W. W. W. Cardner Co., Proprietors.—The Olympic Cafe is a prime favorite with Edmonton people. It is open day and night and their lunch counter is always a busy place. There are tables for the ladies, and the most appetizing meals are served at prices that appeal to all. Since July 1st, the Olympic has been under the proprietorship of Messrs. W. D. Gardner, and J. A. Rogers, who are young men of untiring energy and their success in their venture is the just reward of their merit.

INTERNATIONAL HOTEL, Joseph Beauchamp, Prop., cor. Kinistino and Boyle Streets—This is a genuine old-fashioned home house where harmony prevails, where everybody is made welcome, and there are plenty of good things to eat. Mr. Beauchamp, the proprietor, has been in the hotel business for 10 years and the International, which was opened 4 years ago, has become a general favorite. It is operated on the American plan, with rates at \$1.00 and \$1.50 per day. It has nearly 50 guest rooms always in demand, for this is the house that catches the trade.

The LEADER CLEANING WORKS, 630-632 Second St., Wm. Blake, Prop.—One of those fortunate additions to business circles of Edmonton during the past few months, has been the opening of this up-to-date cleaning establishment. This line of business interests every person who wishes to make a good appearance either in business or society. The Leader employs only experienced cleaners and dyers and turns out work that is faultless. A specialty is made of remodelling and repairing furs by experienced hands. A night as well as a day service is provided, and your suit will be pressed while you wait.

CHAS. MAY, Contractor and Builder, 556 2nd St.—The modern and substantial appearance of Edmonton is due in large measure to the skill and enterprise of our building firms. Among the contractors and builders of our city, no one is more widely known than Mr. May. He came to the "Great West" in 1880 and has long been identified with the growth and development of the

Alberta Capital, and was formerly Mayor of the city. Among prominent buildings of Edmonton erected under his supervision are the new Post Office, the Y.M.C.A., Hudson's Bay



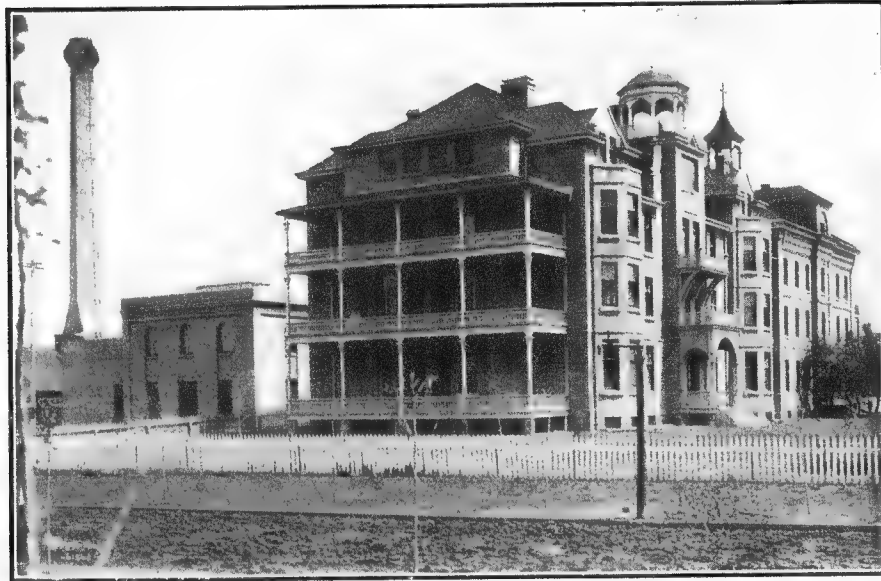
Horner's Livery

Block, J. Y. Griffin Packing Plant, and the famous Clover Bar Bridge on the G. T. P. Railway, near our city.

HORNER'S LIVERY, cor. First and Clara Sts. Phone 1234.—Mr. W. J. Horner is a business man who knows the fine points in a livery service and how to meet all the demands of his large trade. He has a fine new brick barn with room for 50 horses, and is prepared to meet all orders, city or country, without delay. His equipment includes single rigs, cabs, surreys, city 3 seaters, picnic busses and democrats. He also has a fine line of saddle horses. The business was established about 5 years ago and has increased steadily under personal management. Visitors are always welcome to inspect his stables when in the city.

UNITED TYPEWRITER CO., of Alberta, Limited., 620 First Street, J. G. Pearson, Manager.—This is one of Edmonton's representative business houses, and is headquarters for office supplies. The stock of goods carried is strictly up-to-date, and includes such well-known goods as the Underwood Typewriter and supplies, Burrough's Adding Machine, Rotary Neostyle, and Flexotype Duplicator. The office was opened in October, 1908, and employs four hands. Mr. Pearson has, however, sold the Underwood Typewriter here for some time and his territory extends throughout northern and central Alberta. His office is of the greatest convenience to business men of our city.

ALBERTA LUMBER CO., LTD., Head Office, 668 Clara Street.—This business was founded in 1905 and has made a steady and permanent growth with the development of the



Edmonton General Hospital Barnes & Gibbs, Architects

city and surrounding country. They carry a very large stock of lumber, both native and imported, and all kinds of building material, dealing at retail. They are able to fill orders without delay for lumber of all sizes, and at prices and terms that are always reasonable. The Alberta Lumber Company has always been known for their square dealing, and are held in high regard by contractors of the city. They employ a force of twelve men and keep a number of teams busy all the time. Mr. R. S. Robertson is secretary of the company and manager of the business.

HARMONY HALL, Piano Salon, Geo. H. Suckling, 237 239 Rice St.—For high grade musical instruments—instruments with reputation for real excellence—this piano house is in a class by itself. The location is excellent, the show windows are unusually large and the stock is displayed in a most artistic manner. Mr. Suckling represents the standard pianos of Nordheimer, Steinway and Haines Bros. which he sells at reasonable prices and on easy terms.

F. FRASER TIMS, Real Estate, Gariepy Block, 120 McDougall Ave.—Mr. Tims is well known as one of the pioneer business men of this section, and also as one of the best boosters of the Alberta Capital. He has lived in the Edmonton district for 23 years, and is a student of land values whose judgment is considered sound. For wild lands, improved farms of every description, city and villa lots, acreage

lots, dwellings, business blocks and factory sites, his office is the busiest and most popular place in Edmonton. He has investments for anybody and can make your dollars grow. Loans are made on gilt edge security and fire insurance is written for the best companies. Mr. Tims is ex-Secy.-Treasurer of the Edmonton Board of Trade and Edmonton Industrial Exhibition Association.

FISHER'S RESTAURANT, Wize Blk. Jasper Ave., between 6th and 7th streets.—Mr. Bert Fisher, the proprietor of this popular restaurant, is a young business man who began his career as a chef, and who opened a restaurant at the above address last spring. The success which he has won has been little short of marvellous, but is the just reward of satisfactory service. Meals are served in a manner that will please the most exacting. Food is prepared in a wholesome and appetizing manner, and cleanliness is the first rule of the house. Catering to suppers is made a specialty, and home-made cakes and pastry is supplied.

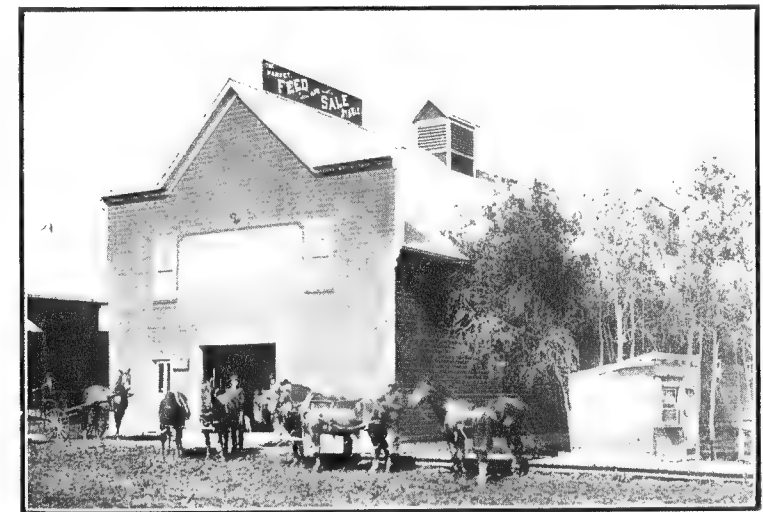
H. B. KLINE, Jeweller, Watchmaker and Optician, 43 Jasper Ave. E.—Of all the attractive shops of Edmonton's busy streets, the jewelry store is the most dazzlingly beautiful. The store owned by Mr. Kline is one of the leaders in this respect. He is always glad to give estimates on watch and jewelry repairing, and you will be surprised how little it costs and how satisfactory the results. As an optician, Mr. Kline does a large and increasing business because he understands the fitting of glasses perfectly. Call and be convinced.

COTE & SMITH, Engineers, Cristall Block.—Foremost among the builders of the Great West, are the civil and mining engineers. This firm has been established here for four years, and has contributed a large share of excellent work in the development of this part of the Province. They do a general engineering practice, making surveys of lands, townsites, timber limits and mines. Mining prospects are examined and reported on and coal assaying is done. Mr. Cote is a native of Quebec and a graduate of Ottawa College. He has been about 24 years in the Western Provinces. Mr. Smith has spent nearly 20 years in Western Canada. He is a graduate of Glasgow University, Scotland. Both gentlemen are professional men of high standing.

W. R. HARTLEY, manufacturer, corner Jasper and Second Street.—Mr. Hartley began business in our city 5 years ago as a manufacturer of high-class confectionery, aerated waters and ciders. His business is no longer local, but an important wholesale business is now carried on throughout Alberta. Only the purest materials are used by him in the manufacture of his candies and carbonated drinks. His goods are delivered promptly to all parts of the City. His retail store located on the corner of Jasper and Second streets is one of the most popular in Edmonton.

PICKERING & EVELY, Veterinarians, 226 Elizabeth Street.—Edmonton is the centre of an important stock growing district and a well managed veterinary hospital is a necessity. In this connection we are pleased to call the attention of our readers to the well-equipped hospital of Drs. Pickering and Evely. Our city is indeed fortunate in being the location of so fine an institution. These doctors are both graduates of the Ontario Veterinary College, and regarded as authorities on diseases of stock.

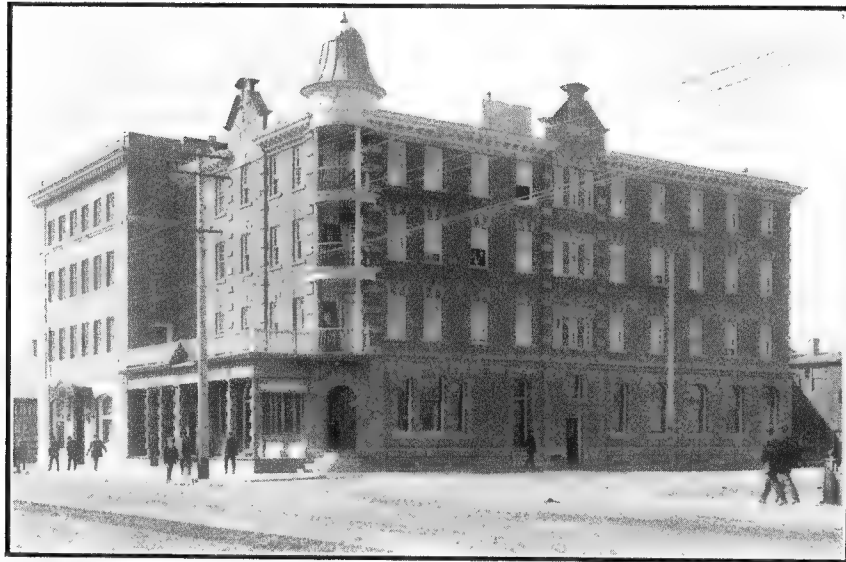
THE MARKET BARN, Feed and Sales Stable, 238 Elizabeth Street.—This firm is the largest of its kind in the city and fill the conspicuous place in business affairs of Edmonton. The Market Barn is conveniently located on Elizabeth Street opposite the market, and 60 horses are easily accommodated in it. Horses are boarded by the day, week or month at rea-



The Market Barn

sonable rates. The horse sales conducted here from time to time always attract wide attention. The proprietors are Dr. Shearer, a well-known veterinary surgeon, and Mr. M. J. Tehan.

KING EDWARD HOTEL, Cor. 1st Street and Athabasca Ave., J. B. McCulla, Prop., Geo. Deady, Manager.—Much favorable comment is heard among travellers who have occasion



King Edward Hotel

to stop in our city upon the excellent accommodations provided at the King Edward Hotel. Perhaps no hotel owner in the West is more widely and favorably known than Mr. McCulla, formerly with the Windsor and Alberta Hotels of this city. Since the King Edward was opened some two years ago, Mr. McCulla has made it the leading hotel of Alberta. There are in all 115 guest rooms provided with hot and cold water and telephones, while 30 rooms have private baths. The entire building is heated with steam and has elevator service. Furnishings are of the best and service is unexcelled in the dining room, one of the most pleasing features of the house. Nothing in a city gives quite so much satisfaction to visitors as an excellent hotel, and Edmonton can boast of providing one that is up-to-date in every particular, in the King Edward.

LA FLECHE BROS., High-Class Tailoring, 118 Jasper Avenue W.—Remember that next to a graceful and pretty woman, there's nothing more attractive than a well-dressed man, and that the neat, tasty and refined dresser commands respect in every walk of life; and then remember that LaFleche Bros. have the largest and finest tailor shop in Edmonton, and that their suits set the style in the Alberta Capital. The absolute correctness and the individuality of style their suits possess attract men of discriminating taste. Years of experience in the high-class tailoring of Eastern Fashion Centers have made this firm artists in their line.

HURRY'S CAFE, R. Hurry, Proprietor, 310 Jasper Ave. E.—For nearly four years Hurry's Cafe has been known as the leading restaurant of the Alberta Capital. It is centrally located in the heart of the business district, and its proprietor is a past master of the art of catering. Mr. Hurry has been in the West since 1885, and understands the demands of Western people as few merchants do. His cafe is furnished in the best of good taste, there being private dining rooms for wedding and after theatre parties, and the service is most pleasing. Hurry's Cafe seats nearly 100 persons and its good things to eat attract and keep a large trade.

T. HINDLE, Clothier, 132 Jasper Avenue W., Room 2.—Among the city clothing establishments of our Capital City, this one is unique. Mr. Hindle began business here less than five years ago, and his name and fame has already spread over a wide territory. He carries a special line of blue serge suits, the finest in the Dominion, at \$23. And his winning card is his made-to-measure in England suits and overcoats. By selecting your cloth, having your measure taken by Mr. Hindle, and sent by him to his English home, you can secure at the lowest possible cost one of his genuine English-made suits in little more time than it would take to have the cloth made up here in Edmonton. He has the best of our citizens for his customers and will guarantee you satisfaction.

MRS. MEADOWS, Optometrist, Room 4, 131 Jasper Ave. W.—Few opticians in the West have established a better practice than has Mrs. C. J. Meadows, Optometrist, whose offices are located at 131 Jasper Ave. W. Mrs. Meadows is a graduate of the Philadelphia College of Horology and Optics, and has had four years of successful practice in our city. Her office is equipped with the most modern of instruments and the best of facilities for the proper examination and treatment of that most valuable of human possessions—the eye. She fits glasses so perfectly that many so-called incurable de-

fects are corrected. You will find Mrs. Meadows an expert in her chosen profession.

KILGOUR & LITTLE, General Insurance and Financial Agents, 119 Jasper Ave. W.—The business written by this firm covers much of the valuable property of the city. They are the Provincial Managers for Alberta of the Excelsior Life Insurance Co. of Toronto, also for the Standard Trusts Co., of Winnipeg. They are general financial agents and are familiar with every detail of the insurance business and are prepared to render the best of service. As investment brokers they are unusually well informed and those who have entrusted them with business affairs have found no cause to regret it.

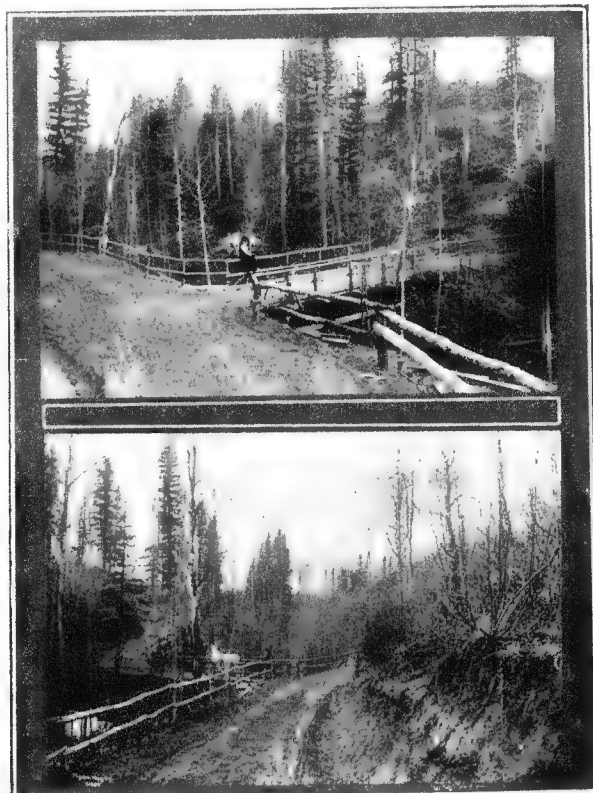
CHAS. HEPBURN, Confectioner, 139 Jasper Ave. West.—This is one of the smartest confectionery shops in the Alberta Capital, and one that is immensely popular, although it was established less than a year ago. Mr. Hepburn makes a specialty of fine home-made candies and ice cream. He is the manufacturer of Hepburn's celebrated cough drops, which are great favorites here. Hepburn's store is one of the neatest and most attractive you will find anywhere and his big soda fountain has many devotees.

EDMONTON ICE COMPANY, Ice and Stove Wood, 143 Saskatchewan Ave.—This is a firm whose excellent service in supplying Edmonton people with ice has won for it a wide popularity. They have been in business for 12 years, and have lived in this part of the country for 18 years, taking an active part in the development of business interests here. Their ice houses have a capacity of 5,500 tons, and their supply is notable for its purity. They also supply stove wood at reasonable prices, guaranteeing prompt delivery. The large and increasing business of this firm make it necessary for them to keep seven to ten teams and employ a number of workmen. They also do general blacksmithing. R. Simpson is manager of the Company and A. H. Schincke is secretary.



Edmonton Ice Company

WATSON & CO., Real Estate, Loans and Insurance, 126 Jasper Ave. W.—Real estate increases in value with the increase of population. Edmonton's increase of population has



Jasper Place, Popular Residence Subdivision

been and will be phenomenal; fortunes have been made, are being made, and will be made out of Edmonton real estate. Watson & Co. have believed, believe and will continue to believe, that Edmonton real estate offers the greatest opportunity for investment of modern cities or times. This firm is active, up-to-date and reliable. They can supply your needs, and it will pay to see them before buying. They are sole agents for Jasper Place, which they claim is Edmonton's Future Fashionable Residential Property, lying west adjoining the city, away from and free of all railways. They see a great future for this property.

J. I. RICHMOND, The Fair, 324 Jasper E.—This is one of our merchants who has a large trade and no business man in Edmonton tries harder to achieve success. The Fair Store is filled to overflowing with bargains and you will be pleased with the prices Mr. Richmond is asking for novelties of all

kinds, post cards, crockery, etc. Mr. Richmond has been in business at the above address for about two years. You will find him always on hand and interested in seeing that each customer is waited upon promptly.

HOME BAKERY AND TEA ROOMS, Mrs. Brighton & Linden, Props., 124 Jasper Avenue.—This is one of the busiest places in Edmonton, though it was opened less than a year ago. Its proprietors, Mrs. Brighton and Mrs. Linden, have a happy faculty of providing just the things that please the fancy as well as satisfy the hunger of their many patrons. They sell home bakery goods and serve the daintiest and most appetizing of lunches. They also serve ice cream and fruit ices. It is indeed a pleasure to call the attention of Edmonton people as well as visitors in our city to this Tea Room, for we are sure they will be pleased with a call here.

NORTHERN ALBERTA MACHINERY CO., LTD., Geo. S. Goldsberry, Pres. and General Manager, 1135-37-39 First Street.—One of the most conspicuous business successes of Edmonton is the foundry and machine shop of the Northern Alberta Machinery Co. This business was established two years ago and is now employing 15 men. They do custom work of all kinds, making a specialty of general machine work and boiler repairing. They have a brass and metal foundry and a wood working shop and have proven themselves experts in every department of their business. A specialty is made of thresher repairing.

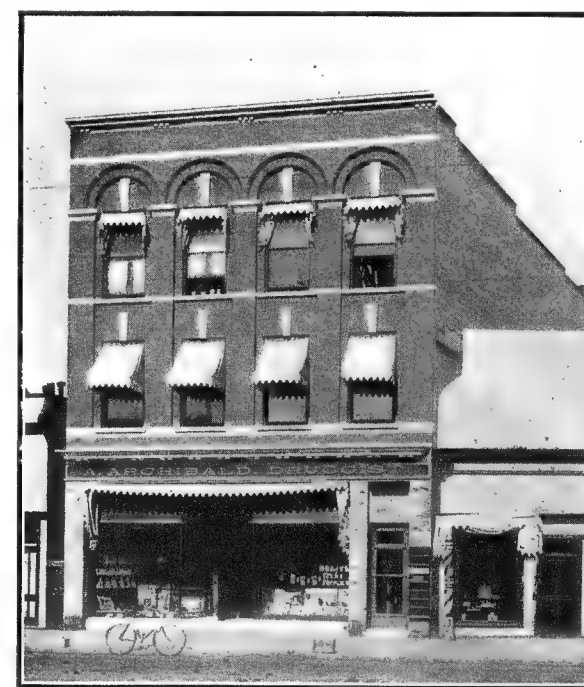
NICHOLSON & BAIN, Wholesale Brokers, 654 Third Street, W. E. Bidwill, Manager.—Edmonton's favorable location as a distributing center has been taken advantage of by the above firm, who established a branch house here some 4 years ago. They are wholesale grocery brokers and manufacturers' agents with their head office at Winnipeg. The standard factories of the world are represented by them, and they command a trade that is large and important. Mr. Bidwill, who assumed management of the Edmonton business last March, is already popular with the trade, and has joined the ranks of the Edmonton boosters.

DESILETS & CO., Painting Contractors, Decorators, 311 Jasper W.—This is the only exclusive wallpaper house in the city, and is a distinct credit to its enterprising proprietors. Contracts for painting and decorating were secured by them for the new Post Office building, the King Edward Hotel, Hotel Cecil and Molsons Bank, and many of the handsome homes of the city bear testimony to their artistic work. About Jan. 1st, they are expecting a full carload of wallpaper—the largest shipment ever made to Edmonton. This firm has the exclusive agency for Birge & Son, of Buffalo, N.Y., who make the finest wall coverings in the country, including imitation leather and other high-class novelties.

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THE EDMONTON EXPRESS AND TRANSFER CO., Thomas Burt, Prop., 143 McDougall Avenue.—The growth and success of this enterprise shows what diligence, good judgment and right principles can accomplish. Although Mr. Burt has been in business here but 3 years he has nine men in his employ and keeps seven teams busy. His office is finely located next to the new Post Office building. A specialty is made of light and heavy dray work for which they have the best equipment in town. They have the only furniture van in Edmonton, but it is big enough for us all. Pianos are moved with great care.

A. ARCHIBALD, Phm.B., Druggist, 313 Jasper Av. E.—Edmonton claims in this store, the largest and finest pharmacy in the Northwest. Mr. Archibald owns the fine brick block in which his store is located, and it is fitted up with every convenience for carrying on his immense business. Drugs are sold at wholesale and retail. This is the agency too for the complete line of "Rexall" family remedies. A specialty is made of kodaks and supplies, fine toilet articles, and drug sundries. Four clerks are employed, and business is still on.



A. Archibald, Druggist

the increase. Mr. Archibald is a pharmacist of ability, and during the eight years he has been in business here has won the confidence of physicians and citizens alike.

THE WESTERN REALTY CO., LTD., 257 Jasper Ave. E. This firm has been prominent in financial circles of the Alberta Capital for the past 8 years, and 3 years ago was incorporated with the following representative men at its head: S. H. Smith, President; H. J. Helliwell, Vice-Pres.; J. Whitelaw, Mgr.; E. H. Cope, Secy-Treas.; W. S. Heffernan, and F. L. Day, directors. Mr. Smith is the official assignee for the judicial district, and the firm are financial agents, real estate dealers and insurance agents. They employ a force of 11 office men in all and do the leading business of the city in their line.

J. J. McLAUGHLIN, LTD., Hygeia Beverages, A. W. Challand, Local Mgr.—Probably no manufacturer of light beverages is better known throughout the Dominion than J. J. McLaughlin, Ltd., whose factories in Winnipeg, Toronto and Edmonton are models of modern business system. Their well-known brand "Hygeia" beverages, and their "Canada Dry" Ginger Ale are known all over the Dominion. The house was founded in Toronto 20 years ago, and in Edmonton they began manufacturing beverages about 4 years ago. The Edmonton plant promises to become one of the most successful in their possession. It already employs a dozen men and sends a number of travelling salesmen throughout an ever-increasing territory. Mr. A. W. Challand is a manager who is untiring in his efforts to push to the front.

THE NORTHERN SUPPLY CO., LTD. Manufacturers' Agents, 606 2nd St.—Edmonton is rapidly assuming a place of prominence as a centre for the distribution of building supplies. The Northern Supply Co., Ltd., began business here 4 years ago and have filled an important position in their line. They have an immense warehouse and excellent facilities for the prompt filling of orders. They deal in such specialties as structural steel, concrete machinery, sewer pipe, corporation supplies, brass goods, equipment for High School and laboratories, metal work, etc., etc. Mr. A. P. Chattell is President of the company, and Mr. F. L. Sanders Secretary and Treasurer.

THE WEST END DYEING, Real French Cleaning and Pressing Works, 645 Jasper West.—At the above address will be found a new and modern French cleaning plant in charge of experts. M. Joosten, the proprietor learned his trade in

France and bears a reputation of the highest order. Why send your work East when you can have it done at home by a real artist in this line. In the year and a half M. Joosten has been in business in our city his work has given entire satisfaction and he numbers among his patrons the elite of our city.

HEINTZMAN & CO., LTD., Pianos, 524 Jasper Ave. W., H. W. Ingram, Local Mgr.—This is the oldest firm in Canada in the manufacture of pianos, and Heintzman instruments have for

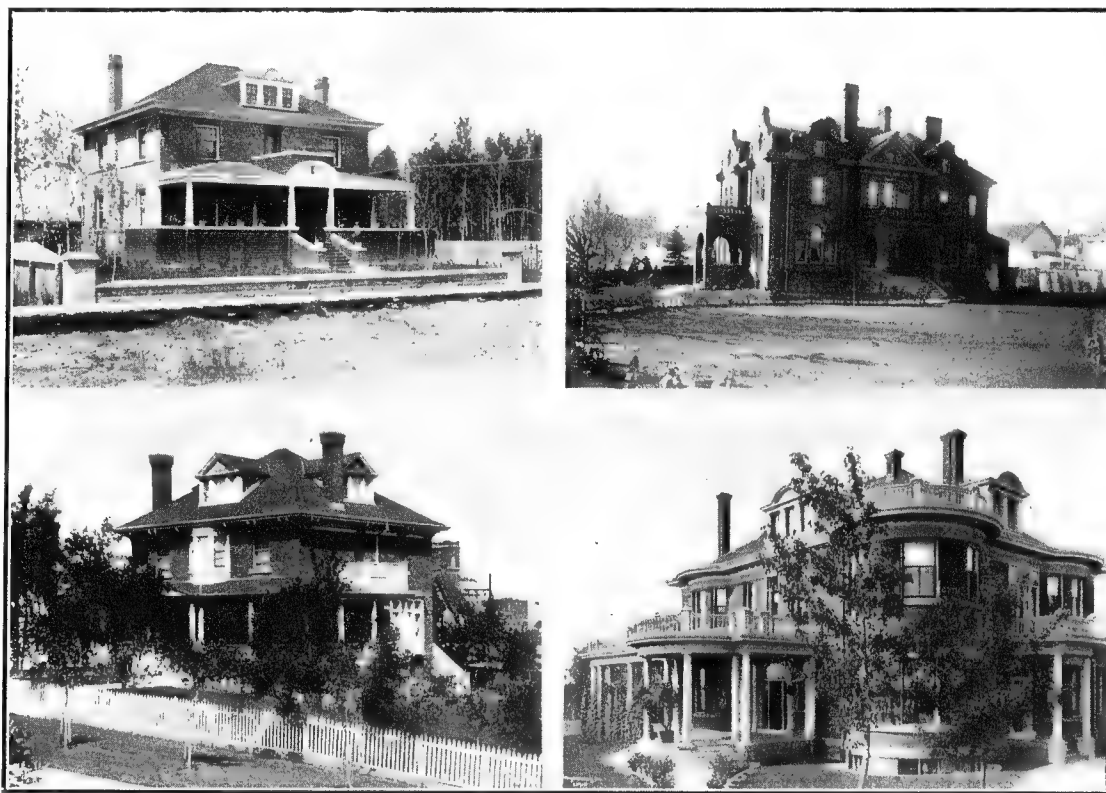
EDMONTON WINE & SPIRIT COMPANY.—Good judges of wine and spirit will tell you that this company sells goods of highest quality. They are agents for Veuve Cliquot Champagne, William William's Scotch Whiskies and for Albert Robin's Fine Old Brandies, also for Pabst "Blue Ribbon" Beer. Their goods have a snap and a flavor that can be appreciated only by those who are connoisseurs in this particular line. The members of the firm, Messrs. T. H. Lancaster and A. Laurendeau, are merchants of renown and stand high in commercial circles of Edmonton.

RIBCHESTER CARRIAGE CO., rear Empire Block. G. W. Ribchester, Mgr.—With a working force of from 10 to 15 skilled men, the Ribchester Carriage Company is well qualified to care for all the business that comes its way. All kinds of vehicles are built to order, and repairing of all kinds is skillfully done. An important department of the business is the construction of ornamental iron work, balconies, stairways, fire escapes, etc. At present the company is engaged in fitting up some most artistic balconies for the Canada Permanent Mortgage Corporation Building, the Alberta College, the Imperial Bank at Wetaskiwin, and numerous other buildings.

NICHOLS BROS., Manufacturers of Portable Saw Mills, etc., 103 Syndicate Ave.—This firm, composed of J. J. and A. J. Nichols began business here five years ago, and have pushed rapidly to the front as enterprising business men. They manufacture portable sawmills and take contracts for sawing up timber in large amounts. Mr. J. J. Nichols was for 12 years with the Fraser Lumber Company, and both members of the firm are experienced mill men. They also manufacture well drills, repair all kinds of machine

work, especially saws, which they hammer and gum. Four machinists are employed by the firm and work is turned out promptly at reasonable prices.

LIGHTNING SHOE REPAIRING COMPANY, 281 Jasper Ave. E.—This modern repair shop has built up a fine trade in the year and a half it has been in operation. Its elements of success are up-to-date machinery, skilled shoemakers, promptness and courtesy. Work is called for and delivered and a complete stock of boots and shoes will be found here at reasonable prices. The telephone number is 2210.



Some Edmonton Residences

60 years been the standard. The Edmonton store was opened 3 years ago, by Mr. D. J. McCutcheon who is manager for the entire Province of Alberta. The beautiful tone of the Heintzman piano inspires all who hear it; the action meets every requirement of the most exacting performer and its designs are the most artistic imaginable. Heintzman pianos are sold by clean methods and at right prices, thus insuring satisfied customers, and constantly gaining for them the confidence of the buying public. It is a pleasure to show you these instruments. Call at the store in the Wize Block.

THE HUB CIGAR STORE, 150 Jasper E., Ed. A. Bourque, Prop.—Edmonton men in search of an hour's entertainment or a good cigar, always head for the "Hub." There is always



Interior Hub Cigar Store

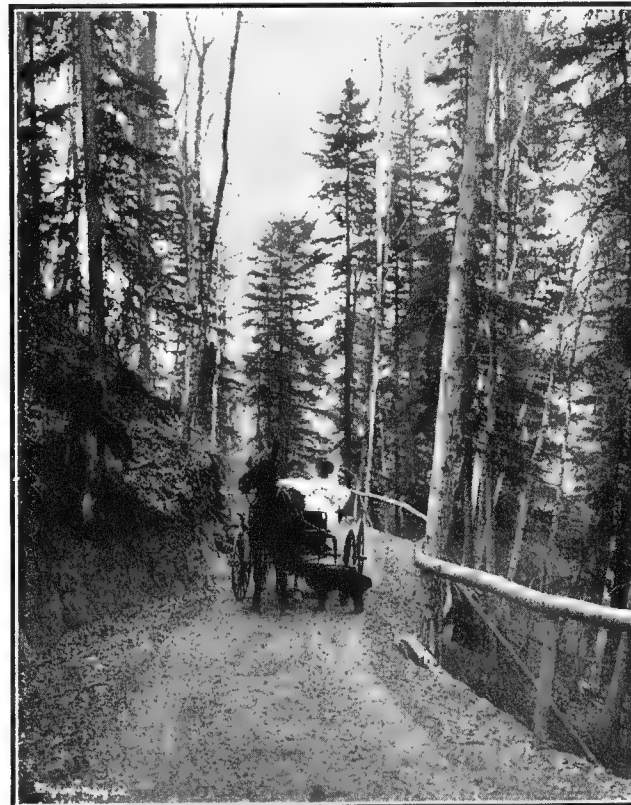
a chance to mix in a good game of pool or billiards and the well-selected line of cigars and tobacco is a steady attraction. The Hub is large enough too for all who come, for there are 12 tables in all, and plenty of easy chairs. This store is owned by Ed. A. Bourque, who carries on both a wholesale and retail trade in tobaccos, cigars and supplies. He is popular with the live ones and is making the "Hub" a great success.

BROWN FRUIT CO., LTD., Wholesale Fruits, H. W. Morgan, Manager.—Newcomers to our city are often surprised and always delighted to see such a variety of luscious fruits on our market and at such reasonable prices. The truth is that although we are in a new country we are provided with an abundance of the finest fruits and vegetables. One of the firms largely responsible for our excellent supply is the Brown Fruit Co., Ltd., who carry on an important wholesale business. Their trade requires the services of four salesmen, and their business is growing rapidly. This firm handles a large proportion of the B. C. fruit crop, not only in a wholesale way, but also by purchasing entire crops from certain districts and disposing of it in car lots to other wholesalers throughout the West. They also handle Washington and Idaho fruit very extensively. Mr. Morgan has done much to further the interests of the wholesale fruit business in this section.

RITCHIE COAL CO., LTD., Wholesale & Retail Coal Office, Jasper Ave.—This company was established a year and a half ago, and owns mines on the Fraser Flats adjacent to our City. They employ a force of 50 miners and their output of 100 tons daily finds ready sale in Edmonton and the Edmonton district. Coal is delivered promptly in a quantity, and the company is well known for giving down weight and full measure. Mr. H. C. Ritchie, the wide-awake manager, is one of our representative business men and a steady booster for Edmonton.

G. W. MARTIN, Merchant Tailor, 546 Third St.—Now is the time to order your fall suit at Martin's. Do it now. Don't wait until some other fellow has gobbled up the pattern you like best. The work he turns out is as near perfection as it is possible to get. Mr. Martin has been in business here for 10 years and each season finds his work more popular than before.

THE HUTTON LIVERY, FEED AND SALE BARN, McAlpine & Bartlett, Props.—The rapid growth of Edmonton and



Capital Hill Drive

the development of the surrounding country make a well managed livery and feed barn, a business of first importance. So that Edmonton livery concerns are well patronized and have reached a high degree of excellence. One of the best known stables is the Hutton Livery, with Messrs. W. A. McAlpine and S. J. Bartlett proprietors. They assumed control of the business only last March, but have made things lively. The Hutton barn has a capacity for 75 head of horses and is usually full.

FREDERICK SCHATTNER, General Merchant, Namayo Ave. Cor. Isabella. For 9 years this popular trade centre, known as "The Star Cash," has been doing a rushing business. Mr. Schattner is owner of this fine business block, and proprietor of one of the best retail business houses in Edmonton. His stock of goods is large, and purchased in large quantities, so that Mr. Schattner can afford to sell them at small profit. You will find his clerks obliging and delivery service prompt. In the rapid growth of Edmonton business, the Star Cash Store occupies an important place, and Mr. Schattner is a most enterprising merchant.

THE CALEDONIAN DEPARTMENT STORE, Alex. Livingstone Prop., 401 Namayo Avenue.—This is one of the busiest places on a busy street. It is well located, yet outside the high rent district, and is filled to overflowing with real bargains in all kinds of merchandise. The policy of the firm is "many sales and small profits." In the Caledonian you will find fancy and staple dry-goods, millinery, furnishings, hardware and crockery. Each department is presided over by a skilful clerk there are 16 to 18 in number—and a perfect business system prevails. Mr. Livingstone is a native of Scotland, and has conducted this store for the past three years.

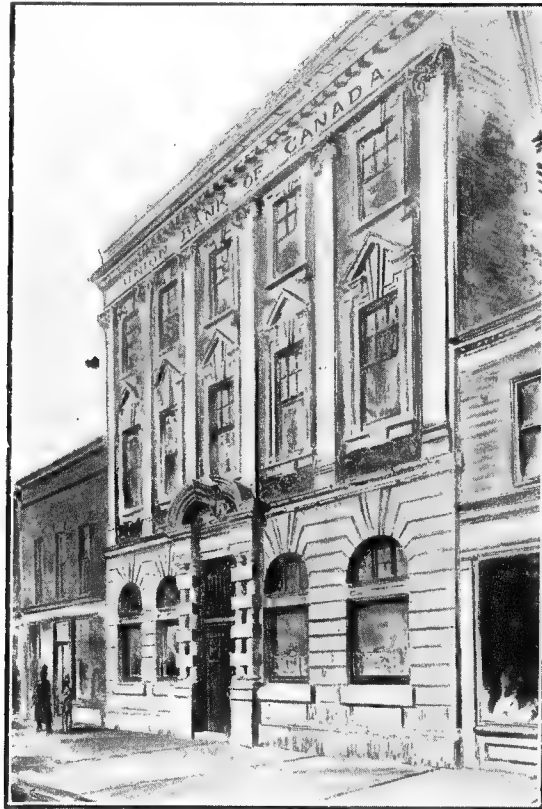
GRANDVIEW HOTEL, 23 McDougall Ave., Robert F. Klein, Prop.—For the past 10 years this has been one of the popular hotels of Edmonton, and keeps abreast of the times in all that the public demands. It is well named the Grandview for it occupies a commanding view of the beautiful Saskatchewan River and Valley, and as a restful and beautiful spot is unrivalled. The Grandview is under new management, Mr. Robert F. Klein of Spokane, having assumed pro-



Grandview Hotel

prietorship last year. Mr. Klein is a hotel man of wide experience and keeps the Grandview up to a high standard of comfort and convenience.

UNION BANK OF CANADA, J. J. Anderson, Mgr.—The splendid new building erected by the Union Bank of Canada is one which adds much to the appearance of our business district.



R. W. Lines, Architect
Union Bank of Canada

district. This building, 50 by 80 feet, three floors and a basement, erected at a cost of from \$50,000 to \$60,000, has a Bedford stone front, and is practically fireproof throughout. It has a spacious entrance hall, and is magnificently fitted up in mahogany. The Union Bank of Canada began business in our city ten years ago, with Mr. J. J. Anderson, the present manager, in charge. This bank has a paid-up capital of \$3,200,000.00, and rest and undivided profits amounting to \$2,104,000, while their total assets amount to \$42,516,480.19, according to their last report. It has one hundred and eighty-two branches throughout Canada, and maintains savings bank departments at all its branches, upon which highest rates of interest are paid, and a general banking business transacted.

THE EDINGER-NESBITT CONSTRUCTION COMPANY, 623 Second St.—Messrs. Edinger and Nesbitt are prominent members of the building fraternity of our city and contractors

whose work is substantial and of modern type. They have a keen understanding of construction work, making a specialty of reinforced concrete, steel and fireproof buildings. Mr. Edinger superintends the masonry work and Mr. Nesbitt the carpentry. The payroll of this firm reaches the satisfactory sum of \$3,000 per month, and their contracts cover many of the larger buildings in our city, among which mention may be made of the McDougall Methodist Church, the Union Bank and the Pintsch Gas Works. The firm is rated high among the most progressive of our business concerns.

E. M. CARPENTER, The Capital Drug Store, 120 Jasper Ave. W.—Mr. Carpenter, the proprietor of this drug store, has had nearly 25 years' experience as a pharmacist, and his skill in filling prescriptions is acknowledged by our physicians and townspeople. His stock of drugs is pure, and his line of surgical appliances and physicians' supplies is unusually complete. In the five years the Capital Drug Store has been in operation it has won a reputation for prompt and reliable service that may well be the envy of a newer concern.

FRED J. ARTHUR, Modern Signs. 622 First Street, rear Carruthers Building.—This firm has attracted much attention by the many novelties they have furnished the advertisers of our city. Mr. Arthur is well known as the man who makes signs that the people read. He has been in business here only 2 years, but in that time has built up a flourishing business. His artistic work entitles him to first place on the list of successful sign writers, and his original ideas are in great demand by the business men of Edmonton. Telephone 2876 and let him get busy on your work.

THE ABERDEEN STORE, 756 First Street, Cigars, Confectionery, etc.—Mr. J. S. Riddell, the proprietor of the Aberdeen Store, began business only this last spring, his venture has been successful from the start. Lovers of a good cigar say that he is a fine judge of cigars and tobacco, while devotees of ice cream and confectionery say that the Aberdeen is the best place to get it. Mr. Riddell also carries a fine line of fruits. For the past 28 years Mr. Riddell has made Canada his home, though he is a native of Scotland. He is a progressive business man and believes in the future of Edmonton.

D. A. KIRKLAND, LTD. "The Quality Jeweler." 38 Jasper Ave. W.—Possibly there are larger stocks of jewelry in the Alberta Capital, but it is doubtful if any has been more carefully selected than the one in Kirkland's store at 38 Jasper West. This has long been known as the store of quality. Customers buy here with the utmost confidence, for Mr. Kirkland's goods are just as he

represents them. His store is well arranged and his stock of goods is most attractively displayed. For expert repairing and watchmaking too, you will find this the best place to go.

IMPERIAL STABLES. L. J. A. Lambert Prop., 620 5th St.—This is one of Edmonton's model business enterprises. Everything about the place is new and of finest quality and Mr. Lambert is constantly adding to its already splendid equipment. Two years ago he built a new brick barn with room for 50 horses and his stock is valued above \$25,000. A paint shop is run in connection with the stables where all vehicles are kept bright with new paint. Mr. Lambert has done much to place the livery business of the city on an equal basis with other progressive movements. He keeps the best blooded horses and the toniest rigs in town.

EDMONTON BEACH SUMMER RESORT. S.J. McCoppen, Prop.—People of Edmonton, through the excellent service provided at this resort, have at hand one of the finest of summer play grounds. The location is ideal. It is a spring lake some six miles west of Stony Plain, on the new line of the C. N. Ry. This lake is of clearest crystal with a depth of 40 feet and an area of about 640 acres. It is fed by natural springs and makes an ideal place for bathing, boating, fishing and all the sports of a sandy fresh water beach. Boats are let and lots are for sale for permanent summer camps. Mr.



Edmonton Beach, Spring Lake

McCoppen keeps the resort up to a high standard of convenience and order, and in every way contributes to the comfort of his many campers.

CRAFTS, LEE & GALLINGER, Land and Business Exchange.—Having been in business here for nine years, this firm is prepared to furnish satisfactory and valuable services in the matter of buying land. They have distinguished themselves as men of broad information and sound judgment. Their specialties include Edmonton city property, Tofield Townsite, Alberta farm lands, British Columbia timber and coal lands, and extensive coal mines near Tofield. The Englewood subdivision, as well as several other additions in our city, have been placed on the market by this firm. They are also extensive dealers in timber limits, and have engineered many deals involving large tracts.

DRISCOLL & KNIGHT, Civil Engineers, 268 Jasper Ave. E.—In the building up of the Great West the initiative and the trained intelligence of men in all professions are necessary, but the men who come first are the civil engineers and surveyors. The members of this firm are widely known as pioneers, and have built up a reputation which is no longer local but extends throughout the Dominion. Their head offices are in the Sandison Block in our city, and branch offices are maintained at Calgary and Camrose. The partnership was formed 5 years ago by A. Driscoll, C.E., D.L.S., who has lived here for 30 years, and R. H. Knight, B.A., Sc., D.L.S., Assoc. Mem. Can. Soc. C.E., who is also prominent in his profession. The firm are civil engineers and Dominion and British Columbia land surveyors, employing as high as 50 men, and making a specialty of townsites, subdivision surveys, compilation and lithographing of maps, waterworks and sewerage systems.

JAS. A. HUXLEY, Bakery, 1434 Syndicate Avenue.—Next to the bread "That mother used to make" there is nothing in Edmonton quite so fine as the bakery goods turned out by this firm. Mr. Huxley has been in business here for 2 years and came to this country from the north of Ireland. He is a baker of unusual training and skill and has built up a big business. He has the largest ovens in town, with a capacity of 1,600 loaves a day. He keeps 4 wagons hurrying about town delivering his goods, and still his business is growing.

DAVID S. MACFARLANE, Insurance and Financial Broker, Room 9, McDougall Court—Mr. Macfarlane is one of the successful insurance men of the city, and has the exclusive agency for the Connecticut Fire Insurance Co., the Protector Underwriters of Hartford, the Niagara Fire Insurance Co., Calumet Insurance Co., the North Empire Fire Insurance Co., and the Employers' Liability Assurance Corporation of London. He was formerly President of the Alberta Agencies, Ltd., but engaged in business for himself about a year ago. He has been in the insurance and brokerage business for a number of years, and is prepared to give special attention to your insurance if given to him. He is also a booster for the best interests of Edmonton.

THE IDEAL HARNESS AND HARDWARE STORE, 149 Queen's Avenue.—Messrs. L. A. Howard and C. J. McMillan, the new proprietors of this establishment, are well known to Edmonton people, and their many friends are pleased to note the success which is crowning their efforts in their new venture. They have recently bought out the business of J. and R. O. Morrison, and are the right men in the right place. Mr. McMillan has been for 12 years with the Great West Saddlery Company, and he is amply qualified to build up a fine business in the harness department. Mr. Howard was with Ross Bros., hardware merchants for 7 years, and both men have that aggressive spirit which so strongly marks the successful business man of Edmonton.

CHAS. HALL, corner Jasper and Seventh Street, Groceries and Confectioneries, etc.—Mr. Hall is a familiar figure among Edmonton business men. He has been in business at this corner for the past 6 years and from a very small beginning he has built up a grocery trade among the best people in town. His stock of goods looks unusually inviting, and his reputation as an honest merchant is enviable, delivery of goods being made with a promptness that is winning new friends every day. If you wish your table furnished with the best the markets afford, you need go no farther but telephone your orders to Mr. Hall. He also conducts a first-class news stand.

THE JASPER HOUSE, L. A. Goodridge, Prop.—One of the best known hotels in the Northwest is the Jasper House, which was founded by Jas. G. Goodridge in 1882. It was the first brick hotel in Edmonton, and sheltered many a stranger who passes this way. To-day it is just as popular as in years gone by, and is under the proprietorship of L. A. Goodridge, son of the founder. Its 35 guest rooms are in great demand, and it is still known as the "Old Reliable Jasper House." The meals are first-class, there is a livery in connection, as well as a bar where there are served the finest of wines and liquors.

THE NORWOOD BAKERY, Chas. Brown & Petch, Props., Norwood Boulevard, corner Namayo Ave. and Norwood Boulevard.—One of the most wide-awake business concerns of our city is this wholesale and retail bakery house. People of Edmonton like good bread and that is why the "Mamma's Bread," made by the Norwood Co., is so universally used. In fact their ovens have a capacity of 1,300 loaves. Norwood Bakery goods are sold at both wholesale and retail, and 3 delivery wagons are kept on the go from morning till night. Messrs. Chas. Brown and I. A. Petch formed this partnership 2 years ago and the firm has been successful from the beginning.

TATTERSALL'S HORSE REPOSITORY, A. McMillan, Prop., 1024 First St. Phone 2519.—The importance of Edmon-

ton as a horse market is increasing daily with our large amount of railroad construction and civic improvement. This repository was opened only a few months ago but is already doing a rushing business. They have constantly on hand as many as 50 or 60 horses and auction sales are held every week. Tattersall's is located on First St. north of the C. N. R. Depot, and if you are in the market for horseflesh this is the right place to go.

LEWIS' CAFE, 40 Jasper Ave. E. Robt. H. Lewis, Prop.—Strangers in Edmonton who inquire for a really first-class cafe are always directed to Lewis' as the one most surely to satisfy the most fastidious diner. It is under the successful proprietorship of Mr. Robert H. Lewis, formerly chef at Hotel Cecil, and a well-known caterer. You will find the dining room furnished with exquisite taste, and the private rooms for dinner parties or banquets most attractive. Mr. Lewis makes a specialty of outside catering, special orders and after-theatre parties. He is a master hand at the business and it goes without saying that he is successful.

GILBERT BERG, Fruiter & Confectioner, 330 Jasper E.—Mr. Berg is one of our business men who came to Edmonton in the "early days," for he has been proprietor of this popular store for 18 years. You will find his stock of groceries, fruits, tobaccos and confectionery to be of the best quality. He keeps a delivery wagon and will see that all your orders are satisfactorily filled. This is one of the best places in town to buy fresh home-grown and imported fruits. Mr. Berg came to Canada from the States in 1886 and was located in Calgary for 6 years before coming to Edmonton, where he has ever since been one of our reliable merchants.

JAMES HARGREAVES, Mining Engineer, 124 McDougall Ave., Room 34.—Mr. Hargreaves is a well-known mining engineer who is thoroughly familiar with coal mining affairs of the West, having spent some ten years in British Columbia and Alberta. He recently came to our city to make his headquarters and brings with him the best of references. Within the past few years he has occupied the following important positions: Engineer with the Crow's Nest Pass Coal Co. at their Coal Creek Mines, Fernie, B.C.; Mine Manager and Engineer with The Canada West Coal Co., Taber, Alta.; Superintendent and Engineer with The Alberta Consolidated Coal Co., Coal City, Alta. He received his technical education at the School of Mining, Queen's University, Kingston, Ont., and is a certified colliery manager in British Columbia and Alberta, and is Underground Manager in Nova Scotia. Prior to coming West he had large experience in all capacities with The Cumberland Railway and Coal Co., Springhill, Nova Scotia.

Edmonton has 14 banks, 22 hotels, 26 churches, 14 public schools, 7 hospitals, Y.M.C.A. and Y.W.C.A.

POST OFFICE CAFE, 242 Jasper Ave. E. Constabaris, Fundas and Theol, Props. Edmonton as a modern and metropolitan city is fast assuming large proportions, and among



Interior Post Office Cafe

the late additions to our business houses is this up-to-date Cafe. It was opened on July 23—a red-letter day in the restaurant business. At present the Post Office Cafe will seat about 60 at its tables, and so rapidly has the business grown that they are about to enlarge their quarters. Their meals are fit for a king and their soda fountain and lunch counter are very popular. Music is provided during its meal hours. The proprietors, Messrs. Constabaris, Fundas and Theol are successful business men who also operate a store in Calgary.

E. A. KEMP & SON, Plumbers, 218 Namayo Avenue.—Plumbing is one of the sciences that has reached a high degree of usefulness. Building laws to-day are rigid in their requirements and hold the plumber responsible for good work. This firm is noted for its excellent work and their contracts have included the plumbing for the Strathcona City Hall, Royal George Hotel, Bank of Montreal, No. 2 Fire Hall, Strathcona School, Penitentiary, the plumbing and heating in the residence of ex-Premier Rutherford and the plumbing in the Hudson Bay Block. In the 5 years they have been in business this firm has built up an enviable reputation.

KILLEN & GILBERT, Real Estate and Investment Brokers, First St.—Among the real estate brokers this firm has figured conspicuously for the past nine years. These gentlemen have made a deep study of realty values, and are prepared to offer valuable bargains to homeseekers, speculators or local busi-

ness men. They have placed on the market the subdivision known as Eastwood, just north of the City Park. Mr. Gilbert is well known as a notary and Mr. Killen as an agent and valuator. They make a specialty of handling investments and by reason of their connections with investors in the old country are able to advance money promptly in any safe proposition.

W. H. MARTIN & CO., Harness Makers, 33 Jasper Ave. E.—This firm deals in everything that a horse wears except shoes, and meets the demands of city and country trade most successfully. They have carried on an important business in our city for the past 16 years, and are known over a wide territory as manufacturers of the best quality Concord and Team Harness. They employ 6 to 10 expert harness makers. As importers and dealers in trunks, valises, saddles, horse blankets, whips, curry combs, brushes, etc., their stock is large, and you will find their prices right. Repairing is promptly done.

H. K. HILBORN & COMPANY, Tailors, 30 Jasper Ave. W.—For the past two years this firm has been clothing the men of Edmonton, and when they make a suit it shows the right touch of the hand, exquisite finish, correct lines throughout, and has a distinct dash of style that is pleasing. Mr. Hilborn employs only the most experienced tailors, paying the highest wages, so that his customers are assured of the highest class of workmanship. He has had nearly 20 years' experience cutting and fitting for the first-class houses in United States and Canada, and his suits satisfy.

W. H. MORRIS & SON, 637 First St., Stock, Share and Insurance Brokers, Auctioneers, etc.—For the past three years this firm has been known in brokerage circles as one that can be trusted for correct reports and strict attention to business. They are at this season calling especial attention to their offerings, believing that they satisfy every demand of the most discriminating investor. They deal in all kinds of stocks, bonds and debentures, listed and unlisted, and write insurance for some of the strongest companies of the day. This firm are also licensed auctioneers and conduct sales of city and agricultural properties, household furniture, etc. A specialty is made of mortgage loans, and no firm in the city is more energetic than the above.

JAS. J. GOURLAY, Music, 138 Jasper Ave. W. and 501 Jasper Ave. E. Telephones 2449 and 2502.—Business interests in Edmonton are rapidly assuming metropolitan proportions, and among the firms contributing to the fame of our City is the music house of Jas. J. Gourlay. Mr. Gourlay operates two stores, located as above, and you will find them filled with the best in sheet music, phonographs and records, musical instruments, stationery, post cards, sewing machines and supplies. Mr. Gourlay does not allow anyone to undersell him and you will find his stock complete, and up-to-date. He has been in business in our city three years, coming here from Ontario.

EDMONTON CASKET, BOX AND MANUFACTURING CO., LTD.—Edmonton is noted throughout the West for its aggressive business houses, and we are pleased to call attention to the above firm, whose business is rapidly assuming large proportions. This business had its beginning in Strathcona in 1908, under the name of the Twin City Manufacturing Co. They moved to Edmonton in 1909, having secured a track site on the G. T. P. Railway, between Kinistino and Namayo Avenues, where it has grown until the buildings and yards of the company cover 17 lots. Their excellent shipping facilities, combined with other splendid equipment, enables them to carry on an immense trade, and they employ from 20 to 30 workmen, and have a salesman on the road. Their factory turns out coffins, caskets, boxes, excelsior, tables, etc., and they deal in undertakers' supplies of all kinds. Mr. Thos. H. Miller is Manager as well as Secretary and Treasurer of the com-



Edmonton Casket, Box and Manufacturing Co. Ltd.

pany. Mr. Albert Cleland is President and Mr. W. J. Veale is Vice-President. The present company was organized a year ago, and is foremost in advancing Edmonton's interests at every opportunity.

QUEEN'S AVENUE HORSE EXCHANGE CO., Ben. A. Higgins, Mgr., 419 Queen's Ave.—Mr. Higgins has met the demands of the public as manager of this business fully and satisfactorily,



"Some Potatoes," Grown in Edmonton District

and is rated among the reliable dealers in horses of this section. He has a sale and feed barn accommodating 40 or more horses, and is considered a fine judge of horseflesh. He buys and sells horses, oxen, wagons and harness on commission. Mr. Higgins is also a licensed auctioneer, and conducts auction sales at his place of business, 419 Queen's Avenue, also farm sales throughout this section.

THE CAPITAL STONE WORKS CO., LTD., Cut Stone Contractors, Registered Office, 606 2nd Street.—Among the firms which are lending material aid for the making of a larger and more beautiful Edmonton we are pleased to call attention to the above company. Someone has said: "The man who builds well leaves, in the structures which he rears, lasting monuments to the excellent quality of his boosting." This firm is making possible many of the beautiful structures now going up in our city by furnishing cut stone of highest quality. They employ 20 or more men and have the only stone saw in this section. Their works are located at the corner of Peace Avenue and Eighth Street. They are furnishing the cut stone for the Edmonton High School, Ross Warehouse, Canadian Permanent Mortgage Corporation building and other prominent buildings. The officers of the above company are F. A. George, Manager; F. L. Sanders, Vice-President, and A. P. Chattell, Secretary-Treasurer.

EVANS & FERRIS, Real Estate and Insurance.—Perhaps no line of business is so much talked about as real estate, and the firm of Evans & Ferris, is as well informed as the best. They are in constant touch with bargains, and are making a specialty of Elm Park, the subdivision near the Grand Trunk Pacific Railway Shops. They also write insurance for some of the strongest companies. Always on the alert when an opportunity is in sight, H. M. E. Evans and E. L. Ferris are among the wide-awake business men of to-day.

A. BUCKHAM, Gun and Locksmith.—We have heard of the locksmith who said he could mend everything except a broken heart and the break of day, and in Edmonton we have a repair man whom most of us would trust even more than he. Mr. Buckham has been in business here for four years and has a flourishing trade. He does expert gun and locksmithing, bicycle repairing, key work, etc. He has power machinery and a Yale key grinding machine. He also has the agency for the Canada Cycle and Motor Co. and sells their bicycles and motor cycles. A specialty is made of the sale and repairing of motor cycles.

WISMER EXPRESS, TRANSFER AND EMPLOYMENT AGENCY, 652 First Street.—Mr. A.

A. Wismer of the above firm has been in business here for the past 4 years. His express and transfer service is immensely popular with our citizens, for all orders receive prompt and careful attention. He also provides excellent storage facilities. A new and popular department of his business is the Employment Agency which has played a large part during the past season in bringing the jobless man and the employer together. A specialty is made of providing help for railroad contractors.

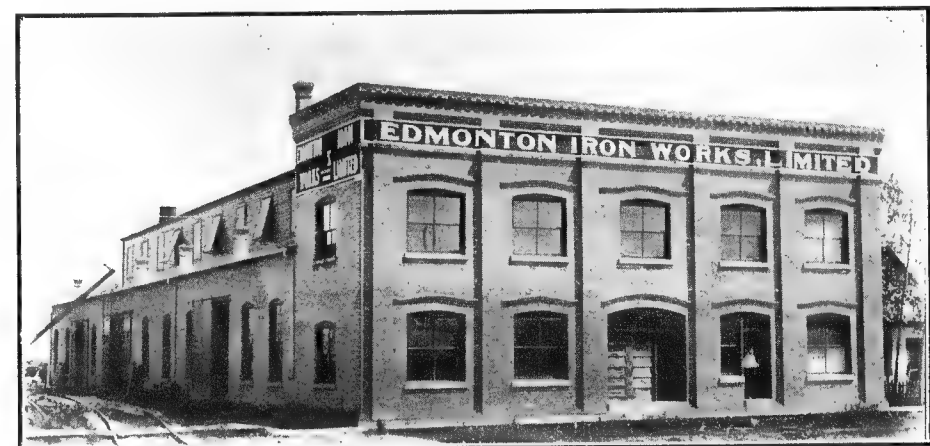
D. J. YOUNG & CO., LTD., 251 Jasper Ave., Stationers.—There is no line of business contributing to the convenience of our merchants and office men more fully than that represented by D. J. Young & Co., Ltd. Their stock of office appliances, stationery, books, music and talking machines is thoroughly up to the latest ideas, and their clerks are painstaking and obliging. On June 1st this firm succeeded K. W. McKenzie & Co. coming to our city from Calgary, where is located their principal

store. The Edmonton business has already assumed large proportions and its future success is assured.

THE CAPITOL MERCANTILE CO., Groceries and Meats, corner Fourth and Jasper.—Nothing in Edmonton surpasses this house for excellence. They carry the best brands of groceries, showing always seasonable goods at lowest market figures. Their meat is perfectly kept in modern refrigerators and delivered in perfect condition. In the three years and a half they have been in business the Capitol Mercantile Co. has steadily forged to the front, in all that first-class service can provide. The proprietors, A. H. Tait, R. G. Lowe and J. A. Netterfield are all young men and their up-to-date business methods and unflagging energy have placed them in the ranks of Edmonton's best boosters.

Government mining regulations require that coal be sold to settlers at the mines at a price not to exceed \$1.75 per ton, and best screened coal is sold in Edmonton at \$3.25

THE EDMONTON IRON WORKS, LTD., T. J. Cornwall, Mgr.—The development of the West calls for a vast amount of structural steel work and immense supplies of machinery. This firm supplies an important field of business activity, and is splendidly equipped for carrying on a large and growing business. They do a large amount of structural steel work and were the contractors on the City Power House. They operate an iron and brass foundry, and do repair work of all kinds. Their plant is equipped with electric cranes for assembling heavy castings and 35 men are employed. A specialty is made of transmission supplies. The firm members are representative Western business men who take an active part



Edmonton Iron Works Limited

in promotion of Edmonton's interests. J. C. Cornwall, Pres., and J. P. Shore, Secy.

ALBERTA HOTEL, corner Fraser and Jasper Avenue, T. Rookes, Prop.—The Alberta Hotel has been a landmark in



The Alberta Hotel

the Northwest for the past 25 years. If possible it is more popular to-day than every before. The old frame buildings have been replaced by a modern brick building of 100 rooms and there are 20 more rooms in the annex. It is operated on the American plan, with accommodations of the finest. Mr. T. Rookes has been in the West since 1878, and is universally known and popular. He has spent a lifetime in the hotel business in Port Arthur in 1878, Winnipeg in 1881 and the cities of British Columbia later. During the Riel Rebellion in '85 he had charge of the Government boats. He has also been a train despatcher and conductor occupying positions at Kalispel, Mont., and on the C. P. R. He is now one of the best boosters we have for Edmonton, and is here to stay.

H. A. MAGOON, Registered Architect, 17 Credit Foncier Building.—Any one can see at a glance that the many fine buildings in the Alberta Capital are the result of careful planning on the part of a competent architect, and much favorable comment is heard regarding the pleasing appearance of our streets. Among the men who have "built largely and wisely" in this line is Mr. Magoon, who for six years has been a leading architect of Edmonton. He was the architect for the King Edward Hotel, and also drew the plans for the new McDougall Methodist Church, Molsons Bank, and the Methodist College in Strathcona.

RUDY & MORRIS, Building Designers, 560 Second Street S.—Perhaps no firm in the city has had a wider experience in designing and erecting buildings of all kinds than the one above mentioned. Mr. Morris served for 5 years as apprentice in England, and was 2 years in Liverpool with a leading firm of architects. Mr. Rudy has had 20 years of experience in his chosen work, was superintendent for 3 years for the biggest contracting firm in New York City, also 2 years with the late Mr. McKim and the late Stanford White, architects, of New York City.

NAMAYO TRADING CO., A. W. & C. D. Smith, Props., 341 Namayo Avenue.—This store is crowded from floor to ceiling with bargains in new and second-hand goods, and the firm is in a position to save you money on every purchase. They sell goods on commission. The business was established a little more than a year ago, and its goods are in great demand. Its large stock includes furniture and household goods, carpets, draperies, clothing books, etc. These gentlemen also act as auctioneers of live stock and farm sales.

SHAW'S JEWELRY STORE, 421 Namayo Ave.—In the year that this store has been in operation it has become one of the most popular stores in Edmonton. The reason is not far to seek—goods sold here have been found to be just as represented, and only

reliable goods are sold. Mr. Shaw, the proprietor, came to our city from Prince Edward Island and opened up one of the neatest and most attractive stores in the town. His goods are all new, and his prices are reasonable. He makes a specialty of fine watch repairing and tests eyes free for glasses.

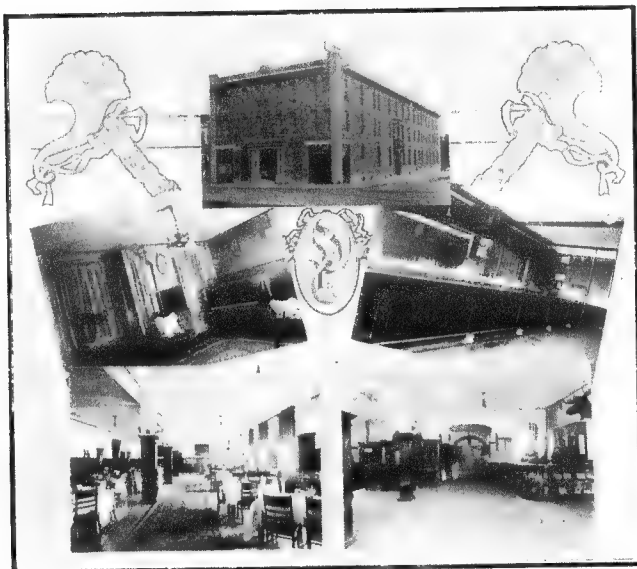
IMPERIAL HOTEL, W. H. Connor, Prop., corner Queen's Ave. and Rice Street.—Mr. Connor, the present proprietor of the Imperial Hotel, is perhaps as widely known as any business man in the city. He has lived in the West for 30 years and travelled through the north country as a trader. His thorough knowledge of Western people and Western customs make him popular as a hotel man. The Imperial Hotel is operated on the American plan and has a popular dining room and 30 guest rooms. Its rates are reasonable and its service is excellent.

Bank clearings for August, 1910, reached the remarkable total of \$6,274,604.00, an increase of more than 33 1-3 per cent. over August, 1909.

THE INVESTORS' GUARANTEE CORPORATION OF CANADA, 609 First Street.—A loan company with its headquarters in Edmonton has an extensive and profitable field of operation. The record of this company is splendid evidence of careful and progressive management. It is conducted by Western men with large business connections and high financial standing, and, being long residents of the West, are thoroughly conversant with Western conditions. John McDougall, D.D., is President; J. Bailey Powell, C.E., is First Vice-President and General Manager, and H. Lloyd Young is assistant General Manager and Manager for Alberta. Mr. H. Lloyd-Young is an old country banker with twenty years' experience, who is capable of handling the affairs of the corporation at least possible expense. Four and 5 per cent. interest is allowed on daily balances, instead of on minimum monthly balances of savings accounts; checks are cleared through the clearing house, and 3 per cent. is paid on current funds, also on daily balances; membership loans can be obtained from the Investors' Guarantee Corporation at 3½ per cent., with a unique life insurance clause, which gives a full discharge of mortgage without any further payment in the case of death of borrower. It is incorporated by a special Act of Parliament, 1904, and is a chartered assignee in Alberta and Saskatchewan. Money is loaned on all classes of good securities. Bonds, stocks and mortgages are bought and sold. Branch offices are established in towns throughout the Provinces to transact building loans and savings clubs. The manager will be pleased to give fullest particulars to every one interested.



Offices, Investors' Guarantee Corporation



Cecil Hotel

THE HOTEL CECIL, Cor. Jasper and Fourth Street., C. H. Belanger, Mgr.—The Hotel Cecil Company, Ltd., have just enlarged their already spacious hotel and more than doubled its present capacity. This hotel is strictly first-class and modern in every detail of arrangement and furnishing, and has won vast numbers of friends among the travellers of the West. There are seven large sample rooms, and the dining room is the largest in Edmonton. There is a large, cheery lobby, rest rooms for ladies, steam heat throughout, 25 suites with private bath, telephones in each room, and in short every modern convenience incident to hotel life. Mr. C. H. Belanger, the genial manager and proprietor, came to our city from Ottawa, and is numbered among our most enthusiastic boosters for a bigger and more prosperous city.

THE LOYAL LEGION CO-OPERATIVE INVESTMENT COMPANY, LTD., 240 Jasper Ave. E.—This corporation has been formed to enable the small capitalists and wage-earners, by the co-operation of their individual contributions to a general fund, to effect the same satisfactory results and great profits in real estate that are obtained by the syndicates composed of just a few millionaires. The purchases of land are made through the Directors, who are all well known public men of the highest integrity and business acumen—men who have an intimate knowledge of values in this country. The company has a capital of \$2,000,000, divided into 200,000 shares of \$10 each, and is incorporated under the laws of the Province of Alberta. Applications for shares accompanied by a deposit of \$1.00 on each share applied for may be made to the Secretary, Mr. Z. W. Mitchell. William E. Nobles is President,

H. W. B. Douglas, 1st Vice-Pres., and David B. Mullen, 2nd Vice-President.

E. C. HOPKINS, Registered Architect, 132 Jasper Ave.—For the past 5 years Mr. Hopkins has been numbered among the successful architects of the city. He has been 38 years in business, having designed some of the finest buildings in Montreal, and being well known in architectural circles of New York City, Boston and Vancouver. He designed the Regina Town Hall, the Normal School Building at Calgary, and in our own city the Ross warehouse and the King George Hotel are among his newer designs. Mr. Hopkins is a Fellow of the Architectural Institute of Canada, and a member of the Alberta Association of Architects.

TEES & PERSSE OF ALBERTA, LTD., 660 Third Street, Manufacturers Agents and Wholesale Brokers.—This firm is one of the most important in the mercantile field of Western Canada, having its head office at Winnipeg and branches at Fort William, Regina, Calgary and Edmonton. The Edmonton branch was opened in 1906, and is under the management of Mr. W. H. Dingle. Among the important lines sold are Tuckett's cigars, cigarettes and tobacco; The E. B. Eddy Co.'s wooden-ware, paper, paper bags, matches, etc.; Purity flour; Cow Brand baking soda; St. Lawrence starches; McLaren's Imperial Cheese; Bee Hive Syrup, Clover Leaf Salmon, and the Aylmer Condensed Milk Co.'s products.

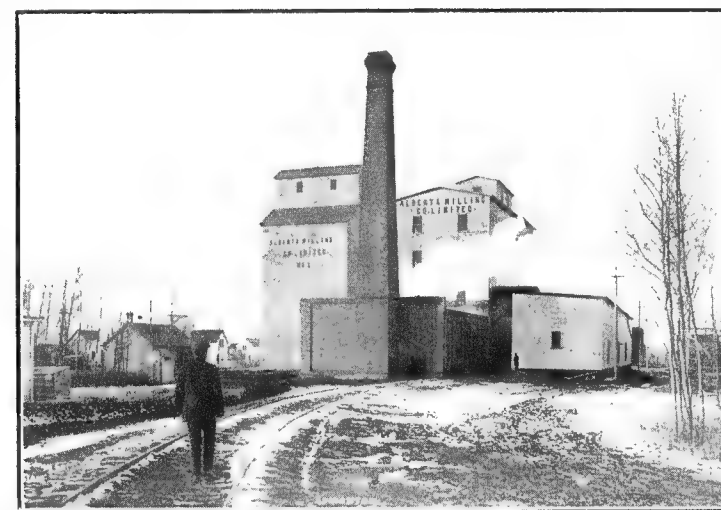
THE CONNELLY-McKINLEY CO., LTD., Funeral Directors, 136 Rice St.—The members of this firm are proficient in the art and science of undertaking, and as funeral directors have won the esteem and confidence of the people of Edmonton through kind and careful service. They have been in business in our city for 3 years, and their establishment is large and well furnished, having recently been remodelled and enlarged. They have a private chapel, three hearses, an ambulance and two casket wagons. Mr. J. H. McKinley is President of the firm, and Mr. J. W. Connelly Secretary and Treasurer.

SHAVER & BURNEY, General Carriage Painting, 237 Queen's Ave.—August 1st, this firm began business as general carriage painters and repairers, and from the opening day to the present, everything points towards a successful career. They are well-equipped for doing fine finishing and use the best of varnishes and enamels in all their work. They are expert repair men and their wood-working department is a busy place. Messrs. W. H. Shaver and W. Burney came to our city from Ontario, and say they are in Edmonton to stay.

ERNEST PEARS, Meats and Produce, 1021 1st St., Phone 2764.—Nothing is more appreciated by the house-keeper than a first-class market. In 3 year's operation

this store has won a flourishing trade because it keeps the goods the people want. Mr. Pears understands the meat business from A to Z. His fine stock of goods includes fresh and cured meats, butter, eggs, vegetables, fish, etc., which are sold at popular prices and delivered promptly.

THE ALBERTA MILLING CO., LIMITED.—The milling industry in our city had its beginning in 1881 on Fraser's Flats, and by slow growth the business became established, gradually attaining a position of prominence among Edmonton industries on account of its central location in a good agricultural district. The Alberta Milling Co., realizing this, began business in 1905, with all local capital, in its splendid location on Third Street, opposite and adjacent to the C. N. R. and G. T. P. yards and depot, with property enough to have their own spur to both railways. The equipment of this mill is second to none in the West. Up-to-date machinery is installed throughout, and with their own dynamo their mill, elevators, office and yards are lit up. They have a capacity of 300 bbls. of flour per day, and employ 20 men. They have also a large crusher where farmers or dairymen can have feed ground. They also have two elevators with a capacity of 120,000 bushels. Their well-known brands of flour include "Capitol," "Superior," and "Straight Grade," and are household favorites in Edmonton and other places throughout this Province, as well as in Saskatchewan and British Columbia, and their demand is rapidly increasing. They buy wheat direct from the farmer at the mill, and in any part of Alberta or Saskatchewan from sample, and pay the best cash value. Mr. D. R. Fraser is President of the Company. Mr. A. Brown is Vice-President; Mr. A. Whitelaw acting Manager, and Mr. Bolton Head Miller.



Alberta Milling Co.

HUDSON'S BAY COMPANY, Department Store, R. Goldsmith, Mgr.—The marvellous growth that has been made by our city, can be emphasized in no better way than in a sketch



Hudson's Bay Company Department Store

of the above firm. For many years there stood on the river bank, to the south of where is now located our splendid retail district, the great log buildings which were the headquarters of this time-honored company. Here as the years went by the store was enlarged from time to time to meet the growing trade throughout the far reaches of river and mountain. For more than two hundred years the Hudson's Bay Company stores have been the nucleus of life in the Northwest, and the Edmonton store has seen vast changes in the class and number of customers as well as in the kinds of goods carried in stock. Yesterday the chief trade was carried on with fur trappers and Indians; pelts passed as a trading medium and the purchaser took flour, blankets, etc., to some remote and primitive home. To-day the Hudson's Bay Company's store is one of the finest in the new West, employing 45 clerks, and including eight departments, each filled to overflowing with all that the world of fashion and comfort demands.

THE MIDGET CANDY STORE, W. P. Wilson, Prop., 244 Jasper West.—Even the name of this candy store is inviting. Their stock of confectionery, ice cream, fruits, soft drinks, fresh bread, etc., make this store a prime favorite. This is a city dairy and milk depot, and is a great convenience to their many customers. Mr. W. P. Wilson has been in business here for a year and a half, and the Midget has come to be a popular trade centre.

MISS F. ANDERSON, Public Stenographer, Room 202, Windsor Block.—This office affords a convenient service to business men and is well known for its accuracy and its modern methods. Stenographic work is done at reasonable rates, including circular letters, specifications, manifoldings, etc. The telephone number is 2461, and the office is centrally located next to the Windsor Hotel. Miss Anderson is a graduate of the Grand Trunk Business College, and a business woman of charming personal manner and unusual ability.

F. G. HUSSEY, General Carriage Shop, Peace Ave.—This shop handles the largest trade in its line in our city, employing four men and filling contracts of any size. General carriage work and horse shoeing are done. A specialty is made of new work and orders, and Mr. Hussey keeps on hand many seasonable goods such as meet a ready demand. He will prepare for the winter trade a large number of sleighs. He handles expert repair work on automobiles. In short his shop is headquarters for everything in the line of carriage sleigh or automobile work.

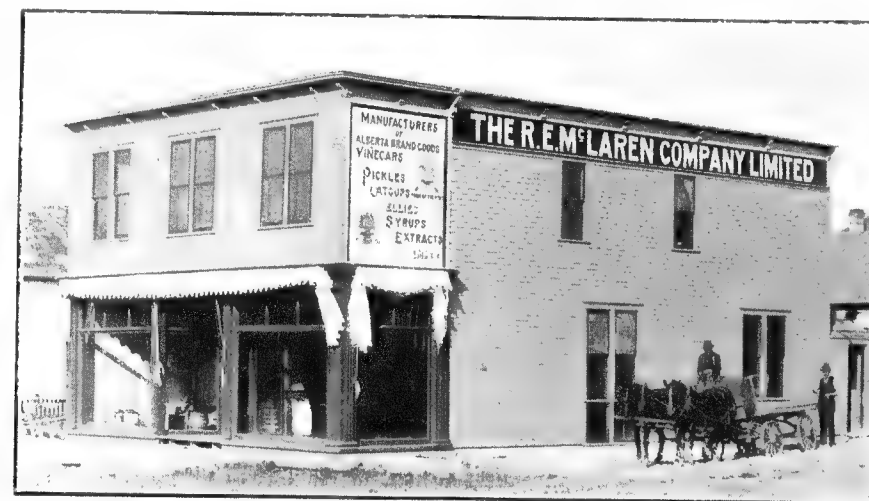
ALEX. PATON, Financial Agents, 658 4th Street. Telephone 2844.—For the past year this has been a leading office among the real estate and loan concerns of the Alberta Capital. Mr. Paton is a native of Scotland and has lived in the West for about 4 years. He has great faith in the future importance of Edmonton as a commercial centre and has long since joined the ranks of the boosters. He deals in real estate, chattel mortgages and loans and his judgment can be relied on for all matters in his line.

THE MASON & RISCH PIANO CO., LTD., 55 Jasper W. J. J. Smith, Mgr.—The new show rooms of this firm are one of the chief attractions of Edmonton's shopping district. And their stock of pianos which is always large, is now including a number of new and beautiful styles not shown here before. This firm sells direct from the factory to the home, under conditions that are absolutely unprecedented in the piano business. It is possible for the purchaser to secure a standard piano at a reasonable price. Enterprise and progressive business methods have placed within the last few

years 15 Mason & Risch stores from the head of the Great Lakes to the Pacific Coast, and it is now possible to buy 18 makes of pianos, including 75 case designs, from 12 of the world's foremost factories, at exactly the same prices as paid at the factories, with no additional expense to the purchaser. Call and let Mr. Smith show you their splendid stock.

ST. JAMES HOTEL, F. E. Goode, Prop., 871-873 First St.—For the past 5 years this has been one of the most popular hotels in Alberta. Clean, comfortable rooms and wholesome food have been the motto of the house and the cause of its wide popularity. It is operated on the American plan and is under the proprietorship of Mr. F. E. Goode, who was formerly connected with the C. P. R. dining car service. Mr. Goode is widely known having lived in this Western country since 1882. The St. James is conveniently located near the C. N. R. and G. T. P. Station.

THE R. E. MACLAREN COMPANY, LTD., Manufacturers of Vinegars, Pickles, Jams, etc.—At 501 Fraser Avenue, corner of Clark Street, will be found the factory of this aggressive firm. The business was begun about two years ago, and was incorporated last February. The office of the company is located at 501-503 Fraser Avenue, corner Clark Street. Mr. R. E. MacLaren is manager of the business. Two travelling salesmen cover a prosperous and growing territory, and the "Alberta Brand" of vinegars, syrups, pickles, jams, preserves,



The R. E. McLaren Co., Ltd.

jellies and catsup is a household favorite. To such enterprising manufacturers as the R. E. MacLaren Company Edmonton is always glad to give a helping hand, and looks to them for much of her future greatness.

P. ANDERSON & Co., Manufacturers of all kinds of Brick.—This first brick manufacturing concern in Central Alberta, produces a first-class "Made in Edmonton" product that is a



Wheat Field, Stony Plain District, near Edmonton

source of civic pride. Their kilns are 7 in number and have a capacity of 75,000 wire-cut and 20,000 pressed brick per day, and the business furnishes labor to a good, strong payroll. The factory is located near the bridge on the Strathcona side of the river, and has been in successful operation for 10 to 12 years. All kinds of pressed, common and ornamental brick, drain tile, etc., are manufactured. An inexhaustible deposit of the best clay is owned by this firm, and also a large quantity of building sand. Modern machinery has been installed. Ornamental brick is made from 24 different patterns, so that the entire brick supply for our most ornate buildings is secured here. Among these mention may be made of the King Edward and Windsor Hotels, McDougall Church, High School, New Hospital, McLean Block, and the University and Alberta College in Strathcona. They also make large shipments to points in Saskatchewan and British Columbia as well as all over Alberta. They also make drain tile and hollow block. Mr. W. H. Adams is manager, and Mr. P. Anderson proprietor

OLYMPIC BOWLING ALLEYS AND BILLIARD PARLOR, 20 Jasper Ave. W.—Edmonton boasts in having in the Olympic, the finest bowling alleys and billiard parlor in the West. These parlors are centrally located in one of the handsomest buildings in the city. There is no better place to throw off the cares of business and indulge in wholesome sport than the Olympic. You will find ten tables properly adjusted, four continuous bowling alleys, a popular news and cigar stand, shoe shining stand, and plenty of easy chairs. Mr. C. E. Morris, well-known in our city, is the genial manager.

JOHN M. MAGUIRE, Real Estate and Insurance, 293 Jasper Ave. E.—The best field for investment in this, the most rapidly growing city of the Northwest, is real estate. Mr. Maguire handles both farm lands and city property. He has been in business here long enough to be thoroughly familiar with values and to have won the confidence of his townsmen. Get his lists. They will be sure to interest you. Mr. Maguire also writes insurance for some of the strongest companies, both in life and fire insurance.

J. B. MERCER, Wholesale Wines, Liquors and Cigars, 137 Jasper Ave. East.—This firm transacts a most important wholesale business extending throughout Central Alberta, and salesmen constantly extend their field of operation. During the 12 years Mr. Mercer has been in

business here, he has steadily adhered to the policy of fairness in all transactions, and on his ledgers are to-day active accounts that were opened years ago. As agent for the Calgary Brewing and Malting Co. and for Sanitarious Water, also for Four Crowns and Old Gaelic Whiskies, this firm commands the best patronage in the district. Mr. Mercer has lived in the West for 25 years and is one of our live Western business men.

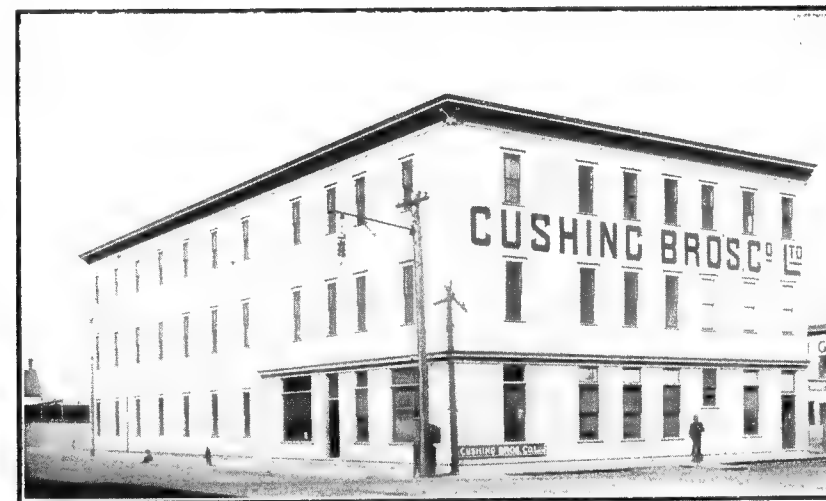
THE WINDSOR LIVERY, LTD., First Street S.—This is one of Edmonton's best managed livery businesses. It is conveniently located near the Windsor Hotel, and its proprietors have done much to place the livery business on a basis equal to the growing demands of the city. The most spirited horses in the town, the handsomest victorias and broughams, the most reliable drivers, will be found at the Windsor. Mr. A. V. Dunham is manager of the business as well as secretary of the company. Mr. J. H. McKinley is President, and Mr. J. J. Barr is Vice-President of this representative company.

COSTELLO & RYAN, "The Land Men," Head Office, Calgary; L. Arsenault, Mgr., Edmonton Branch, 136 Jasper W.—Mr. Arsenault, the manager of the Edmonton office of this well-known firm, has recently joined forces with them, but he is no stranger in Edmonton. For the past 5 years he has

been in the Dominion Land Office here, and has perhaps a wider knowledge of the land business than any other real estate dealer in town. This firm deals in farm lands and city property, and has for sale half-breed and South African scrip. If you as a homesteader are having any trouble with your homestead, timber or hay permit, Mr. Arsenault is the man you should see.

CLEGG-CASE ATHLETIC SUPPLY HOUSE, 216 Jasper Avenue E.—This enterprising firm carry on an important business in the sale of bicycles and the repairing of guns, and bicycles. Five years ago Edward Clegg and W. J. Case opened this athletic supply house and it has ever since been headquarters for everything in this line. They are agents for Cleveland, Perfect and Massey-Harris Bicycles, and their stock will interest you. Expert repair work is done. You will find their work satisfactory and their prices right.

CUSHING BROS. COMPANY, LTD., Sash and Door Factory. F. M. Beatty, Mgr.—Cushing Bros. Company are the greatest sash and door house in the West, with factories and yards at Calgary, Regina and Edmonton, and branches at Red Deer and Fort Saskatchewan. They began business in our city 10 years ago, and to-day their trade extends over a wide area. They are manufacturers, importers, and jobbers, dealing in doors, blinds, sash, glass, builders' hardware and supplies, etc. An important business is done in interior finish, for which at present they have the contract for a number of



Cushing Bros. Co. Ltd.

our finest buildings. Work of this kind was done by them for Sisson's Drug Store, the Post Office Cafe, the Robertson Presbyterian Church, etc. A force of 75 men is employed here, the pay-roll of the company adding weight to Edmonton's commercial reports.

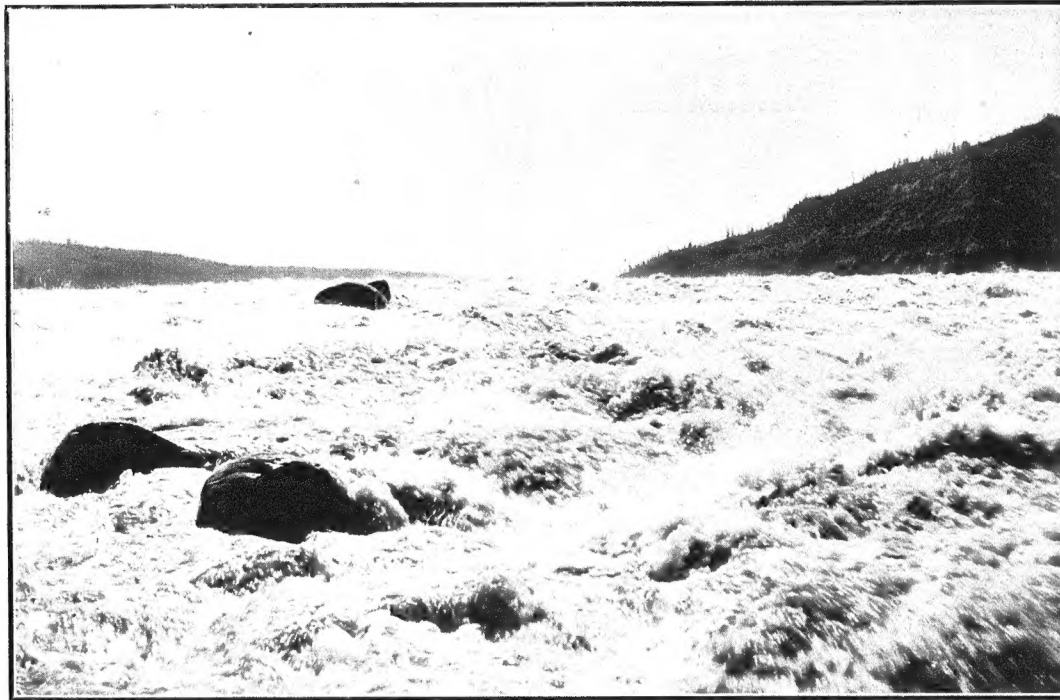
THE GREAT WEST LAND CO., LTD., 45 Jasper Ave. E.—

A history of real estate interests in our city would be incomplete without mention of the above firm, who began business 8 years ago and have done much to promote Edmonton's best interests. They are among our largest real estate operators, and are sole agents for Westmount Subdivision. If you would be a wise investor, consult their list of real estate plums. They are men of keen insight and thorough investigation who avoid all that is speculative. They loan money on best security, and collect rents. P. T. Butchart, President, P. E. Butchart, Vice-President, and E. N. Butchart, Secretary.

NASH & SOARS, Auditors, Accountants, Assignees, etc., Windsor Block.—Uniform courtesy, careful management and satisfactory service are the foundation stones on which this firm is building a successful business career. The partnership was formed only a few months ago though both Mr. Nash and Mr. Soars are well-known Edmonton business men. Mr. Nash is an official auditor for Alberta, is financial manager for the Edmonton Distributing Company, and manager of the Arlington Apartments. Mr. Nash is well known in financial and insurance circles. The firm maintains a branch office at Calgary and do a large business for the two cities in the lines of auditors, accountants, assignees, liquidators and appraisers. They are auditors for the Brazeau Collieries, Ltd., and the German Development Co., Ltd., for Western Canada. They specialize in newspaper auditing. They employ five assistants.

WINDSOR HOTEL, corner First Street and Jasper Ave.—The big comfortable Windsor Hotel is always a favorite. It is centrally located and looks good to the traveller. There are roomy offices, commodious sample rooms, and guest rooms that are the embodiment of comfort. The Windsor is operated on the American plan, and is provided with steam heat, baths, and every modern convenience. The staff of employees is well trained, alert and accommodating. Business men interested in mines, land and merchandising gather here, and the Windsor provides not only good service but good company for the traveller. Mr. M. Barbor, the proprietor, spares neither effort nor means to make his hotel the best in town, and he is ably seconded by his manager, Mr. J. A. Thompson.

THE BRADBURN STATIONERY CO., 631 First St., Commercial Stationers & Wholesale Paper Dealers.—This company handles the leading business in their line and is rated among the most reliable firms in this section. Their stock of desks and office furniture is complete. As commercial stationers they carry everything for the business man and maintain their own printing plant. As agent for the Office Specialty Co. they have the most modern filing devices and carry the goods that the business man wants. Under the proprietorship of Mr. W. C. Bradburn the establishment is representative of the push and progress that characterizes our City.



Grand Rapids of the Athabasca River, Edmonton's future source of electric power

JOHNSON & HUBBS, Jewellers, 129 Jasper Ave. West.—Among the varied stores that make up the shopping district of a city, the jewelery store is always the most attractive and this one is a favorite here. Messrs. F. M. Johnson and B. W. Hubbs are wide-awake young business men, students of the Canadian Horological Institute. They are watchmakers, Jewelers and opticians. Mr. Hubbs is a graduate of the Canadian Ophthalmic College and the firm has a complete equipment for optical work. They do their own grinding of lenses and make a specialty of watch and jewelery repairing.

THE STANDARD PLUMBING & HEATING CO., LTD., Athabasca and Fourth Streets.—Prominent among the larger business houses of Edmonton is the above firm, with Mr. J. W. Mould as Vice-President and Manager. This firm deals at wholesale in plumbers' steam and hot water supplies. They are heating and ventilating engineers, sanitary plumbers and tinsmiths, and have from 20 to 40 men in their employ. At present they are engaged on a big contract at the Ponoka Asylum, below Wetaskiwin, while among their larger contracts in our city may be mentioned the cornice work, plumbing, heating and ventilating of the Post Office, also for the Edmonton and Strathcona High Schools. Mr. Mould spares no effort to keep his firm in the forefront of all that is progressive.

THE EDMONTON BOTTLING WORKS, G. Miller, Prop.—This is one of the well-established factories of Edmonton, and one that has a high-class of goods that is enjoying a wide sale. From a small beginning more than 10 years ago this business has risen to one of importance, and Mr. Miller, who became proprietor about a year ago, has pushed rapidly to the front. His "Red Cross" brand of aerated waters is widely sold, and shipments are made as far south as Calgary. The words "Red Cross" are a guarantee of purity and good flavor.

NOVA SCOTIA HOUSE, G. H. Fraser, Prop., corner Queen's Ave. and Rice St.—Mr. Fraser has been 4 years in the hotel business in our city and is master of every detail. On April 1st he moved into the new building at this location, where he has conducted a very successful business. Everything is new and up-to-date and the prices at the Nova Scotia House are so popular that his guest rooms are filled all the time. Mr. Fraser came here from Nova Scotia and is one of the best boosters we have for Edmonton.

T. N. BOWDEN, Financial Agent.—The satisfactory record of this office, during the past six years, is splendid evidence of both careful and progressive management. Mr. Bowden is well known to people of Edmonton as a financial agent and money broker, being managing director of the Finance Securities, Ltd., a local firm; also manager of the Edmonton Mortgage Corporation, which was established two years ago. He is a leader, too, in insurance circles, and represents the Crown Life, Colonial Fire Assurance of Winnipeg, Mercantile Fire Insurance Co., and others of equal note.



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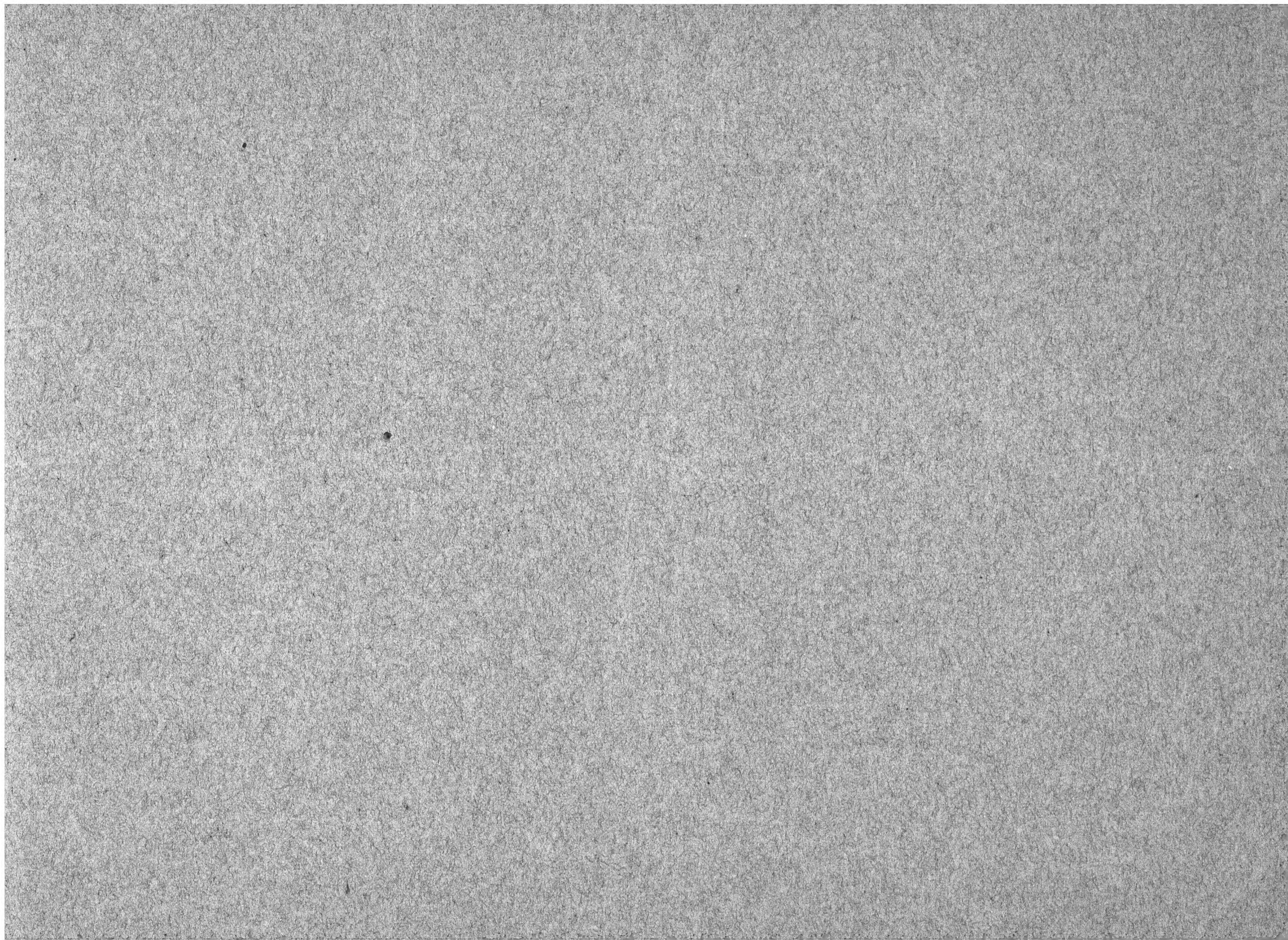
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